

# MAKE THE CALL, SAVE LIVES.

*End human trafficking.*

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## HUMAN TRAFFICKING IN THE NEWS

### Jefferson man convicted of sex trafficking two victims in Texas

A federal jury in the Eastern District of Texas convicted Corey Lamar Johnson, 42, of Jefferson, Texas, today on two counts of sex trafficking and related charges for his conduct in trafficking multiple young women in several states, compelling the victims to engage in commercial sex through acts and threats of physical and psychological harm. [Click here](#) to read more.

### Man arrested for human trafficking in Miami involving victim he met on TikTok

An alleged pimp is facing human trafficking charges in Miami involving a victim he met on TikTok, authorities said. Kenneth Coble, 35, was arrested Thursday on human trafficking and prostitution charges, Miami-Dade jail records showed. [Click here](#) to read more.

### Seattle man indicted for sex trafficking through force, fraud and coercion and transporting woman for prostitution

Seattle – A 37-year-old Seattle man appeared for arraignment this morning on an indictment charging him with sex trafficking through force, fraud, and coercion and transporting an adult to engage in prostitution, announced Acting U.S. Attorney Teal Luthy Miller. [Click here](#) to read more.

## Freedom Drivers Project and TAT visit the Indy 500

By invitation from two TAT sponsors, Penske and Bridgestone, the Freedom Drivers Project (FDP), along with Director of Mobile Exhibits Brandy Belton and Mobile Exhibits Specialist Micah Larsen, attended the Indianapolis 500 with a ringside location in the Midway on the inside track.

Belton and Larsen, along with a group of volunteers from the Indiana State Police (ISP) and Walmart,



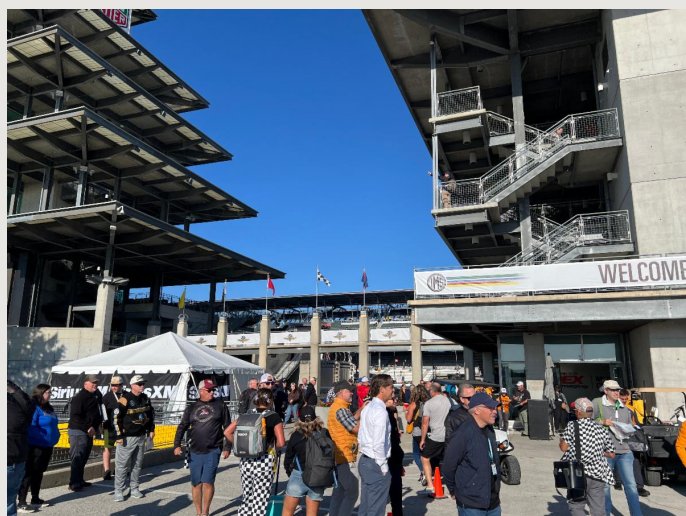
welcomed people to tour the exhibit daily from May 23-25. And with its premium location, the FDP saw 907 people over the course of the three days.

*The Freedom Drivers Project enjoyed a prime location on the Midway at this year's Indy 500.*

"During this Memorial Day Weekend, Bridgestone was proud to sponsor the TAT (Truckers Against Trafficking) Freedom Drivers Project at the largest motor sports event in the U.S.," said Josh Holland, vice president Network Development and Fleet Care Solutions at Bridgestone and a TAT board member. "Awareness to human trafficking is our first line of defense against this heinous activity. When communities are informed, vigilant and empowered, traffickers lose their power. We, at Bridgestone, believe that every life matters, every voice matters. We are committed to supporting education, empowerment, prevention and action."

ISP volunteers at the FDP included Major Jon Smithers, Capt. Chris Barr, MCI Administrator Kimberly Hill, MCI Zone Coordinator Kim Judge, MCI Brenda VanArsdale and MCI District Coordinator Mindy Shelton. Walmart volunteers included Fleet Development employees Todd Allen, Michael Jarvis, Fernando Barrera, Gary Evans, Christon Rice, David Villalpando, Chad Parks, Laura Fowler, Shawn Burt and William Chrisman.

TAT Executive Director Esther Goetsch said, "We are so grateful for this incredible opportunity to raise awareness about human trafficking at such a significant event! We want to say a heartfelt thank you to Bridgestone, who made it possible, and to Walmart, Penske, and the Indiana State Police, for sending volunteers all week to help shine a spotlight on human trafficking through the Freedom Drivers Project tours."



*Entrance to the Indianapolis Motor Speedway*



*TAT Mobile Exhibits Specialist Micah Larsen at the materials table*

## EOG Resources leads collaborative educational effort on human trafficking

EOG Resources, one of TAT's valued energy donors, led a collaborative educational effort on human trafficking earlier this year by aligning its support of TAT with other community engagement opportunities.

