

VANTAGE POINT

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LETTER FROM ESTHER

Dear TAT Friends,

Kelley Marshall is a human trafficking survivor who works for TAT. She's a remarkable woman, talented, hard-working, compassionate and someone who has overcome a great deal in her life. I've heard the story of how her life intersected with human trafficking a number of times. But, this quarter, I had the privilege of hearing her present two times ... once at our 100th Coalition Build (CB) in Oklahoma City in May, and, again, a month later, at a CB in Tulsa.

When she presents, Kelley clearly identifies the vulnerabilities she had which made her attractive to traffickers, and she shares the horrors she endured during the years she was under the control of traffickers. She also helps people understand the importance of a victim-centered approach when working with a trafficking survivor. But, what struck me the most as I listened to her these two times was the impact on her life and healing that has been made by people who have "done the right things" for her and have mitigated, and even redeemed, the destruction the traffickers planned for her in their exploitation of her as they repeatedly sold her.

When you look at Kelley, unless she tells you what she's gone through, you don't see a trafficking victim. You see a successful, articulate, confident and purposeful woman, who cares for people and who knows she has purpose in her life and finds joy in fulfilling that. People who have come alongside her in her journey have helped turn a wounded victim into an overcoming and thriving survivor. They have supported and encouraged Kelley and played a part in the woman she has become and is becoming.

From my Vantage Point, that's why I believe in TAT. Through the work we do, in partnership with each of you, we help make the escape and recovery from trafficking possible for the people traffickers exploit for profit. With ever greater numbers of people trained on what to look for, how to report trafficking when they see it and how to interact with victims when they have that opportunity, we're part of the team helping Kelley and others like her take back their lives and become the amazing people they're meant to be. They, in turn, help us become better for knowing them. As you read through this issue of Vantage Point, I hope you'll enjoy the stories of the people and organizations we've spotlighted for the ways they're fighting trafficking, as well as take pride in the things TAT has accomplished this quarter through your support.





AMIE GREINER

Safety Director, MPLX (Midstream Fuel Logistics and Distribution) Gathering & Processing and Transport & Rail

(Editor's note: Marathon Petroleum Corporation (MPC) formed MPLX in 2012.)

An Appalachia girl, Amie Greiner is at home outdoors, whether hiking or mountain biking in the Appalachian mountains and hills or skiing, swimming and kayaking in the many rivers and lakes in the region. She spent the first 24 years of her life in West Virginia and shares that the beauty and peace of the state make her feel safe and secure.

Growing up there also gave her an understanding of the importance of energy and a passion to ensure that “we have the energy to make our lives better and are responsible with the environment,” she declared. Early on, that understanding and passion led her to design treatment systems for acid mine drainage for the coal industry.

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But in her final year of graduate school, she had the opportunity to complete an internship at a Marathon refinery, and when she saw firsthand “the impact the petroleum industry has on our lives and the potential to provide energy to the rest of the world,” she knew she wanted to be a part of it and that Marathon shared her values.

“I love knowing that what we do -- providing fuel and other byproducts that make so many materials -- makes a difference in people’s lives,” she explained. “Whether it’s the fuel that heats our homes and fuels our vehicles or helps make the kayak that I love to take out, or the mattress I get to sleep on at night, knowing that this is all possible because of our ability to manufacture petroleum in a safe and reliable manner is extremely satisfying.”

Greiner has been with Marathon 20 years and in her current role for six. “People assume,” she said, “that being in safety or in HESS (health, environmental, safety and security) is all about rules and compliance. While that is part of it, what I love is the ability to make a difference in someone’s thoughts and behavior. When I can work with people and get them to connect the why behind what we do and the importance of doing it in a safe and reliable manner to ensure they go home each day to their loved ones, it’s awesome.”

