



**Celebrating the Impact of TAT's
100 Coalition Builds!**

TAT COALITION BUILDS: UNITING INDUSTRIES, STRENGTHENING COMMUNITIES



www.tatnonprofit.org/public-private-partnerships

MISSION

TAT's mission is to educate, equip, empower and mobilize members of key industries and agencies to combat human trafficking. To achieve this, TAT partners with the trucking, truck stop, bus/transit and energy industries, as well as law enforcement and government agencies, to activate their workforces and resources to prevent and disrupt human trafficking. One of our most powerful tools in this effort is the Coalition Build (CB).

A Coalition Build is more than an event; it is a catalyst for change. These targeted gatherings establish effective and sustainable working relationships between industry leaders and law enforcement to combat human trafficking. They also inspire decision-makers to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement. Each CB is tailored to address the specific challenges of the region in which it takes place, ensuring that the conversations and strategies developed have a lasting impact.

Over the course of 100 Coalition Builds, TAT has empowered thousands of professionals to recognize and report trafficking, strengthening the safety net for victims across the country. This milestone is not just a testament to TAT's mission but a reflection of the collective commitment of every individual and organization that has stepped up to make a difference.

“If there is one thing those in the anti-trafficking movement know, it is that no one agency, organization or committee can defeat human trafficking alone. It is an effort that takes all of us coming together with urgency to protect the vulnerable and make our communities safer. The CBs exemplify this teamwork, and I take great pride in TAT's role in fostering meaningful connections that help close loopholes to traffickers and provide needed resources to critical populations, empowering them to respond effectively.”

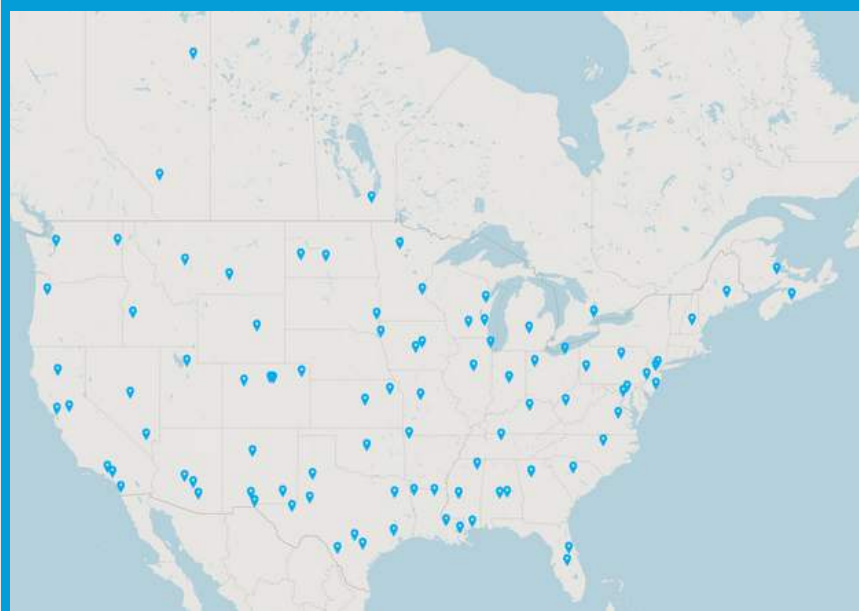
– Esther Goetsch,
TAT Executive Director



THE JOURNEY TO 100 COALITION BUILDS

2012

2025



COALITION BUILD LOCATIONS

100 CBs in 42 states and 5 provinces
Over 6,000 participants

“

“I’m humbled and so proud of TAT reaching this 100th CB milestone. One thing is for sure though, no matter how large or layered these events may become, the core elements have been and always will remain ... hard-hitting training, honest conversation sans media, where the challenges in providing a victim-centered response are discussed openly, and clear action steps attendees can immediately implement.”

