

MAN TO MAN:

*When it comes to buying
commercial sex...*

***"I'm not
interested,
because
victims need
help, not
more harm."***

**– Antoine
Sadler**

Professional Truck Driver



2018 ANNUAL REPORT

*Professional truck driver Antoine Sadler is part of TAT's Man-to-Man Campaign.
For more information on Man to Man, turn to pages 4-5.*

TAT in Action

On January 19, 2018*, professional driver Arian Taylor pulled into a Stockton, California business to make a delivery at 3:30 a.m. Shortly thereafter, he received a knock on his cab door, only to find a 19-year-old woman standing outside his truck. As he spoke with her, he learned that her friend's older boyfriend was trying to force her into prostitution. After she had refused and argued with him, he dumped her in the parking lot and sped off. She was cold, exhausted, had no money, no identification, was carrying everything she owned in her arms and was desperate to get back home to Denver. At that point, Arian told her, "I will find a way to get you home." After getting her warm and giving her water to drink, Arian looked at one of two TAT stickers prominently displayed on his windows (which the victim had been eye-level with when she knocked on his door) and called the National Human Trafficking Hotline. They worked with him to secure the woman shelter for the night, a pre-paid cab ride to get her to that shelter and a chaperoned train ride back to Denver the next day, where she was reunited with a family member. Arian took care of the young woman until she was placed in the cab, and even gave her his personal cell phone number in case she needed anything else.

** Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*

Arian Taylor Impact Story

Truckers Against Trafficking named truck driver Arian Taylor the Harriet Tubman Award winner for 2018. He received his award at the Protective Insurance Protective 500 gala event at the Indianapolis 500, because Protective Insurance has become a TAT Diamond Level sponsor with a number of services and

responsibilities relating to the Harriet Tubman Award. For more information on the Harriet Tubman Award and Protective Insurance's annual participation in its presentation, turn to pages 20-21.





Photo Credit: Thomson Reuters Foundation

Kendis Paris

Letter from the Executive Director

In seeking to eradicate modern-day slavery, we recognize that our work here at Truckers Against Trafficking (TAT) is one small part of the broader abolitionist movement. We are a node, not a hub ... employing a targeted-systems-change approach, insofar as we are activating a mobile army of transportation professionals to assist law enforcement in the recognition and reporting of human trafficking to aid in the recovery of victims and the arrest of their perpetrators. Every program, presentation and strategic plan TAT makes is focused around changing the structures and dynamics that have enabled human trafficking to flourish within transportation sectors, in the hopes that we will discover and disrupt human trafficking networks.

As always, we are greatly indebted to our partners ... the drivers, survivors, companies, associations, organizations and agencies who are passionate about combating human trafficking within their sphere of influence, and who we could not do this work without. These TAT champions secure internal policy and protocol change and then open up countless doors for TAT to scale. You will read their stories in the pages of this report. They are the connectors who enable TAT to connect the dots from industry to industry, from law enforcement and government to industry and from what we do to the ultimate goal ... ending human trafficking.

Most importantly though, please notice the impact vignettes scattered throughout. At the end of the day, targeted systems change must lead to victim recovery. It is the stories of the actual front-line personnel — the drivers, truck stop employees and law enforcement officers — who are true agents of change and help further the success of the broader abolitionist movement. As always, you inspire and amaze us with your courage, selflessness and care.

Kendis Paris

TAT by Numbers

680,153 trucking industry members have been registered as TAT Trained on our website. This is up from 494,659 at the end of 2017.

2,250 calls were made to the National Human Trafficking Hotline (NHTH) by people identifying themselves as truckers between the time the hotline began on Dec. 7, 2007 and July 31, 2018.* These calls reported a total of 612 cases of potential human trafficking, involving 1,133 potential victims. Prior to 2009 when TAT began, the NHTH reports they had received only three calls total from truckers. Ongoing surveys of truckers reveal that calls to the hotline show only one slice of the data pie, with untracked calls to 911 and local sheriffs' offices making up the larger portion. **The latest numbers available run through July 31, 2018.*

742 law enforcement officers received TAT training in 2018 through 18 trainings in seven states to 15 agencies. Since 2016, when TAT formalized its law enforcement trainings, TAT Deputy Director Kylla Lanier and a variety of survivor-leaders have trained 1042 law enforcement officers.

9 coalition builds took place in Washington, South Carolina, Minnesota, Montana, Arizona, Wisconsin, Maine, Texas and New Mexico in 2018, training an additional 227 law enforcement officers, plus 77 government agency employees, 68 truck stop employees, 128 members of the trucking industry, 20 busing industry members, 28 members of the oil and gas industry and nine NGO representatives.

26,745 miles is the distance the Freedom Drivers Project covered this year, traveling to 20 states to attend 35 events and attracting more than 9,574 people through its doors. Included in these stops were three days at UPS Freight and Small Pack in Richmond, Virginia, two days with Great Dane at their Statesboro and Savannah, Georgia offices and four days in Texas at Apache Corporation locations in Houston, San Antonio, Pecos and Midland.

135 presentations in front of audiences as diverse as the Trucking Industry Defense Association, the Trailways 2018 Conference, Auto Haulers Association of America Fall Expo and Industry Meeting,

International Foodservice Distributors Association Distribution Solutions Conference, National Association of State Directors of Pupil Transportation Services and National Association of Pupil Transportation annual conference, Automotive Logistics Global Conference, Commercial Vehicle Safety Administration conference, TA/Petro Leadership Expo, American Chemistry Council's Responsible Care meeting, Ontario Transportation Expo and Trade Show, Association of Energy Service Companies and the Nexus Global Summit.

55,000 bus industry members – commercial and school – have trained or are committed to being trained through Busing on the Lookout (BOTL). BOTL distributed more than 2700 DVDs, 157,000 wallet cards, 24,000 dash stickers and 11,900 brochures, was featured in 12 bus industry publications and completed 16 speaking events to industry leaders. Student transportation partners in 17 states are promoting and committed to using or are using BOTL training, along with 13 transit agencies in seven states. Sixteen state law enforcement agencies, plus DC, have expanded TAT's Iowa MVE model to include distribution of BOTL materials. Several other states are in discussion.

40 states have adopted the Iowa Motor Vehicle Enforcement (MVE) model, in part or in whole, up from 35 at the end of 2017. The five new states are Montana, North Dakota, Nebraska, Arkansas and Louisiana. California and Kansas moved from partial to full adoption this year. Eight states have now mandated TAT training for all entry-level CDL holders, with Colorado and Oklahoma joining Washington, Illinois, Ohio, Texas, Arkansas and Kansas.

177,659 people follow TAT on Facebook, up from 165,498 at the end of 2017, an increase of 9.31 percent. While TAT's Twitter followers fell from 31,451 to 30,895, Instagram saw an increase to 8611 from 7396 in 2017.

TAT in Action

On October 6, 2018, after watching a couple teenage girls “work the lot” at a truck stop, a husband and wife driving team sent staff at Truckers Against Trafficking (TAT) a photo of the car that had brought the girls, which was parked out by the trucks. Along with the photo, they sent a short video of the girls standing outside a truck. TAT staff notified law enforcement at the Attorney General’s Office in the state where the truck stop was located, as well as the appropriate personnel in the corporate office of the truck stop. Corporate office personnel notified Security and the management of the truck stop in question, who sprang into action. A sweep of the lot located the car in the photo. Security got the license plate number, which then yielded the owner’s name and home address. He had four females with him at the lot. When Security attempted to speak with the male driver, he yelled for his girls, who came running, and the car sped out of the lot. Corporate office personnel followed up with the law enforcement in the city, turning over all information gathered to city police.



Demand for commercial sex addressed with Man-to-Man Campaign

In its simplest form, the way to end the crime of sex trafficking is represented by the equation No Buyer = No Victim = No Sex Trafficking. Demand creates a market, and unscrupulous exploiters work to fill it with an eye to the greatest profit margin for themselves. That means slave labor.

Demand, or sex buying, reflects our culture's sexism ... the accepted idea that women can be objectified and turned into commodities, that men are entitled to what they want sexually when they have the power to demand it and that sexual access is a conquest.

In actuality, demand is a form of gender-based violence, akin to sexual assault and intimate partner violence, which causes incalculable harm to victims — most often, women and girls, but also men and boys. It represents a way of thinking about the world and people that is inherently exploitative and an affront to human dignity. The ideologies undergirding demand stand in contrast to empathic concern, value in relationships and a belief in equality. And while sex buying is an activity a minority of men engage in, it has become known as "typical male behavior." This mythology disempowers the majority of men who don't buy sex and never will. If these men express their views on the immorality of sex buying, they risk being perceived as outliers.

To address this demand side of sex trafficking and give non-buying men a platform, Truckers Against Trafficking (TAT) launched its Man-to-Man Campaign at a press conference Feb. 21 at the American Trucking Associations' (ATA) Capitol Hill Office in Washington, D.C.

Speaking to the campaign's mission, TAT Deputy Director Kylla Lanier stated, "The prostituted person, and more recently, the traffickers, have been the focus of attention and arrests, while the buyer goes home with a warning. This must change. Traffickers meet the demand for commercial sex by luring their victims into this life and keeping them there through force, fraud or coercion. If there were no money to be made, they wouldn't pursue this criminal activity."



The campaign features portraits of some of the nation's best professional truck drivers, who share on their portrait posters, as well as in conversations with other men and in presentations they make across the country, why they don't purchase commercial sex but, instead, keep an eye out to aid in the recovery of women and children forced into slavery. The portraits are featured on TAT's social media sites, its website and at every Freedom Drivers Project tour. In addition, TAT encourages its partners to adopt anti-trafficking-in-persons policies in the workplace with a demand-reduction focus to create a culture where women are no longer seen as a commodity and where there are penalties at work, as well as within the legal system, for the purchase of commercial sex.



In early 2019, TAT will expand the campaign to include the release of a compelling demand video, featuring men from a cross-section of occupations and backgrounds who will speak to the issue. This video was created at the request of men in the Man-to-Man Campaign who wanted additional resources when talking to men about the issue of demand. TAT hopes this video will be used not only in the transportation industries, but in businesses, churches, civic, service and social organizations and agencies and organizations across the country to force the issue into mainstream conversation and give it the attention it deserves.

TAT's goals are:

- that men who buy sex will be held accountable for this harmful behavior,
- that civic and faith-based organizations will talk openly about the problem,
- that media will make a shift in perspective by the verbiage used to report on sex buying and prostitution and
- that public health officials will address this behavior as part of a comprehensive approach to interpersonal violence.