While Greiner had read and heard about human trafficking through the media, she became acquainted with TAT through webinars TAT provided the MPLX Transport and Rail organization and the company’s ARISE women’s network in 2023 and the TAT training for Transport and Rail’s 800-plus drivers. She remembers that in early 2024, one of her employees had TAT provide an in-person presentation at Greiner’s MPLX West Managers’ Safety Meeting in Aurora, Colorado, and “it was quite an eye-opening presentation.”



At the recent Tulsa Coalition Build, Greiner (center) took time for a fun selfie with TAT staffers Kelley Marshall (left) and Lindsey Mattson (right).

“I was naïve and under the impression that human trafficking only occurred along the borders and in big cities.”

—Amie Greiner

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She continued, “I was naïve and under the impression that human trafficking only occurred along the borders and in big cities. I had the idea that it didn’t occur in the more rural areas or NIMBY (not in my back yard). Since attending the trainings and Coalition Builds (CB) and hearing from local law enforcement, I’ve learned that human trafficking can happen anywhere. TAT training has taught me what to look for and areas and situations in which I should be on high alert. I believe we have a responsibility to share that information with as many people as possible to fight to end human trafficking.”

After that safety meeting, Greiner was fully on-board with Marathon’s TAT partnership. Marathon/MPLX hosted a CB in Dickinson, North Dakota in October 2024 and Greiner provided “passionate opening remarks on behalf of the company and other industry co-hosts about why human trafficking prevention and intervention is important for energy companies to prioritize,” stated Lindsey Mattson, TAT director of Industry Engagement (energy). “The CB seemed to reinforce her passion for fighting human trafficking within the energy industry and belief in TAT’s mission. Following the CB, she arranged for TAT to present at the next GPA (Gas Processing Association) Safety Committee Meeting in February 2025, which included safety leaders from several different major energy companies in the U.S.”

At the MPLX Subcontractor Meeting, also in February, Greiner spoke about her personal experiences and perspectives on human trafficking, further enforcing the need for anti-human trafficking training to be incorporated into the companies represented there. And she was significantly involved in the role MPLX had as co-host for TAT’s June 2025 CB in Tulsa, both by sharing the invitation to the event with her contacts throughout the region and providing opening remarks at the event.

“When I see the impact the training has on everyone in attendance, and when I see ‘the light bulb go off’ with the realization of how hard it is for someone to escape and be safe, you see a vested interest in others trying to understand what they can do.”

-Amie Greiner

Marathon is a TAT Platinum sponsor, and Greiner also donates to TAT on a personal level. Mattson notes that while Greiner oversees a large team, she is a strong leader and one who gravitates toward meaningful connections. Catching her passion, some of her employees have also used their contacts to further TAT’s reach within the industry through additional presentation opportunities, some of which have resulted in additional organizations training.

Greiner commented, “When I see the impact the training has on everyone in attendance, and when I see ‘the light bulb go off’ with the realization of how hard it is for someone to escape and be safe, you see a vested interest in others trying to understand what they can do. The more we raise awareness, the better chance we have to end human trafficking.”

SECOND-QUARTER HIGHLIGHT

COALITION BUILDS



The Hamm Institute of American Energy provided a dramatic location in Oklahoma City for TAT's 100th Coalition Build.

TAT celebrates milestone Coalition Build

In early May, TAT held its 100th Coalition Build (CB) in Oklahoma City and commemorated the event by releasing a cumulative report, sharing the program's impact through building local partnerships in 42 states and five provinces. [Click here](#) to view the full report.



A CB co-hosted in April by Bridgestone Canada and the Manitoba Trucking Association (MTA) is opening doors with new partners and deeper involvement by current partners, as well as creating a potential in-road for presenting at MTA's annual conference next year.

NEW TAT-TRAINED TOTAL!

2,287,349

Since mid-March, the total number trained increased by 166,920 people and the total trained in Canada is 37,611, an increase of 537.



Brian Orr (right) with the late Toby Keith, an Oklahoma country music star.