– Kendis Paris,
TAT Co-Founder

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BY THE NUMBERS

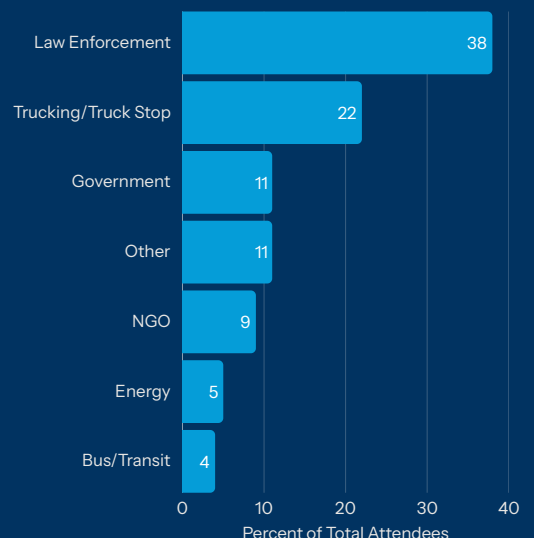
Hosted by:

- 85 law enforcement/government agencies
- 41 trucking associations
- 16 task forces/community-based organizations
- 13 trucking/truck stop companies
- 12 energy companies

Survey data¹:

- 92% stated they were better prepared to identify human trafficking.
- 97% stated they would recommend a briefing like this to others in their field.
- 94% stated they know what next steps to take to combat human trafficking.

ATTENDEES BY INDUSTRY²

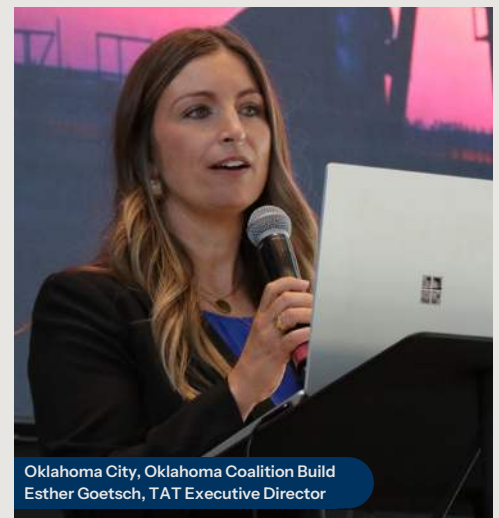


¹Data available from 2016-2025.

²Reflects best estimates from 2016-2025 where attendee information was collected.

COALITION BUILD MILESTONES

- 2012** ● First Coalition Build held in Orange County, California.
- 2017** ● First energy Coalition Build held in Kennedy, Texas.
- 2019** ● First bus and casino-focused Coalition Build connects passenger transportation providers with key destinations.
- 2020** ● Pivoted to virtual format in response to the COVID-19 pandemic.
- 2023** ● TAT applies its Coalition Build model to its Youth on Transportation (YOT) Initiative, hosting the first YOT CB in Washington, D.C.
- 2024** ● TAT begins facilitating virtual follow-ups with Coalition Build hosts.
- 2025** ● TAT celebrates its 100th Coalition Build in Oklahoma City.



Expanding Reach. Deepening Impact.

TAT continues to evolve its approach, expanding the reach of Coalition Builds, while reinforcing long-term impact.

- **Energy Coalition Builds** bring anti-trafficking training to oil and gas professionals operating in high-risk regions.
- **Youth on Transportation (YOT) Coalition Builds** focus on how we can better protect youth as they use transportation systems throughout their day, from school buses to public transit.
- **Virtual follow-ups** reconnect stakeholders post-event to sustain momentum, track progress and move from awareness to action.

FEATURED COALITION BUILDS

Each TAT Coalition Build shares the common goal of building local partnerships to combat human trafficking; yet every event is uniquely shaped by its co-hosts, attendees, local dynamics, gaps and opportunities present in the individual communities. The following four Coalition Builds are examples of the impact of enhanced coordination and the power of uniting the transportation industry with law enforcement to recover victims and bring perpetrators to justice.

LEXINGTON, KENTUCKY

Aug. 8, 2016

TAT's Coalition Build in Lexington, Kentucky, co-hosted by the **Kentucky Office of the Attorney General** and the **Kentucky Trucking Association**, signified a powerful alignment between **public and private sector partnerships**. The impact of the event extended beyond training and strategy; it empowered action. After the event, the general manager of a truck stop recognized a potential human trafficking incident at his facility and contacted law enforcement to report it, enabling a rapid response. Following a tour of TAT's Freedom Drivers Project, the Attorney General publicly pledged to intensify the state's fight against human trafficking.