TAT Ambassador Dion Saiz (seated second from left) was a panel member at the 2018 Rotary District 5240 Conference. Also shown are (L to R): At podium, Rotary Past Governor Deepa Willingham, Keynote Presenter Nita Belles, Human Trafficking Specialist Diana Cisneros, San Luis Obispo County District Attorney and Chair of the SLO County Human Trafficking Task Force Dan Dow and Magdalene Hope Safe Homes Director/Founder Doug Bennett.

TAT Ambassadors share the truth of human trafficking from a trucker's perspective

To increase TAT's ability to respond positively to the many speaking requests received and to give truckers and trucking companies a platform to explain why they're involved in fighting this crime, TAT created the TAT Ambassador Program (TAP) in 2017.

Composed of a hand-picked team of professional drivers, many of whom are members of the American Trucking Associations' elite Road Team, these TAT ambassadors make a difference through their presentations and the lives they touch. At service clubs, churches, schools, conferences, trucking and busing companies, these men and women speak on the realities of human trafficking, what TAT does and what the trucking industry is doing to fight this crime.

In 2018, TAT Ambassadors spoke at seven events, with audiences ranging in size from 20 to more than 2,500. The events varied from a Rotary District Conference in California to a Rhode Island trucking carrier's annual conference to events with youth, other transportation industry professionals and anti-trafficking coalitions.

Following the presentation by TAT Ambassador Dion Saiz at the Morro Bay Rotary Club District Conference, Judy Salamacha, a conference committee member, said, "Our team wants to commend Dion for his professionalism, presentation skills, flexibility, ability to fit right like a glove and his knowledge of the topic. He's a wonderful representative for TAT. He's a gentleman and very good at what he does for you ... and what he did for us. Be proud you have informed a true action group of Rotarians infused to learn more and help more in the future."

At another event, a TAT Ambassador had the opportunity to present to a group of youth and help them begin to understand the complex nature of human trafficking and the many tactics traffickers use to groom or earn the trust of their young victims. After the presentation, TAT heard from the organizers of the event that one young participant had gone home and told about a secret conversation she had been having with a stranger over the Internet. Alerted to the fact that this could be dangerous, the youth sought parental

intervention. Officials noted that while they couldn't say trafficking was the end goal of this stranger with this teen, they are grateful for the presentation TAT's Ambassador made ... a young person was empowered with new information that enabled different thinking about a life situation, potentially saving the youth from an unwanted situation in the future.

The Ambassadors enjoy the opportunity TAP provides them to present. Jon Brockway, Walmart driver, said, "The mission of a TAT ambassador is very rewarding. To have the attention of the room and watch the eyes of the crowd as you explain the horrors of today's sex and human trafficking, you see them begin to understand how 'they' can have a role in stopping this crime. It's hard for me not to get emotional when I speak of how we are getting traction and putting an end to modern-day slavery."

"Human trafficking is real and is happening in our world every day," asserted Dion Saiz, FedEx Freight driver. "We need to take the necessary steps to end it once and for all. It's sad to think what these victims and their families go through when caught up in a human trafficking situation. I can't imagine having to deal with something like that. I feel with the knowledge that I've been given from Truckers Against Trafficking, I could — at the very least — do my part to help by spreading the word and/or taking proper action if a situation should arise."

Penske Logistics Driver Earl Taylor, declared, "I wanted to be a TAT ambassador, because I felt human trafficking victims needed a voice — someone to speak on their behalf to bring awareness. In doing so, I could save a life or change the course of someone's life."

UPS Freight Driver Bill Bennett, stated, "As a professional driver, I am proud to keep the country moving. Combining that with my involvement in TAT has made for a great and meaningful career that has the potential to make a big difference in more ways than one."

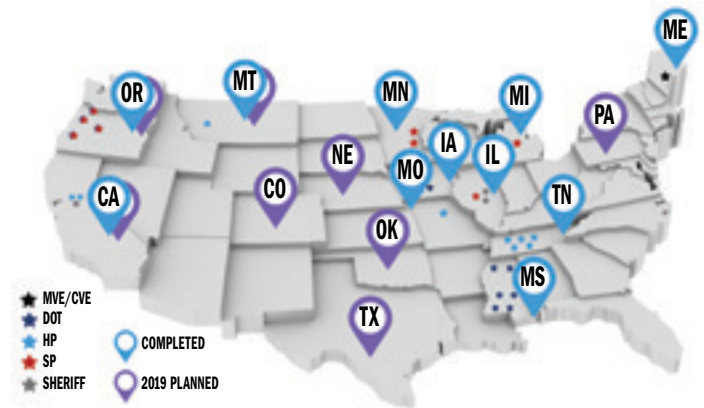
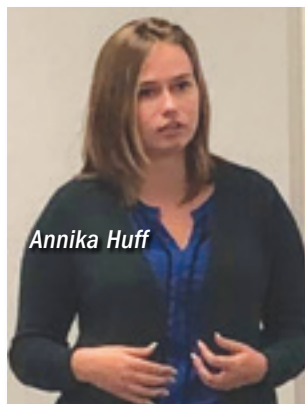
Law enforcement trainings provide practical information to successfully recognize and pursue human trafficking cases

“Probably all of you know in your family, group of friends, church or community, someone who has been raped one time,” states TAT Deputy Director Kylla Lanier when she trains law enforcement. “And you know how long it took that person to come back to a sense of safety and security — physically, mentally, emotionally and spiritually. It was a process and a journey that wasn’t easy. Now, I want you to picture that person in your mind ... imagine if they were raped one time every day ... five times, 10 times every day, 20 times. What would that do to them? And this isn’t just their today; it’s their tomorrow and the next day and the next day for the foreseeable future. This is the horrific reality for sex trafficking victims all over our nation, and it is why we are here today.”



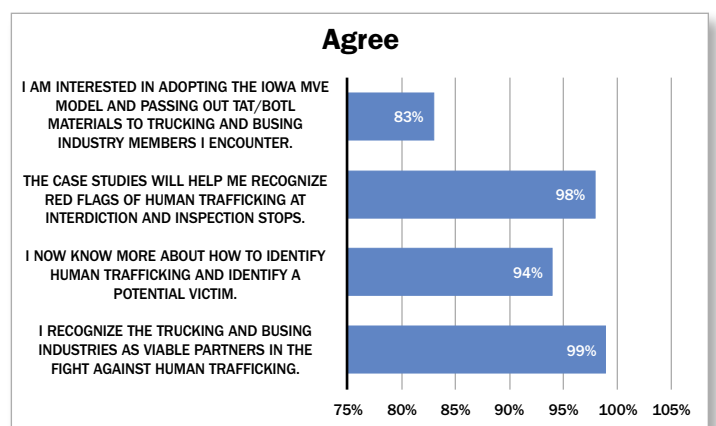
Law enforcement at the national, state and local levels continue to be a prime audience for Truckers Against Trafficking (TAT), due to officer impact on and interaction with commercial transportation as well as with human traffickers and victims. One of the most popular components of the trainings are detailed case studies to enable officers to see principles “in action.” Through trainings, TAT works to ensure law enforcement are fully engaged with commercial transportation in the area of human trafficking awareness and education by providing them with information and resources to take advantage of every interaction they have with industry members — whether trucking or busing — including an explanation of the Iowa MVE model and how it helps with achieving that. TAT trainings further aid law enforcement by learning from survivor-advocates that a victim-centered approach is essential when trying to identify and recover victims and identify and arrest perpetrators.

Lanier, accompanied in 2018 primarily by Survivor-Advocate Annika Huff, provided multiple half-day trainings to highway patrol, state patrol, sheriffs, DOT and motor vehicle enforcement/commercial vehicle enforcement in



California, Oregon, Tennessee, Minnesota and Illinois. She also provided training sessions to highway patrol and DOT law enforcement in Iowa and Montana. In all, 742 law enforcement officers representing 15 agencies received TAT training in 2018 through 18 trainings in seven states. Lanier is already scheduled in 2019 to return to Oregon, Montana and California for additional law enforcement trainings. Nebraska, Pennsylvania, Texas, Colorado and Oklahoma are on the calendar for TAT’s law enforcement trainings for the first time.

Huff commented, “I feel it’s important to train law enforcement with TAT, because law enforcement has the ability to intervene, protect, and empower victims of human trafficking like no other field. Law enforcement officers who recognize, build rapport and empower a victim to stand up will impact and change that victim’s life forever.”



Feedback surveys indicate a high percentage of approval on all facets of the training. On four of the most critical questions, responses range from 83 to 99 percent agreement with the statements given. Additionally, actions taken by law enforcement as a result of the trainings reveal a high degree of effectiveness.

Law enforcement outcomes demonstrate effectiveness of TAT training

CALIFORNIA

The California Highway Patrol (CHP) has implemented all components of the Iowa MVE model. Beginning in October, a short TAT message began appearing on all inspection reports handed to truck drivers at weigh stations/ports of entry around the state. Commercial Industry Enforcement Program officers include Busing on the Lookout (BOTL) and TAT information in their safety compliance meetings to trucking and busing entities in their state, including terminals/truck stops. TAT has been given the contact information for the director of school bus training for the state of California and hopes to see BOTL made part of the curriculum for school bus drivers around the state.

OREGON

Oregon expanded TAT wallet-card distribution at all weigh stations and ports of entry throughout the state. TAT materials were handed out at the next 48-hour truck inspection detail following training. One Oregon Department of Transportation (ODOT) instructor sought permission to add a 2-hour TAT course into his level 2 instructors' training curriculum. There is interest in bringing TAT's BOTL curriculum to the NW Motor Coach Association, and an ODOT bus inspector took a large supply of BOTL materials to introduce to the busing companies with which he works in the state. There is interest with ODOT and the Oregon State Patrol (OSP) to work with the Oregon Trucking Association to bring TAT's Freedom Drivers Project to the state fair in 2019 for a joint safety event with the respective agencies. TAT has been invited back to conduct training in the eastern and southern parts of the state. An ODOT training coordinator plans to get all public transit drivers from the 125 different transit agencies in the state BOTL trained. This will include Portland, which has over 2,500 drivers alone.

Within a week of the training, there were two separate incidences of suspected trafficking spotted by ODOT and OSP officers who had attended the training. They credit their ability to identify these cases as a direct result of the training they received from TAT.

TENNESSEE

TAT's law enforcement training video has been incorporated into orientation and ongoing training protocol. Tennessee Highway Patrol are stocking their weigh stations with wallet cards and posters and seeking permission to begin showing the TAT video, *Everyone a Changemaker*, on a loop in the weigh stations. The Federal Motor Carriers Safety Administration (FMCSA) attended one of the Tennessee trainings and passed along BOTL materials to the Tennessee Busing Association. TAT sent more materials to the FMCSA to distribute to members of the commercial busing industry in Tennessee. All school bus drivers in the state of Tennessee will be trained with BOTL in the 2019/2020 school year through the Tennessee Department of Safety and Homeland Security.

