

## Change starts at home and in communities. What can you do?

### Individuals

1. Don't buy sex, go to strip clubs or purchase pornography.
2. Speak up against sexist jokes, attitudes and workplace policies.
3. Surround yourself with people and media that reinforce healthy messages about manhood and sexuality.
4. Talk to your kids about the realities of commercial sex and porn.

### Corporations

1. Adopt a demand-reduction, anti-trafficking-in-persons policy.
2. Educate your employees on commercial sexual exploitation and sex trafficking with TAT's Man-to-Man video.
3. Support local organizations in your area that work with survivors of prostitution and sex trafficking.

### If you suspect someone could be a victim of human trafficking:

1. Call 911. When you call, say you suspect sex trafficking.
2. Call the hotline. U.S.: 1-888-3737-888 |  
CAN: 1-833-900-1010 | MEX: 01800-5533-000
3. Provide support. Tell management at the location what you've seen and/or ask the victim if and how you can help.

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**NO BUYER = NO VICTIM  
= NO SEX TRAFFICKING**



**The Man-to-Man Campaign:  
Addressing Demand for Commercial Sex**

### **The truth about commercial sex and human trafficking:**

Human trafficking is modern-day slavery. Traffickers use force, fraud and coercion to control their victims. Forced prostitution is human trafficking. While the initial purchase of victims may occur online, the real-time sale of victims can happen in many locations, including bars, hotels/motels, restaurants, strip clubs, parking lots, brothels, etc. Traffickers often take their victims where high populations of men congregate/work. Any minor being sold for sex is a victim of human trafficking.

### **Demand for commercial sex fuels sex trafficking.**

Put simply, those who purchase commercial sex = demand. If no one were interested in paying for sex, there would be no profit in it for traffickers, meaning there would be no human trafficking. In essence: No buyer = No victim = No trafficking.

Sex buying is an activity that few men engage in, but which has become known as “typical male behavior.” This mythology perpetuates sex trafficking. If men in the majority expressed their stance against sex buying, they could change the culture that facilitates these heinous crimes.

### **Did you know?**

- The vast majority of those involved in prostitution are there against their will or through lack of other viable options.
- Most individuals in prostitution have experienced physical and sexual abuse, both prior to and during their exploitation.
- Due to the trauma and fear that victims of trafficking endure, there is absolutely no way to tell whether someone selling commercial sex is a “willing participant.” According to one study, 89% of people in prostitution want to leave.
- Pornography and strip clubs also play a role in sex trafficking; support of these industries supports exploitation.

TAT, a 501c3 organization, is dedicated to raising up a defensive force of transportation professionals across North America to assist law enforcement in the recognition and reporting of human trafficking, in order to aid in the recovery of victims and the arrest of perpetrators. [www.tatnonprofit.org](http://www.tatnonprofit.org).



**Watch our Man-to-Man Video**