BRIAN ORR

Captain, Commander Troop S, Oklahoma Highway Patrol

As a young boy growing up in a small Oklahoma town, Brian Orr was captivated by the Oklahoma Highway Patrol (OHP) troopers he saw. He loved their uniforms and decided at a young age that's what he wanted to be when he grew up. He's now been in law enforcement for over 28 years, 23 of those with the OHP and as Commander of Troop S (OHP's commercial vehicle enforcement unit) for five.

Married with three daughters and two German Shepherds, Orr admits that when it comes to football, his life looks a bit conflicted, as he's an Oklahoma State University fan who often provides security at University of Oklahoma football games. Apart from that, he enjoys the affordability of Oklahoma, its small-town atmosphere, rich Native American heritage and the abundance of fishing and hunting locations in the state. As a trooper, he "enjoys the opportunity to directly serve and protect the citizens of Oklahoma, the daily variety of the work and the chance to help others, as well as the sense of comradery with colleagues."

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According to Kylla Lanier, TAT deputy director and senior director of External Affairs, Orr is one of two law enforcement officers who have spearheaded TAT's statewide initiatives in Oklahoma, pushing through all the elements of the Iowa MVE model, making the state fully compliant with Iowa MVE. To further raise awareness, she said he had the Troop S pickup truck wrapped with their logo and TAT's.

Orr first met Lanier in 2020 when she and a survivor provided two four-hour law enforcement trainings for OHP troopers in Oklahoma City. "The training was extremely eye-opening," he said, "and hearing from a survivor describing the hell she had been through It just really brought home the importance of all of us looking for it during all of our inspection and traffic stops. After the training, I know I personally identified some possible incidences of trafficking I missed due to not having had human trafficking training. I don't ever want to miss it again."



The Troop S truck helps spread awareness about TAT.

"Brian has demonstrated his commitment to fighting human trafficking by readily doing whatever I asked of OHP," said Lanier. "When I asked for law enforcement officers for a truck stop outreach, he said yes. When I asked him to include TAT messaging on inspection reports, he said yes. When I asked if there was a way to coordinate driver outreach across the state, he took the call and started communicating with relevant stakeholders to see if that could happen. If I ask if there can be there participation in TAT Coalition Builds, check; in the Commercial Vehicle Safety Alliance's Human Trafficking Awareness Initiative, check. Could TAT provide more law enforcement trainings, check. His actions

always back up his commitment to this cause. And he just invited me to speak at the Motor Carrier Safety Assistance Program (MCSAP) Commanders' meeting in Oklahoma City in November. There will be 25 states participating. He is the embodiment of a TAT champion, clearing the path for greater reach in the fight against human trafficking."

Because Orr believes saving even one person is worth any effort, he enjoys working with TAT to get the word out to recognize the importance of human trafficking. “I’ve learned to recognize and act when signs of human trafficking exist, particularly in the transportation industry,” he shared. “I’ve learned to spot the red flags like the lack of identification or unusual behavior at truck stops or when encountering people roadside.”

An incident experienced by a colleague of Orr’s demonstrates the truth of Orr’s belief in training. This fellow OHP trooper encountered a child in a distressed state during a traffic stop in a small town. Reading those red flags correctly, he initiated a thorough investigation that uncovered the child had been separated from his family and was possibly a human trafficking victim. The child was safely taken into custody and reunited with his family in New York.

Orr thinks the general public isn’t aware of the immensity of human trafficking in the country and that additional awareness and human trafficking training are key to effectively fighting it. “This crime is an epidemic and getting everyone the knowledge to be able to spot or identify any signs of human trafficking and report it is critical,” he explained. “Training federal, state, and local law enforcement, first responders and any other agencies to identify human trafficking is equally critical.”