MINNESOTA

Minnesota is distributing TAT wallet cards at all weigh stations and ports of entry throughout the state. The Minnesota State Police invited TAT to train school bus drivers, and TAT conducted a train-the-trainer with police departments from around the state.

ILLINOIS

All 29 ports of entry are now stocked as a direct result of the training. Illinois State Police will be adding the TAT law enforcement training video into the training academy in 2019. TAT has been invited to do additional training with Illinois State Police in other parts of the state. The BOTL training video will be sent to all troopers, as well as the FMCSA. TAT conducted two trainings in Macon County later in the year with Macon County Sheriffs and local police departments; it was the first human trafficking training received by those officers.

MONTANA

Leadership for the Montana Highway Patrol from around the state attended a two-hour briefing on human trafficking. The TAT law enforcement training video has been viewed by all troopers around the state and will now be part of the curriculum at the Academy. Montana Highway Patrol is now investigating the possibility of bringing TAT in for the full four-hour training for their troopers.

IOWA

As the co-creator of the Iowa MVE model, Iowa has already fully adopted the Iowa MVE model. TAT trained 100 of its officers this year ... a refresher course for some, but since the division has seen a lot of change, there were many new officers. This training was their first on human trafficking and TAT's work.

California fully adopts Iowa MVE model; training has resulted in victim recovery

Capt. Sean Duryee, Office of Special Representative, California Highway Patrol (CHP), arrived early for his presentation at the California Trucking Association meeting in January. This enabled him to hear the TAT presentation by Kylla Lanier, TAT's deputy director.



"As a father, the personal stories touched me, and I immediately felt the desire to help out in some way," he recalled.

As he read through the requirements of the Iowa MVE model, it was apparent to him that CHP could be an asset to the state's efforts combating human trafficking. He believed the CHP's commercial vehicle enforcement and education programs were a "natural fit" to partner with California trucking companies and TAT to educate more drivers and law enforcement officers, increasing awareness of the indicators of human trafficking.

In the months since that meeting, CHP has fully implemented the Iowa MVE model, making it one of six states in the nation to do so. "Partnering with TAT, local law enforcement agencies, and other public safety stakeholders has drawn awareness to the epidemic of human trafficking here in California," Duryee shared. "Truckers, law enforcement officers, district attorneys and other community members have an increased awareness of the problem and the resources available to combat it."

He continued, "TAT has been incredible. Since my first introduction to TAT, I have had the opportunity to attend multiple events and presentations by TAT staff. It is obvious they sincerely care and are committed to combating human trafficking, educating the public, and recovering victims – bottom line. I have seen firsthand how the training works and how it has benefitted my officers in educating them in the indicators of human trafficking. This training has already resulted in the recovery of young victims in our area. The people behind TAT are the true heroes behind these efforts!"

Federal, state laws on human trafficking seek greater engagement from industry

When it comes to ending criminal activity, recognizing, tapping into and pursuing connections is crucial to saturating the population with enough education, awareness and legal resources to ensure the arrest and prosecution of perpetrators and the recovery of victims. With human trafficking, legislators are making these connections with policies and laws that affect potential industries where victims may be sold or may purchase goods or services, such as transportation, food and lodging, healthcare and beauty salons, to name a few.

With transportation, which has been pro-active for several years in increasing human trafficking training and awareness through its work with Truckers Against Trafficking (TAT), 2018 saw some pivotal legislation at the national level, in addition to new state laws.



In January, President Trump signed into law a bill introduced by Sen. John Thune of South Dakota directing the U. S. Department of Transportation (DOT) to disqualify for life anyone driving a commercial vehicle who uses his/her vehicle to commit a felony involving a severe form of human trafficking.

Also, in January, a bill called the Combating Human Trafficking in Commercial Vehicles Act, introduced by Sen. Amy Klobuchar of Minnesota, went into effect, establishing an Advisory Committee on Human Trafficking for the U.S. Department of Transportation. The selection of those 15 committee members was announced in October and included Kendis Paris, TAT executive director, as well as TAT Board of Directors' member Chief David Lorenzen of the Iowa Motor Vehicle Enforcement.

"Members of this committee have extensive experience in combating human trafficking, and the Department looks forward to receiving their recommendations and reports," said Secretary Elaine L. Chao.

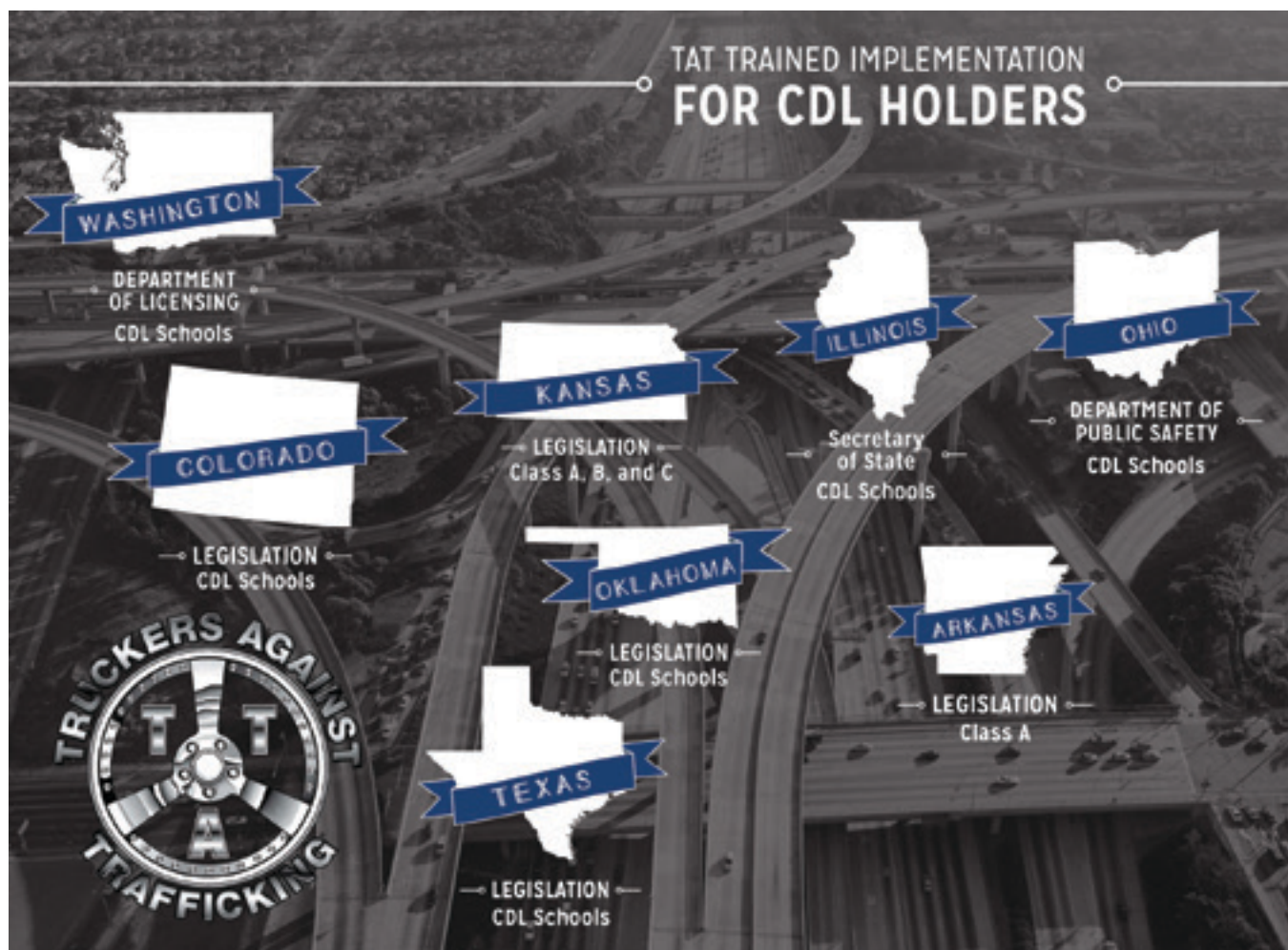
The committee consists of stakeholders from trafficking advocacy organizations; law enforcement; and trucking, bus, rail, aviation, maritime, and port sectors, including industry and labor. The first committee meeting was held in December 2018, with a goal of submitting recommendations to Secretary Chao by July 3, 2019, that include:

- Strategies for identifying and reporting instances of human trafficking.
- Recommendations for administrative or legislative changes to use programs, properties, or other resources owned, operated, or funded by the Department to combat human trafficking.
- Best practices for state and local transportation stakeholders based on multidisciplinary research and promising evidence-based models and programs, including sample training materials and strategies to identify victims.

This advisory committee will build on the work DOT has already done with transportation stakeholders across all modes of transportation to prevent human trafficking through the Transportation Leaders Against Human Trafficking initiative.

In addition to Paris and Lorenzen, members of the Advisory Committee on Human Trafficking include: Chairperson: Catherine Todd Bailey, former U.S. Ambassador to Latvia; Vice Chairperson: Linda Burtwistle, president and COO of Coach USA and board member of the American Bus Association; Paul Anderson, president and CEO, Port Tampa Bay; Nicole Clifton, vice president, Global Public Affairs, United Parcel Service; Sherri Garner Brumbaugh, president and CEO, Garner Transportation Group and vice-chair of the American Trucking Associations; Michelle Guelbart, director, Private Sector Engagement, ECPAT-USA; Greg Hynes, alternate national legislative director, International Association of Sheet Metal, Air, Rail, and Transportation Workers (SMART-TD); Kristen Joyner, executive director, South West Transit Association; Loretta Kennedy, director, Domestic Operations and Investigations, JetBlue Airways; Laura J. Lederer, president, Global Centurion; Mi Yung Park, director, Government Relations, A21; Eric Smith, vice president and chief commercial officer, Hendry Marine Industries; and Lynn Thoman, adjunct professor of International and Public Affairs, Columbia University.

