

# TAT'S YOUTH ON TRANSPORTATION INITIATIVE HUMAN TRAFFICKING AWARENESS MATERIALS FOR YOUTH

## Videos

- 1-minute youth-focused video, 1-minute parent-focused video
- Function with or without audio
- Can be re-sized for any display needs, including mobile



## Poster Designs

- 3 youth-focused designs, 1 parent-focused design
- Can be sized for interior/exterior bus displays, bus shelters, bus stations, etc.
- Co-branding available



## Social Media

- Sample graphics and text for social media
- Can be sized for Facebook, Instagram, Twitter. Can also be customized for app/website ads, etc.
- Co-branding available



## Handouts

- Flyer and postcard for distribution at youth events



## Stickers

- 3 designs; can be posted on bus dashes/other public places or distributed to youth



Postcards and stickers are ready to ship; other items can be provided as digital designs.

Contact Lexi Higgins (lhiggins@tatnonprofit.org) for more info.