SECOND-QUARTER HIGHLIGHT

JUNCTION BRIEFINGS

Junction Briefings help close loopholes to traffickers

TAT hosted its third and fourth Junction Briefings in Wyoming. Fifty frontline employees from both Sapp Bros. and Loves in Cheyenne attended the Interstate I-25/I-80 Junction Briefings training, with managers at each location committing to displaying TAT materials. Representatives from the Wyoming Human Trafficking Task Force/Uprising and the Albany Advisory Council on Trafficking co-presented with TAT and offered local resources.



TAT Training Specialist Louie Greek gave the Human Trafficking 101 presentation to truck stop employees at the Wyoming Junction Briefings.

SECOND-QUARTER HIGHLIGHT

FREEDOM DRIVERS PROJECT

Freedom Drivers Project (FDP) attends the Indy 500



The FDP enjoyed a premier location at the Indy 500 on the Midway.

With support from Bridgestone and Penske, TAT's FDP participated at the Indy 500. From May 23-25, nearly 1,000 people toured the exhibit, located on the Midway on the inside track. TAT staff distributed over 1,000 wallet cards and decals, raised \$370 in donations and received media coverage. Walmart and the Indiana State Police provided 15 volunteers for the event. This led to invitations from potential partners, including a possible 2026 return and a potential Chevron sponsorship.

SECOND-QUARTER HIGHLIGHT

LINEHAUL SUMMIT FUNDRAISER

Linehaul Summit raises money for TAT



TAT Director of Industry Training Heather Fry (right) helped man TAT's table at the Linehaul Summit.

In April, TAT attended the Linehaul Summit in Irving, TX, which attracted 500 attendees from over 300 linehaul fleets, many affiliated with FedEx. The event used its charity golf scramble and dinner as fundraisers for TAT, and TAT staff connected with FedEx-approved safety vendors eager to incorporate the TAT training video.



ADDITIONAL Q2 HIGHLIGHTS

TAT's energy program continues to grow

TAT attended seven industry-related events, six of which included presentations, to reach an audience of 295. New energy partners registered a total of 3,385 energy industry employees or contractors as TAT Trained.



To stay up-to-date with the latest in TAT's energy program, follow our LinkedIn showcase page!

[linkedin.com/showcase/tat-energy](https://www.linkedin.com/showcase/tat-energy)



Justice Seekers series

In mid-May, as part of its Justice Seekers series, TAT hosted a webinar titled *Using AI to Deter Online Predators* for 60 law enforcement agencies. This law enforcement exclusive session focused on combating the demand for commercial sex and featured TAT's Man-to-Man program, as well as TAT's demand-focused law enforcement module. The webinar also highlighted a free AI tool known as Street Grace's Transaction Intercept (TI) for law enforcement to use in their pursuit to identify predators.



***Combating Human Trafficking:
A Law Enforcement Series***



Rhode Island passes anti-trafficking training for CDL schools

The Rhode Island Congress voted to pass anti-trafficking training for CDL schools in the state, and the governor signed it into law. Currently, 15 states have added anti-trafficking measures through legislative or administrative changes.

CVTA conference provides TAT-trained update

TAT presented at the Commercial Vehicle Training Association's (CVTA) spring conference, which brought an update of nearly 15,000 to the TAT-trained number. TAT and CVTA have re-engaged, and new resources have been developed for the CVTA website, which will point members directly to TAT.



At the conference were (from left to right) Danny Bradford, CVTA chairman, owner and director of United Truck Driving School; Chris Moreno, TAT Industry Training Program specialist; Andrew Poliakoff, CVTA executive director; Cindy Atwood, CVTA vice president.

OPPORTUNITIES

Need help communicating anti-trafficking information?

TAT has created a Partner Example Communications Plan, which includes a year of content, month by month, for our partners to use to communicate timely anti-trafficking information in both internal and external media channels, as well as additional evergreen assets. Your contact at TAT can provide you with a copy. Just let us know you'd like one.



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that save lives?



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\$5000



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Audience members listening to TAT Senior Director Annie Sovcik present at the Gas Processing Association Midstream Technical Conference in Dallas, Texas on April 7

(Photo credit: EZ Event Photography)