An infographic with a blue background and white text. At the top, it says "DID YOU KNOW?" in bold. Below that, it defines human trafficking: "HUMAN TRAFFICKING IS THE RECRUITMENT, TRANSPORTATION, TRANSFER, HARBORING OR OBTAINING OF PERSONS THROUGH FORCE, FRAUD AND COERCION FOR THE PURPOSE OF EXPLOITATION." It then lists two bullet points: "• ALL 50 STATES AND DC HAVE A LAW CRIMINALIZING SEX TRAFFICKING" and "• 31 STATES HAVE A BUYER APPLICABLE TRAFFICKING LAW THAT PROHIBITS A MISTAKE OF AGE DEFENSE IN PROSECUTIONS FOR BUYING A COMMERCIAL SEX ACT WITH ANY MINOR UNDER 18." Below the bullet points, it states: "SOME STATES PUNISH SEX PURCHASERS THE SAME AS TRAFFICKERS, GENERALLY WITH FELONY LEVEL CRIMES." There is a small quote: "Think of it this way: you are a victim of a crime if you are a victim of a crime." At the bottom, it says: "THERE IS A LIFETIME BAN ON A CDL FOR ANY INDIVIDUAL WHO USES THEIR CMV IN COMMITTING A FELONY INVOLVING A SEVERE FORM OF HUMAN TRAFFICKING." The infographic also features a small illustration of a trucker in a blue uniform, a truck, and the TAT logo. At the bottom right, it says "Make the Call, Save Lives." and "1-888-3737-888" with the website "www.truckersagainstrafficking.org".



TAT in Action

William* had parked at a truck stop for the evening when an underage girl knocked on his truck door and solicited him for sex. After William told the girl he was not interested, he observed her knocking on the doors of several other trucks, before getting into one. During this time, William also saw an adult man walking around the lot and noticed that he appeared to be watching the girl closely. Since William had received training from Truckers Against Trafficking, he recognized the signs of a potential trafficking situation and knew to call 911 first before making a call to the National Human Trafficking Hotline to report the situation. After collecting information from William about the situation he observed, the Hotline Advocate also made a report to the Hotline's trusted law enforcement contacts in the area who were able to coordinate with the local police in their investigation.



**Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*

Busing on the Lookout sets speed record for first full year in operation

Modes of transportation often have numerous organic connections. For example, they share the same roads; many suppliers for one industry also supply for another, i.e. tires, parts manufacturers, oil and gas producers and vendors, insurers, etc.; law enforcement inspects and regulates all; people in oversight agencies in one industry know their counterparts in another; and, unfortunately, trafficking criminals target and use various modes of transportation for either recruiting, moving or selling their victims.

Recognizing these natural connections between various modes of transportation, Truckers Against Trafficking (TAT) expanded its mission and launched Busing on the Lookout (BOTL) in late 2017. 2018 began with Annie Sovcik, the new BOTL program director, in place, insuring undivided attention and focus. And thanks to existing connections TAT could tap into and leverage, BOTL gains accelerated at record speed. In particular, Bridgestone, a TAT Diamond Level sponsor, made BOTL's first significant connections and introductions in the bus industry, including securing an opportunity for Sovcik to present to the board of the American Bus Association (ABA) and providing booth space for a BOTL display at the ABA's annual conference. In addition to Bridgestone, law enforcement, people in organizations like the American Trucking Associations and the Trucking Industry Defense Association and Protective Insurance all played a part in those gains as well.

To date, more than 55,000 bus industry employees from both commercial and school busing have been trained or have made a firm commitment to being BOTL-trained. Over 29,000 of these are school bus drivers who are being trained through their state or school district, 14,000-plus are transit drivers, and the other 12,000-plus are from 55 private bus companies. Twenty-five of these companies are Coach USA subsidiaries, while the other 30 are a mix of motor coach (scheduled service, charter/tour) and school bus contractors.

Bus industry companies who have committed to training include Coach USA/Megabus, which provides nationwide service and charter through its 25 subsidiary companies, as well as a host of companies in the Southwest, Midwest, Mideast, Northwest, Northeast and along the East Coast, which provide such services as regional travel, national charter, casino services, transit and school bus contracts. Transit companies either training or committed to training are located in seven states, while states in which school districts are training or considering training include Iowa, Nebraska, Nevada, Pennsylvania, Wyoming, California, Kansas, Colorado, Wisconsin, Montana, Arizona, Michigan, South Carolina, Kentucky, Idaho, Maine, Tennessee and Illinois, with another 14 states pending in their commitment to BOTL training.

This year, Sovcik spoke at conferences, meetings or expos of the American Bus Association, Trailways, Women in Buses Council, the Ontario Transportation Expo, the New England Bus Association, Bus Industry Safety Council, the Federal Motor Carriers Safety Administration National Passenger Technical Assistance Group,



BOTL Director Annie Sovcik presented across the nation and Canada.

the Midwest Bus and Motorcoach Association, the Florida Public Transportation Association, the California Association of Student Transportation Officials, the California Bus Association, the Bus Association of New York, the National Association of Pupil Transportation, the National Association of State Directors of Student Transportation Services, the South Central Motorcoach Association and the Ontario Motorcoach Association.

She personally trained bus personnel at Trans-Bridge Lines in New York City, Bridgestone Mileage Division in Seattle, Coach USA Managers in Chicago, GORiteway Managers in Milwaukee, the Southern Colorado Student Transportation In-Service in Alamosa, Colorado and the Weld County School District in Windsor, Colorado.

Law enforcement in a number of states, and DC, also committed to expanding the Iowa MVE activity they're now doing to include BOTL. These are Iowa, Ohio, Michigan, Washington, Maine, Wyoming, Mississippi, Missouri, Minnesota, Kansas, Wisconsin, California, Pennsylvania, Kentucky, Tennessee and Nebraska. TAT is in discussions with law enforcement in New York, Virginia, Massachusetts, New Mexico and Arizona to do the same thing.

What people are saying about BOTL:

In announcing a partnership between the Wisconsin Department of Justice and TAT to bring TAT's Busing on the Lookout (BOTL) training to Wisconsin bus companies, Wisconsin Attorney General Brad Schimel said, *"This partnership is the latest in our effort to stand shoulder to shoulder with Wisconsin industry leaders to fight human trafficking together. These partnerships allow us to reach members of the workforce who are positioned to see, recognize and report human trafficking. Together, we can remove the strategic advantage traffickers enjoy when members of the public don't recognize human trafficking."*

"It's so easy to make a difference. The training is easy to complete and provides the trainee with the information needed to assist anyone who is in trouble."

— Mark Ertel

Director of Operations, Trans-Bridge Lines

"Human trafficking affects over 40 million people and occurs all around us. By educating our employees on how to identify the signs of human trafficking and how to report it effectively, we have an opportunity to truly make a difference in the communities that we serve."

— Steve Woelfel

President and CEO, Jefferson Lines

"Human Trafficking is a horrendous crime that ruins the lives of victims and their families forever. Coach USA is committed to make every effort to fight this national growing epidemic through education and training. Our Coach USA family is firmly committed to take a stand against human trafficking."

— Linda Burtwistle

President and COO, Coach USA

"By making sure that every school bus driver in the state has it [the training], we're certainly doing our part to curb human trafficking and hopefully prevent it from happening in Iowa ... If they see something odd at a shopping mall, truck stop, or a rest area, or wherever, they may be able to recognize it and report it. This training will be beneficial in more areas than just the school transportation arena."

— Max Christensen

Executive Officer for school transportation
Iowa Department of Education

"Human trafficking is a disgrace on American roadways that needs to be eradicated. Many of our members already participate in human trafficking awareness training for their employees. We look forward to participating in the collective effort with Busing on the Lookout. We have a very diverse industry and ABA wants to be the key connector to the industry with this great program."

— Peter Pantuso

President and CEO, American Bus Association

"GORiteway is pleased to join BOTL and TAT in educating all of our employees in awareness and reporting of human trafficking. GORiteway management received training in July of 2018 and has put together a training calendar to train all 1400 drivers in the coming months. GORiteway will also be partnering with BOTL and TAT to provide actionable feedback to assist in combating human trafficking, both in Wisconsin, and in all parts of the country where we travel to. The training provided by TAT and BOTL will enable our drivers to understand what human trafficking means, what to look for, and how to report possible cases. GORiteway is aware that human trafficking has occurred in all 72 counties in Wisconsin, and that our participation will make an impact on reducing this illegal activity."

— David Butcher

Vice President of Safety, GORiteway

"We delivered the BOTL training video at one of our school transportation locations. I witnessed our school bus drivers' and monitors' facial expressions, as they realized that they may very well make a difference recognizing human trafficking in their passengers, as well as conditions they may observe while out in the bus. After the training and viewing of the video, I had several of our employees speak up about that and how now they will be more observant and aware of the signs of human trafficking. Because of the positive feedback of the video and training, along with the assistance of Annie Sovcik from Busing On The Lookout, DS Bus Lines has decided to make BOTL a training requirement at all of our locations in seven different states. We will train over 700 employees that operate over 500 buses, with increased awareness and observation of the risk of human trafficking. The BOTL training makes each and every one of us operating school buses aware of the fact that we are out there every day seeing things many people may miss."

— Jack Holcom

Director of Safety and Training, DS Bus Lines, Inc.

TAT expands partnerships, drills deeper into oil and gas industry

As with busing, there are organic connections for Truckers Against Trafficking (TAT) to pursue in the energy sector, specifically the oil and gas industry. Trucking is one of the four major modes of transportation used by oil and gas to move its product to market. Trucking also moves tons of pipeline and other equipment for the industry. This year, the United States was projected to produce more



TAT Oil and Gas Program Manager Ashley Smith spoke to the role oil and gas employees can play in the fight against human trafficking.

oil than at any other time in its history. And according to the digital magazine FreightWaves: *“Petroleum production, on the other hand, is correlated with demand for truckload miles: trucks haul workers, equipment, water, and frac sand to rigs, and haul oil and gasoline once it is extracted and refined. According to Sam Tibbs (transportation and energy economist working for FreightWaves), each new oil rig is associated with a demand for nearly one million truckload miles per year.”*

In 2017, TAT began working with oil and gas when Conoco-Phillips (CP) created the opportunity to present at the CSR Roundtable at STAT Oil and Gas headquarters in Houston, Texas. That opportunity demonstrated a perfect fit between TAT’s desire to expand its mobile army of eyes and ears for law enforcement in the recognition and recovery of victims and one of the commitments of the oil and gas industry, which is to better the communities in which their employees live, work and drill.

The presentation resulted in a strengthened relationship with CP, grant money from CP for coalition builds in locations where they drill, increased participation in those coalition builds by oil and gas companies and, finally, an invitation for the Freedom Drivers Project (FDP) to come to the headquarters of Enbridge, Inc., a global energy infrastructure leader, for their employees to be trained.

This year, TAT formalized its oil and gas program, hired Ashley Smith to manage it, developed an oil and gas wallet card and posters, created a “Safety Moment” Powerpoint presentation for companies to use in employee meetings to introduce the topic of human trafficking and began drilling deeper to develop relationships in the industry.