SEATTLE, WASHINGTON

Jan. 24, 2018

TAT's Seattle Coalition Build served as a model for how industry and law enforcement can quickly activate post-training to uncover trafficking networks. After the CB, an undercover operation was coordinated between a **trucking company, a truck stop and law enforcement, resulting in the identification and recovery of nearly 50 victims of human trafficking.**

“The TAT Coalition Build brought together one of the most diverse groups of individuals for a human trafficking event that I have been part of.

I was thrilled to see the enthusiasm from the participants throughout the day. Law enforcement left with plans to partner with the trucking industry on investigations and operations, and participants from the trucking industry and other sectors left with a sense of empowerment to bring about a change within their organizations.”

– Farshad Talebi,
Assistant Attorney General
(Washington, 2015–2018)



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SEDALIA, MISSOURI

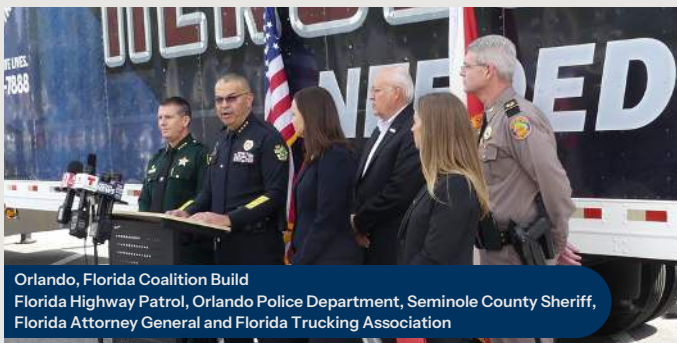
April 13, 2019

The Coalition Build in Sedalia represented a significant milestone in advancing anti-trafficking efforts in Missouri. It exemplified the kind of long-term, cross-sector collaboration that has come to define TAT's Coalition Builds. Through a strengthened relationship with the **Missouri State Highway Patrol (MHP)** and support from the **Missouri Trucking Association**, this CB helped accelerate statewide implementation of the **Iowa Motor Vehicle Enforcement (MVE) Model**. As a result, Missouri is now fully adopting this framework, bringing human trafficking identification and response into the routine work of commercial vehicle enforcement. MHP's Criminal Investigations Unit also had **successful undercover operations** at truck stop locations.

ORLANDO, FLORIDA

Nov. 6, 2019

The Orlando Coalition Build marked a critical step forward in Florida's statewide anti-human trafficking strategy by strengthening collaboration between law enforcement and the transportation sector, particularly through partnerships with the **Florida Attorney General's office, Florida Department of Highway Safety and Motor Vehicles (FLHSMV) and the Florida Highway Patrol (FHP)**. In 2020, Florida launched its Highway Heroes Program. The Florida Attorney General mailed a letter to the state's 484,387 professional drivers urging them to train with TAT. The letter referred drivers to a custom Florida Highway Safety and Motor Vehicles webpage providing information on human trafficking and how to become TAT-certified. As a result, over 10,000 drivers in Florida have become TAT Trained, making Florida a **leader in state-supported driver engagement**.



100TH COALITION BUILD

OKLAHOMA CITY, OKLAHOMA

May 1, 2025

On May 1, TAT proudly hosted our 100th CB in Oklahoma City, a landmark moment in our ongoing mission to disrupt human trafficking through strategic public-private partnerships. Held at the Hamm Institute for American Energy, the event brought together 53 stakeholders from the trucking, truck stop/travel center, bus and energy industries, alongside state, local and federal law enforcement and government agencies.





— “ —

"Fantastic job! I am better prepared to see human trafficking after attending today's event. Everyone needs to connect with TAT!"

— Attendee,
Green Bay, Wisconsin
Coalition Build — ” —



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TAT stands committed to educate, equip, empower and mobilize members of key industries and agencies to combat human trafficking.



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