Program goals are for oil and gas companies to:

- Train all truck drivers they employ with TAT materials.
- Become a TAT shipping partner by asking service companies to train their truck drivers with TAT materials.
- Co-host a coalition build with TAT and local law enforcement in the areas where they operate.
- Stock terminals in refineries and other high-traffic areas with TAT materials to raise awareness about human trafficking.
- Invite TAT to speak at safety, transportation, association and committee meetings and conferences.
- Connect oil and gas industry employees and contractors with training resources to combat human trafficking.
- Adopt corporate best practices and policies focused on demand reduction and human trafficking.
- Encourage all convenience stores within their network to become trained on human trafficking via Convenience Stores Against Trafficking.

When a contact of Apache Corporation approached TAT with concerns about human trafficking in the Permian Basin drilling area, TAT held a first-of-its-kind coalition build in Pecos, Texas, co-sponsored by the Office of the Texas Attorney General, Apache Corporation, Noble Energy and the Texas Trucking Association. In conjunction with the build, the Office of the Attorney General spent two additional days training law enforcement and prosecutors.

While TAT’s coalition builds generally seek to create strong working relationships between law enforcement and trucking, the goal of this build was to help oil and gas companies understand how traffickers target industries employing high populations of men with disposable income to spend and why training oil and gas employees to combat human trafficking as part of their everyday jobs can play a pivotal role in ending human trafficking. The build attracted 12 energy and service companies and was so successful that another company expressed interest in hosting a similar event in Colorado.

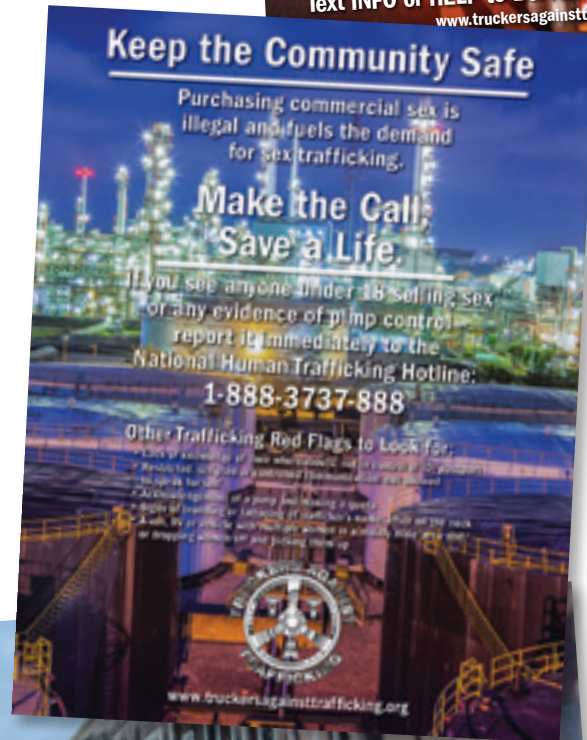
In 2018, oil and gas companies hosted TAT and the FDP at seven events, pairing them with human trafficking presentations. Enbridge brought the FDP to two of its Minnesota locations, inviting companies they contract with to tour the FDP and attend a human trafficking presentation. They included a link to do the TAT training in the invitation. At the actual presentations, Enbridge spoke on the importance of the issue of human trafficking, provided 30 minutes for TAT to present and 30 minutes for a presentation from a local service provider. Between the two locations, TAT had 241 attend presentations and 192 FDP walkthroughs. Most of the attendees at the presentation or touring the FDP had taken the training after Enbridge shared the training link with them.

“At Enbridge, we are guided by a strong set of values of integrity, safety and respect,” stated Cindy Finch, Community Investment senior advisor. “We hold ourselves and others to these values. Enbridge recognizes that human trafficking is a real and important

problem happening in communities across the continent. As a community member, I'm proud of Enbridge and its stand against this exploitation. Sponsoring the Freedom Drivers Project in Minnesota and Wisconsin demonstrates Enbridge's commitment to empowering our employees, contractors, and suppliers to report and act on human trafficking through raising awareness and supporting local education programming ... The Freedom Drivers Project has been invaluable in educating Enbridge employees, key contractors, and others on the horrific topic of human trafficking."

By the end of 2018, two companies, Atlas Oil and Enbridge, have trained their employees; five have shared TAT training with their contractors; five companies are using the Safety Moment Powerpoint at safety meetings, and eight organizations have become TAT sponsors: ConocoPhillips, Phillips 66, Equinor, Apache Corporation, Enbridge, Twin Eagle, Felix Energy and Noble Energy.

Throughout the year, Smith was able to present to over 485 industry members at meetings including the Oil and Gas Trafficking Advocacy Group, the Association of Energy Service Companies, the Conoco Suppliers and the Southeast New Mexico SafetyFest.



The FDP visited four Apache Corporation locations in Texas.

New programs initiate expansion of function and focus at coalition builds

With the formalization of the Truckers Against Trafficking (TAT) oil and gas program in 2018 and the growth of Busing on the Lookout (BOTL), TAT's coalition builds took on an expanded function and focus. In addition to providing training and creating teamwork between law enforcement and the trucking and truck stop industry in the fight against human trafficking, they became launching platforms for:

- education on how traffickers exploit the busing and energy industries.
- information on the industry-specific training TAT has available for these industries.
- law enforcement to engage these industries with TAT materials.
- attracting new strategic partners within the busing and energy industries.

TAT hosted nine coalition builds in Columbia, South Carolina, Seattle, Washington, Billings, Montana, St. Paul, Minnesota, Phoenix, Arizona, Madison, Wisconsin, Bangor, Maine, Pecos, Texas and Albuquerque, New Mexico. In those half-day meetings, TAT trained over 557 representatives from law enforcement and the trucking, truck stop, oil and gas, and busing industries. A breakdown of participants includes 128 representatives from the trucking industry; 227 law enforcement representatives; 77 representatives from government or state agencies; 68 truck stop managers or owners; 20 bus industry representatives; 28 representatives from oil and gas companies; and nine NGO representatives.

"The TAT coalition build brought together one of the most diverse groups of individuals for a human trafficking event that I have been a part of," commented Farshad Talebi, assistant attorney general of the Washington Attorney General's Office. "I was thrilled to see the enthusiasm from the participants



throughout the day. Law enforcement left with plans to partner with the trucking industry on investigations and operations; and participants from the trucking industry and other sectors left with a sense of empowerment to bring about change within their organizations."

As a result of the connections made at the Seattle coalition build, Washington State Patrol (WSP) planned and executed five undercover stings called Operation Human Freight, resulting in 59 arrests and the recovery of 54 potential human trafficking victims. WSP is giving TAT the Chief's Specialty Plaque for the role TAT played in their successful operations in 2018.

In the write-up about this award, Lt. James M'jor of the WSP, said, "The Truckers Against Trafficking team is dedicated to saving victimized children, women and men by assisting in investigations on those who recruit, transport, harbor or receive persons for the use of sexual exploitation. Without their perseverance and backing, the Missing and Exploited Children's Task Force would not have realized the arrests and rescues ... The TAT organization has continuously supported our agency and other divisions to include Commercial Vehicle Division and Field Operations Bureau by offering free training, training videos, and documents providing awareness to law enforcement and the trucking industry on the horrible crime of human trafficking."

Lt. M'jor stated, "Because of TAT's efforts, multiple suspects were charged with promotion of prostitution and/or trafficking. The WSP could not have achieved these results and put suspected pimps behind bars and started a healing process for 54 women, seven of which were juveniles, without their dedication, kindness, and significant contribution."

Coalition builds also often lead states to seek additional law enforcement training as well as other significant opportunities, such as:

- In four of the nine states where coalition builds were conducted in 2018, TAT has been invited to return for in-depth law enforcement training.
- In South Carolina, the South Carolina Attorney General invited the president of the South Carolina Trucking Association to sit on the statewide human trafficking task force.
- In Minnesota, Dart Transit Company featured TAT in a five-part human trafficking series that they ran on Facebook and then shared on LinkedIn, Twitter and MissingWordSolutions.com. The Minnesota Trucking Association is working towards a 100-percent participation goal for the board. So far, they have seven trucking companies trained and registered as TAT Trained and many have become TAT corporate sponsors.
- The Maine build resulted in the spearheading of a Mid-Atlantic coalition build by the Federal Motor Carriers Safety Administration in Maryland, DC and Delaware for Aug. 1, 2019.
- The Montana build prompted one participant, Scott Koch, general manager of Whitewood Transport, to not only join the Yellowstone County Area Human Trafficking Task Force, but to write, "I have spent 37 years in the transportation business, and I am proud of the commitment our industry has

taken in an effort to eliminate this problem. Our company is fully committed to joining others in this battle. I have delayed our involvement until we could educate our drivers in their appropriate roles. Because we cover 49 states and Canada, it is difficult to roll out programs one driver at a time. On Jan. 4-5, we will be holding a safety banquet for our company which a majority of our drivers and employees will attend. During the afternoon session on Jan. 5, I have arranged three speakers, two from the task force and one survivor, to educate the attendees. Following the educational portion, I will introduce the Truckers Against Trafficking program and discuss the role each of them can play in stopping these crimes.”

- The New Mexico Trucking Association invited TAT and the FDP to present at their annual conference, celebrating 80 years in operation.

Anthony Maez, special agent in charge/commander, Office of the New Mexico Attorney General Human Trafficking Task Force, commented, “Great event! It was remarkable to see so many professionals from different industries and law enforcement learning together and networking with each other to put an end to human trafficking. Since the event, I have received several calls from professionals in the community that Truckers Against Trafficking speakers made an impact on them. They are excited to share what they learned with their industries and the community, so they can be part of the solution to end human trafficking.”

As TAT’s oil and gas program grows, many companies demonstrate great interest in the coalition build program. The Pecos coalition build, cohosted by Apache Corporation and Noble Energy, drew 28 oil and gas representatives working in the Permian Basin region. The coalition build allowed these companies to learn from Texas law enforcement and prosecutors, who are currently working human trafficking cases. It also educated them on the profound impact industry can have when it gets involved. TAT provided targeted action steps for oil and gas companies to engage with TAT and local law enforcement in combating human trafficking in West Texas.

BOTL’s expansion in a state is enhanced when key stakeholders, including Pupil Transportation, the State Transit Association, the State Bus Association, CEOs of bus companies (charter and commercial), and terminal general managers are present at the coalition build. BOTL’s inclusion in coalition builds has also led to new partners in the bus and transit industries, including new companies using BOTL, requests for future BOTL-focused coalition builds and new invitations for BOTL presentations at busing events. Examples of this include:

- The Phoenix coalition build was the impetus for the Arizona Department

of Public Safety’s Special Enforcement Bureau for Student Transportation and Commercial Vehicle Enforcement to distribute BOTL materials at National School Bus Safety Week events in mid-October to the three largest school districts in the state (Phoenix, Tucson, and Flagstaff). As a result, transportation directors in these districts contacted BOTL Director Annie Sovcik about incorporating BOTL training.

- The Arizona Department of Public Safety is also exploring other ways to help systematize the training into their bi-annual classroom education, which all 15,000+ school bus drivers in the state are required to complete.
- The Arizona Transit Association wants to partner with TAT/BOTL to host a coalition build in 2019 focused specifically on the bus industry, bringing together transit leaders in the state with law enforcement.
- At the Wisconsin coalition build, safety directors for Van Galder/Coach USA and Wisconsin Coach Lines/Coach USA attended. Prior to the build, they were already beginning to implement the BOTL training, but both expressed their gratitude for being included and commented on the impact of the event and how much more meaningful it makes their trainings. Since then, Van Galder has registered 75 drivers as BOTL trained. GORiteway was also planning to implement BOTL company-wide prior to the coalition build. But, following the build, they put a roll-out plan in place to get 1400 employees company-wide trained by the end of the year.
- Jefferson Lines was so impressed with what they learned at the coalition build in Minnesota that they’ve put BOTL training into their orientation schedule for all new hires. They are also making introductions between BOTL and student transportation in the state.
- The Maine Association of Pupil Transportation invited BOTL to train all Maine bus drivers at their Sugarloaf Safety Training in July.
- As a result of the New Mexico coalition build, Sovcik received an invitation to present as the plenary speaker at the 2019 NM Transit Conference and Expo in April, and All Aboard America trained all their employees in Santa Fe with plans to roll out the training company-wide.



Freedom Drivers Project provides emotional, visual impact of human trafficking



The FDP always attracts a crowd.

Always a crowd pleaser, the Freedom Drivers Project (FDP) creates connections wherever it goes. Through its survivor artifacts display and scope-of-the-issue graphic, it connects people to the reality and size of domestic sex trafficking and the suffering victims endure. Through its videos, it connects people to the real-time ways the trucking industry is making a difference combating this crime. Through its intersections board, it connects people to the ways they can fight human trafficking in their communities, families, work and social lives.

Law enforcement also connects to the FDP as a tool to raise awareness internally, and within their broader communities. This year, law enforcement hosted the FDP twice, in Washington at the Washington State Patrol's Inspector's Challenge and Iowa at the Iowa State Fair. They also volunteered at an additional two events and attended eight more.

For the media, the FDP is a visual demonstration of the impact the trucking industry can make in the fight against human trafficking. Press is drawn to the trailer and the strategic position of the trucking industry to protect women, children and men across the United States. From local TV stations, newspapers and radio shows to XM radio and national magazines, media highlights the

FDP when it comes to town, which subsequently draws attention to the work of the trucking industry to end human trafficking.

In 2018, the FDP attended 35 events in 20 states, traveling over 26,745 miles and attracting more than 9500 people through its doors. Of those 35 events, 19 were corporate events, five were hosted by associations, five were coalition builds, three were community events, two were trade schools and one was hosted by a CDL school.

Highlights for the year included:

- A 3-day trip in April to UPS Freight and Small Pack in Richmond, Virginia, where over 500 employees toured the mobile exhibit. In addition, TAT had the opportunity to partner in presentations to a packed-out audience with Barbara Amaya, a human trafficking survivor and award-winning advocate, speaker, trainer and author.
- UPS Freight President and TAT Board Member Rich McArdle stated, "At UPS, we're committed to giving back to the communities where we work and live. It's an honor to host the Freedom Drivers Project at our headquarters. The more people we can educate about what to do when they suspect human trafficking, the more we can make a difference in our communities."

- A trip to the Global Supply Chain Conference at Ford World Headquarters in May, where several hundred global purchasing managers had the opportunity to learn about TAT.
- A June event by Great Dane, which has been a TAT Gold Level sponsor since the FDP was launched in 2014, for the FDP to visit its Statesboro plant and Savannah corporate office. At the Statesboro plant, where Great Dane makes its refrigerated trailers and everyone is on a tight plant schedule, folks made time to come through the FDP before work, on breaks, over lunch and after work. At the Savannah corporate office, employees also invited Gulfstream, whose office is across the street, to send people over. The FDP went on to two Great Dane plants in Pennsylvania, at Elysburg and Danville. In total, 396 people toured the FDP at the four locations.
- “Truckers Against Trafficking is mobilizing an entire network by educating and empowering transportation professionals to recognize and report human trafficking,” said Chris Hammond, vice president of Sales at Great Dane. “Members of the trucking industry are in a unique position to actively support this mission and demonstrate our deep commitment to this country and the safety of its citizens. Great Dane is proud to support this admirable cause, including our support of TAT’s Freedom Drivers Project. This traveling exhibit is a great way to spread awareness and inform more people of TAT’s mission and the realities of domestic sex trafficking. We encourage our friends and partners to join us in supporting TAT, so together we can combat this heinous crime.”



Walmart Driver Everett Shelby volunteered at the FDP at the Great American Trucking Show.

- The Washington State Patrol’s Inspector’s Challenge and the Washington Trucking Association’s Truck Driving Championships, also in June.
- A visit to the Iowa State Fair in August, where 4,567 fair attendees took time to tour the FDP, and the officers from the Iowa Motor Vehicle Enforcement group worked the FDP non-stop, doing a myriad of tasks.
- In September, the Minnesota branch of Enbridge invited the FDP to Duluth/Superior and Bemidji to present to their staff and contractors.
- Protective Insurance, in addition to their Diamond Level sponsorship, invited the Freedom Drivers Project to their Claims and Safety Seminar in October, so clients and industry professionals could tour. Additionally, they promoted TAT’s work through a seminar presentation. These efforts inspired AIM Integrated Logistics to put TAT decals on over 900 tractors, order 75 packs (250 cards each) of wallet cards to give away at their rental counters and encourage their sales team to share about TAT with their clients.
- Apache Corporation in Texas hosted the FDP at four of its locations in November – Houston, San Antonio, Pecos and Midland – and asked Ashley Smith, TAT’s oil and gas program manager, to present at each location, along with local anti-trafficking advocates.

Fifteen companies donated hauls for TAT’s mobile museum, valued at \$68,000. UPS Freight was the top hauler, taking the FDP to seven events, where five staff members also volunteered their time to man the FDP. UPS Freight hauled the FDP 12,982 miles, a haul value of \$36,414. Other companies donating hauls included Apex, Brenny Transportation, Don Hummer Trucking Corporation, Garner Trucking, Grammer Industries, H.O.T. Express, Knight Transportation, NPO Transportation, Prime Inc., Schneider, Swift, Total Transportation of Mississippi, LLC, USA Truck and Walmart.

Shipping partners use their connections to further TAT's mission



TAT Corporate Engagement Director Laura Cyrus spoke to a large group at the Automotive Logistics Global Conference.

Photo courtesy of Automotive Logistics Global Conference

Truckers Against Trafficking created its Shipping Partners Program (SPP) several years ago to pursue the connections retail, wholesale, manufacturers and producers have with trucking. Many companies and corporations that ship their products to market or to customers have their own fleet of trucks, while others contract with trucking companies nationwide to move their products.

Presenting to potential shipping partners, the main purview of TAT Corporate Engagement Director Laura Cyrus, provides dynamic and diversified possibilities, for these are often the trendsetting companies and corporations in the nation, the ones who lead by example and seek the most effective ways to meet United Nations Sustainable Development Goals (SDG).^{*} They are also influencers of other companies, whether competitors or business colleagues, and of trucking and logistics companies who desire their contracts. By partnering with TAT to encourage their carriers to become TAT trained, shippers and manufacturers can incorporate internal policies and tangible strategies to advance the SDG agenda and help end the crime of human trafficking.

In 2018, Cyrus had unprecedented opportunities to present for TAT at major events across the nation, thanks, in large part, to the influence of existing partners and their connections. These events put TAT in front of global leaders in their fields as well as global supply chain leaders. The events included the American Chemistry Council's Responsibility Care meeting, the Automotive Logistics Global event, the Auto Haulers Association of America Fall Expo and Industry Meeting and International Foodservice Distributors

Association Distribution Solutions Conference. As a result, TAT gained new shipping partners and became known to hundreds of potential new partners.

"SPP is proof that our true champions — here and across our other programs — are busy working in the background to keep moving the ball forward," stated Cyrus. "We are so grateful to them and the way they step forward to share TAT's mission and goals with those they know."

New shipping partners for TAT in 2018 are:

Olin Corporation: A global manufacturer and distributor of chemical products and a leading American manufacturer of ammunition, Olin will be training 100 percent of their private fleet with TAT materials and promoting the program with their contracted carriers. Olin is committed to a Silver Level TAT sponsorship in early 2019.



Procter & Gamble: A multinational consumer goods corporation with over \$66 billion in annual revenue, P&G joined TAT in the third quarter, thanks to a re-exposure of the TAT efforts made by a P&G leader who also sits on the board of the National Underground Railroad Freedom Center, to which Cyrus made a presentation in June 2018. After connecting with TAT and learning even more about its mission, P&G has strongly encouraged all its carriers to get involved following a



webinar presentation Cyrus made during one of P&G's monthly carrier calls. The vision and mission of TAT align well with P&G's Citizenship agenda, which seeks to leverage P&G's voice to be a "force for good and a force for growth" in areas like gender equality, diversity and inclusion, environmental sustainability, and human rights. P&G recognizes the important role they play as a major shipper to influence the industry more broadly. P&G is actively encouraging all of their carriers to participate and is tracking progress. Since TAT's presentation to their carrier base, many P&G carriers have decided to TAT Train their drivers in addition to many who were already participating.

Other notable events from current SPP members:

Dow: An American multinational chemical corporation, Dow had TAT return to their carrier meeting in the Fall. At that meeting, Kristin Beck, Dow Road Logistics modal leader who continues to use her influence nationwide on TAT's behalf, highlighted Highway Transportation for their Gold Level (\$10,000) TAT sponsorship, asked every carrier in the room to consider making a donation as well and then presented TAT's Cyrus with a special humanitarian award for her work with TAT fighting human trafficking.



Praxair, Inc.: A wholly-owned subsidiary of Linde plc, and a leading industrial gas company in North and South America – and one of the largest worldwide – Praxair invited TAT to a corporate event at their global headquarters this summer to provide a lunch and learn presentation for employees as well as a private briefing with the executive leadership team.



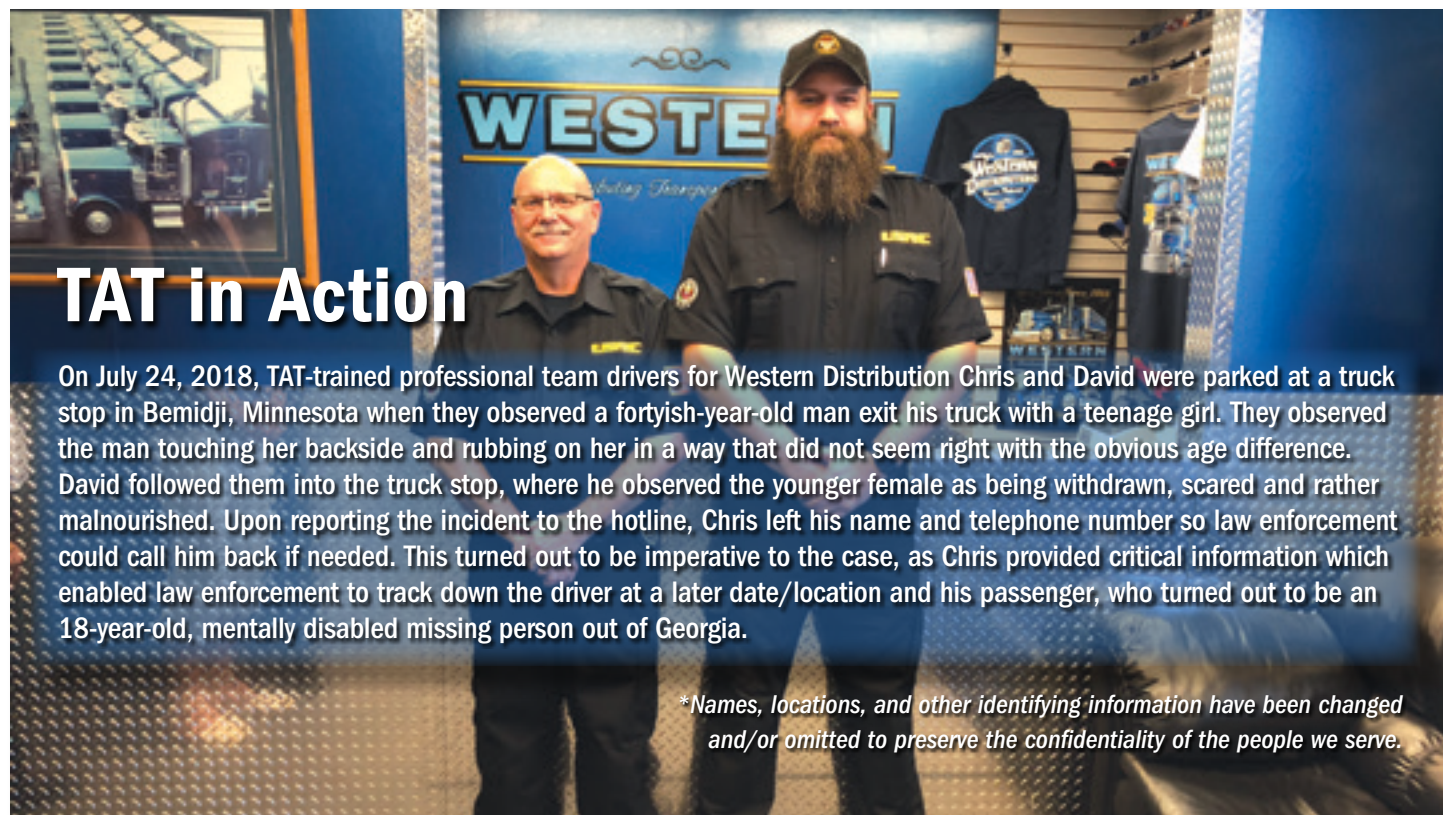
In addition to including TAT in their sustainability report, they also held a workplace-giving campaign at their headquarters, and one of the employee-directed activities raised money for TAT, which was matched by their Global Giving Program.

Ford: Although not a shipping partner at this time, Ford Motor Company, the American multinational automaker, welcomed Cyrus to present for TAT at a global supply chain meeting to several hundred global purchasing professionals. There, they asked their buyers and managers to encourage suppliers in North America to get involved with the TAT program. From a connection made at this event, TAT received introductions to the organizers of Automotive Logistics and their global supply chain conference. Stephanie Wicky, group director of Marketing, Supply Chain Solutions and Dedicated Transportation for Ryder System, Inc., and a TAT board member, used her influence at this event to provide TAT with presentation time.



"Ford recognizes the responsibility it has as a global company to advocate for human rights and a more sustainable supply chain," said Jackie Watt, director of Supply Chain Sustainability at Ford Motor Company. "We are proud to support the work that organizations like Truckers Against Trafficking do to help companies and consumers make a real difference."

**Throughout the world, both large and small companies have committed to further the realization of the United Nations Sustainable Development Goals (SDG). The 17 SDGs, adopted by all members of the United Nations in 2015, outline steps to be taken on environmental, social and human rights issues by 2030. Sustainable Development Goal #5 focuses on gender equality, and, as part of that, specifically strives to eliminate human trafficking and the sexual exploitation of women and girls.*



TAT in Action

On July 24, 2018, TAT-trained professional team drivers for Western Distribution Chris and David were parked at a truck stop in Bemidji, Minnesota when they observed a fortyish-year-old man exit his truck with a teenage girl. They observed the man touching her backside and rubbing on her in a way that did not seem right with the obvious age difference. David followed them into the truck stop, where he observed the younger female as being withdrawn, scared and rather malnourished. Upon reporting the incident to the hotline, Chris left his name and telephone number so law enforcement could call him back if needed. This turned out to be imperative to the case, as Chris provided critical information which enabled law enforcement to track down the driver at a later date/location and his passenger, who turned out to be an 18-year-old, mentally disabled missing person out of Georgia.

**Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*

Connections — both old and new — create opportunities for TAT to scale

The pursuit of connections is often expectant with anticipation for the realization of the possibilities inherent in the relationship. This year the realized outcomes, along with future opportunities, created in Truckers Against Trafficking (TAT) both gratitude and expectations for things to come. Whether it's pursuing connections with trucking and busing across our northern border, bringing new expertise to our Board of Directors, working with other anti-trafficking organizations on materials we can add to our arsenal or enhancing ways we operate through the help of our corporate partners here in the States, TAT has enjoyed the excitement new growth brings.

Canada set to launch national human trafficking hotline in 2019

The Canadian Center to End Human Trafficking has been selected to launch Canada's national human trafficking hotline in late Spring 2019. Truckers Against Trafficking (TAT) plans to expand efforts to fight human trafficking there, having already made connections in law enforcement, trucking and busing. In June, Kylla Lanier, TAT's deputy director, took part in a week-long training on human trafficking to Royal Canadian Mounted Police (RCMP) in Halifax, Nova Scotia. This was the first human trafficking training this group of RCMP had received. BOTL Director Annie Sovcik made two trips to Ontario to speak to busing there. TAT is currently exploring additional partnership opportunities, and, if all goes well, will expand operations into Canada in late Fall.



Labor trafficking brochure available

In conjunction with the Colorado Human Trafficking Council, Truckers Against Trafficking (TAT) created a labor trafficking brochure in 2018. While members of the trucking and busing industries are more likely to see sex trafficking, their work sometimes takes them to locations where labor trafficking can be happening. The brochure talks about spotting labor trafficking from the road, provides sectors and places where labor trafficking may occur and lists indicators to look for as well as ways to help. It also defines the difference between human smuggling and human trafficking. This brochure can be acquired by writing tat.truckers@gmail.com or by going to the labor trafficking page under Resources on the TAT website.



Diamond Level Sponsor Protective Insurance provides enhancements for Harriet Tubman Award

When Protective Insurance became a TAT Diamond Level sponsor this year, part of their agreement was to provide enhancements for TAT's prestigious Harriet Tubman Award.

TAT created the award to honor a member of the trucking or busing industry each year whose direct actions help save or improve the lives of those enslaved or prevent human trafficking from taking place. The award carries with it a \$2500 check. It is named in honor of famed abolitionist Harriet Tubman, whose courageous personal actions resulted in the transportation of 300 slaves to freedom through the Underground Railroad and whose overall role in the freedom movement was instrumental in the freeing of thousands more. Born into slavery in 1820, Miss Tubman was the first African American woman buried with full military honors and the first to have the inaugural Liberty ship named after her — the SS Harriet Tubman — by the US Maritime Commission.

In the agreement Protective Insurance made with TAT as part of its sponsorship, it will provide two Harriet Tubman awards each time it is presented, one for the winner and one for the company or fleet headquarters, as well as a dedicated award ceremony during the Protective Insurance Protective 500 gala event, held in conjunction with the Indianapolis 500 event. It will also provide hotel accommodations for the award winner and a guest with full Protective 500 access to events, dinners and the Indianapolis 500 race. Protective will also promote and market the award to agents, brokers, policyholders, risk and safety managers and fleet executives. The Harriet Tubman Award will now be known as the Harriet Tubman Award presented by Protective Insurance.

To be considered for the award, the nominee — and/or additional people involved in the situation that resulted in making a call to the National Human Trafficking Hotline (NHTH) or local law enforcement — must be employed by the trucking/travel plaza or busing industries. He/she must be able to provide all the details requested for the event or situation. These will be vetted by TAT's award selection committee. For company or school employee winners, both you and your company/school will be contacted concerning the award. Your company/school will receive a duplicate of the award you receive, so it can be displayed in your honor. The company/school award will be sent to the organization, while the actual Harriet Tubman Award will be presented at the Protective 500 event. If you're an independent driver, you will be contacted about the award. All Harriet Tubman award winners will be honored in TAT's publications and on our website, as well as through Protective Insurance.

Nomination Process

Anyone wishing to be considered for this award or who knows someone who should be considered for this award, should go to the Harriet Tubman page on the truckersagainsttrafficking.org website to learn the steps for the nomination process.



Arian Taylor received the Harriet Tubman Award from TAT Executive Director Kendis Paris at the Protective 500 gala.

TAT Board of Directors adds four directors

During 2018, four new members were elected to the TAT Board of Directors. They are Stephanie Wicky, group director of Marketing, Supply Chain Solutions and Dedicated Transportation for Ryder System, Inc.; Barry Richards, president and COO of Travel Centers of America; Rich McArdle, president of UPS Freight; and Eric Higgs, president of Truck, Bus and Retread Tires for the United States and Canada at Bridgestone Americas Tire Operations.

Polaris Project* launches new report on systems and industries

To highlight their new report *On-Ramps, Intersections, and Exit Routes: A Roadmap for Systems and Industries to Prevent and Disrupt Human Trafficking*, Polaris Project held a panel discussion with live social media stream on July 12 from Capitol Hill in Washington, D.C. The panel featured anti-trafficking experts from the industries of social media, financial services and anti-money laundering, health care, hospitality, and transportation, including Kendis Paris, TAT executive director.

Human traffickers exploit legitimate systems within multiple business sectors for their own profits. From traffickers who use banks to store their earnings and buses to move their victims around, to the hotel rooms that are integral to the operations of some sex traffickers and the social media that are vital recruitment tools, this report highlights the way industries can make fundamental shifts to their systems to prevent, detect and disrupt human trafficking. While it only looks at six specific business sectors, Polaris hopes the report will spur other business sectors to think through how trafficking criminals may be using them and what corrections they can make.

Bradley Myles, chief executive officer of Polaris Project, stated they spent time learning directly from survivors about the specific ways traffickers use these systems and industries to recruit and exploit victims, and how survivors interact with those same industries to break free and rebuild their lives. (*Editor's note: Megabus, in partnership with TAT and Polaris, has donated bus vouchers to victims and survivors of human trafficking to help them do just that.*)

"This report provides us with critical data to elevate our work ... especially within the bus industry. If you want a better understanding of how human trafficking intersects with transportation and the immediate action steps to combat it within your mode, this report is a must read," said Paris.

**Polaris Project is a leader in the global fight to eradicate modern slavery. Polaris works to systematically disrupt the human trafficking networks that rob human beings of their lives and freedom. Polaris runs the National Human Trafficking Hotline.*



Panelists at the Polaris Project launch of their new report, L to R, were: Bradley Myles, chief executive officer of Polaris Project; Cheryl Rosario, vice president of Corporate Social Responsibility at Wyndham Hotels and Resorts; Kendis Paris, executive director and co-founder of Truckers Against Trafficking; Angel Nguyen Swift, vice president of Compliance and Financial Crimes Solutions at Enigma; Wendy Barnes, program coordinator for Dignity Health's Human Trafficking Response Program; and K.D. Roche, field expert, author and survivor.

Financials

STATEMENT OF FINANCIAL POSITION

As of December 31, 2018

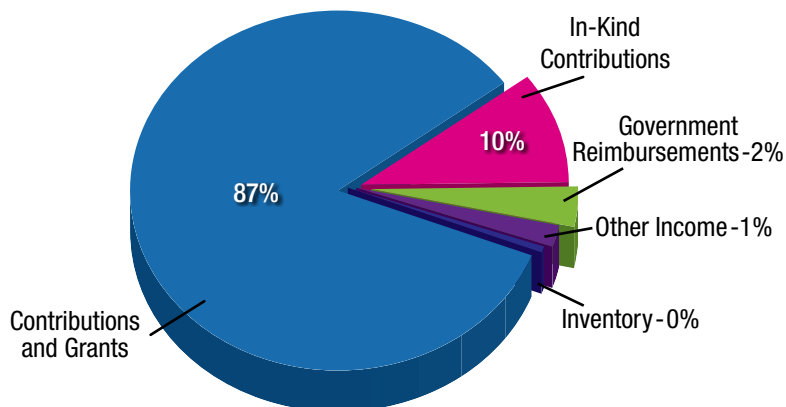
	2018	2017
Assets		
Current Assets	674,386	389,302
Fixed Assets	1,333	9,333
TOTAL ASSETS	675,719	398,635
Liabilities		
Current Liabilities	30,252	17,229
Long-Term Liabilities	0	0
TOTAL LIABILITIES	30,252	17,229
Net Assets		
Unrestricted		
Undesignated	435,042	381,406
Temporarily Restricted	210,425	—
TOTAL NET ASSETS	645,467	381,406
TOTAL LIABILITIES & NET ASSETS	675,719	398,635

STATEMENT OF ACTIVITIES

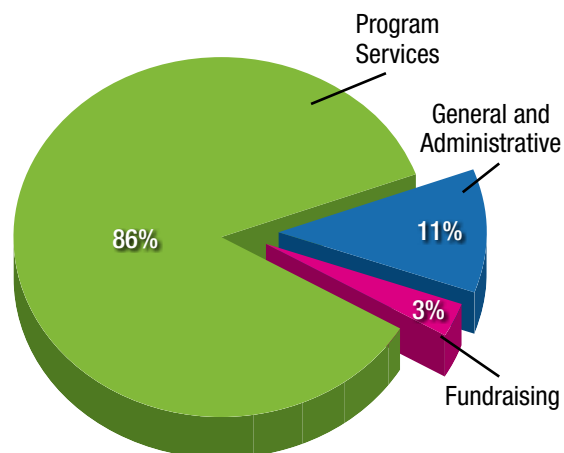
As of December 31, 2018

	2018	2017
Support & Revenue		
Contributions and Grants	972,254	780,448
In-Kind Contributions	106,110	232,861
Government Reimbursements	22,848	10,980
Other Income	8,642	5,746
Inventory	1,790	3,006
TOTAL REVENUE & SUPPORT	1,111,644	1,033,041
Expenses		
General and Administrative	117,574	81,403
Fundraising	33,086	29,144
Program Services	901,041	846,433
TOTAL EXPENSES	1,051,701	956,980

BREAKDOWN OF TAT FUNDING SUPPORT & REVENUE



EXPENSES BY FUNCTIONAL CLASS EXPENSES



Board of Directors

Scott Perry – *Chairman*
President, Suddath Global Logistics

Brad Riley – *Director*
President of iEmpathize

Elisabeth Barna – *Director*
COO and Executive VP of Industry Affairs
American Trucking Associations

Rich McArdle – *Director*
President of UPS Freight

Barry Richards – *Director*
COO and President, Travel Centers of America

Eric Higgs – *Director*
President of Truck, Bus and Retread Tires
Bridgestone Americas Tire Operations

Dave Nemo – *Director*
SiriusXM Radio Personality

Chief David Lorenzen – *Director*
Office of Motor Vehicle Enforcement
Iowa DOT

Karen Rasmussen – *Director*
President and CEO of Help Inc.

Don Blake – *Director*
New Truck Sales Manager, Inland Kenworth

Stephanie Wicky – *Director*
Group Director, Marketing, Supply Chain
Solutions and Dedicated Transportation, Ryder

Kendis Paris – *Director*
TAT Executive Director

Bruce DD McRae – *Board Member Emeritus*
VP Government Affairs, UPS

Gary Clark – *Board Member Emeritus*
GCR Market Manager

While TAT is extremely thankful to all our supporters and donors for helping to make the achievements of 2018 a reality, we'd like to give special recognition to our Freedom Driver, Diamond, Platinum, Gold, and Silver sponsors.

Our Partners:

FREEDOM DRIVER



DIAMOND LEVEL



PLATINUM LEVEL



GOLD LEVEL



SILVER LEVEL



INDIVIDUAL PLATINUM DONOR

Douglas Kegler

INDIVIDUAL GOLD DONORS

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Elizabeth Kinkead • Randy Watkins • David Watkins • Rebecca Murthum • Dave Nemo
TJ & Sarah Segerlind • Duane & Sharon Wohlgemuth • Joshua Hoffman**

TAT in Action

On March 5, 2018, Anna* and her husband, an over-the-road driver, were at a truck stop in Lathrop, California, following the day's delivery. Anna went in to use the restroom. About a minute later, the stall door next to her opened and closed and she heard crying. While washing her hands, a store employee came in asking for Leslie. Anna indicated that wasn't her name. Another lady also said the same. The store employee said a girl had run into the bathroom, and her dad was frantically looking for her. The other lady commented that there was someone in the last stall. So the employee knocked on the door and told the girl her dad was looking for her. After a pause, the girl inside said she was busy. The lady repeated that the girl needed to come out as her father was looking for her. Anna then told the employee the man outside might not be the girl's dad and that he might have been trafficking her, because she was crying and didn't want to come out. "Just because he says he's her dad, doesn't mean he is," Anna explained, "and if he is, he could still be abusive to her. Ask her if she wants to be with him."

When Anna walked out of the bathroom, she saw no man acting frantic outside. After about 20 minutes, the girl still had not come out. The store employees said the man went to get his phone and left. The truck stop manager called the police. The girl came out to talk to the police, and they took her away. She appeared to be about 13. As Anna left the store, the employees and manager were talking and said they had overheard the girl say the man had hurt her.

**Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*



TAT in Action

Keith* contacted the National Human Trafficking Hotline (NHTH) after being parked at a truck stop and being solicited for commercial sex by four separate women over the course of several hours. Keith contacted the Hotline because he was concerned that two of the individuals who knocked on his cab door were underage, an indicator he recognized as a result of the training he received from Truckers Against Trafficking. Additionally, he observed the two adult women and two underage girls getting out of the same vehicle before splitting up and knocking on different truck doors. Although Keith could not see who was driving the vehicle, he noticed that, several times an hour, the vehicle would leave the lot, circle around the gas station, and return to park in the lot again to continue observing the women and girls. Keith was able to provide the NHTH with descriptions of the potential victims and the vehicle that dropped them off. At the Hotline Advocate's encouragement, Keith contacted 911 for an immediate response and the Hotline also reported the situation to trusted law enforcement contacts so they could connect with the local police involved in the investigation.

Make the Call, Save Lives.

1-888-3737-888 (US) | 1-800-222-TIPS (Canada)
01800-5533-000 (Mexico)
Text INFO or HELP to BeFree (233733)

**Names, locations, and other identifying information have been changed and/or omitted to preserve the confidentiality of the people we serve.*



TAT BY THE NUMBERS



2,250+

CALLS MADE TO
THE NATIONAL HOTLINE
BY TRUCKERS ALONE



612 LIKELY
HUMAN TRAFFICKING
CASES IDENTIFIED

INVOLVING
1,133
TRAFFICKING
VICTIMS

680,153+
TAT TRAINED
PERSONS

Clearly this partnership
with TAT and Polaris is
working well, and it is
showing the critical role
that truckers play.

- Bradley Myles, CEO, Polaris

PO Box 816 | Englewood, CO 80151 | 612-888-4828 | tat.truckers@gmail.com | truckersagainsttrafficking.org

Truckers Against Trafficking is a 501c3 non-profit whose mission is to educate, equip, empower and mobilize members of the trucking and busing industries to recognize the signs of human trafficking and know how to combat it through the normal course of their jobs.