As a TAT Diamond-level sponsor, EOG Resources receives the benefit of a Freedom Drivers Project (FDP) event each year. In January, they donated their 2025 FDP event to The Children's Assessment Center (The CAC) for the organization's Third Annual Human Trafficking



*Micah Larsen (left), TAT Mobile Exhibits specialist, guided employees of The Children's Assessment Center (CAC) through the FDP as part of CAC's human trafficking awareness event.*

Awareness Day press conference and training. State and local leaders, as well as law enforcement, attended for a free community training, enhanced by tours of the FDP. The CAC provides services to sexually abused children in Harris County, Texas.

"We are honored to support the vital work TAT and The CAC do to combat human trafficking. Their commitment to fostering collaboration and sharing resources, like the FDP, amplifies the impact of their work and helps build a united front against exploitation," said Kim Pinyopusarerk, Community Relations manager at EOG Resources.

"TAT is grateful to EOG Resources for their support and for facilitating community collaboration to combat human trafficking and exploitation," Annie Sovcik, TAT senior director of Programs and Strategic Initiatives, shared. "This support has allowed TAT to expand its reach within the energy industry and beyond. We look forward to the continued partnership with EOG Resources and to heightening awareness about human trafficking and helping improve community safety and resilience."

## TAT holds Junction Briefings at key interstate junctions in Cheyenne, Wyoming

Because truck stops/travel plazas are so busy, it can be a challenge to provide TAT's anti-trafficking training in person to employees in this industry. Operations continue 24/7, 365 days a year. They never close.

But, these employees are uniquely positioned to identify human trafficking and report it to law enforcement, as evidenced by TAT's many Harriet Tubman Award winners who have been truck stop employees. TAT devised Junction Briefings as a solution and began piloting the program last year.

"Through the research we've conducted with our Junction Briefing campaign, we identified major interstate junctions throughout the U.S., where our industry partners had multiple truck stops around those junctions," explained Louie Greek, TAT training specialist. "Then, we looked for TAT partners (state hotlines/task forces) who play a role in the local response to human trafficking at those key junctions, because they could provide



*Louie Greek (left speaking), TAT training specialist, led the human trafficking training for several shifts of Love's employees at a TAT Junction Briefing in Cheyenne, Wyoming.*

additional information and resources to employees attending our Junction Briefings.”

Subsequently, in May, TAT held a series of Junction Briefings for travel plaza/truck stop employees from Sapp Bros Travel Stops and Loves Travel Stops near the busy interstate junction of I-80 and I-25 on the outskirts of Cheyenne, Wyoming.

Employees from all roles at this Cheyenne location heard from Greek, with Terri Markham, co-founder and executive director of [Uprising Wyoming](#), sharing what human trafficking looks like locally. Frontline workers received TAT materials, as well as information from the [Albany Advisory Council on Trafficking](#) on ways to identify potential trafficking at that interstate junction and how to respond. At each of these truck stops, TAT materials are posted throughout the location for drivers and employees, with the hope that this targeted campaign and messaging will deter traffickers from exploiting the locations and provide awareness information where so many drivers merge.

“Uprising was honored to join TAT in their vital training efforts at truck stops in Cheyenne, highlighting the importance of local partnerships with national organizations,” shared Markham. “These initiatives empower our communities and enhance the safety and awareness on our highways. We are so thankful to TAT for providing this education in Wyoming.”

“When a truck stop employee does make a call or provide a tip about potential human trafficking, it’s often members of these local organizations who’ll be involved in responding,” said Greek. “As the local resources on anti-human trafficking efforts, building a relationship between the truck stop employees and the task force makes for a perfect match in combating human trafficking at truck stop junctions.”

Another benefit of partnering with the local organizations is that they can provide feedback as to any calls, tips or law enforcement activity related to potential human trafficking at those truck stops or in the area of that interstate junction.

Based on conversations Greek and Markham had with the employees, they are seeing signs of potential trafficking.

## JUST RELEASED!

### TAT COALITION BUILDS: UNITING INDUSTRIES, STRENGTHENING COMMUNITIES

#### WHAT'S INSIDE:

Coalition Build Overview

By the Numbers

Milestones

Featured Coalition Builds

*PLUS!* Photos and Quotes

### CELEBRATING 100 COALITION BUILDS!

[ACCESS THE REPORT](#) 



[www.tatnonprofit.org/public-private-partnerships](http://www.tatnonprofit.org/public-private-partnerships)

## CALENDAR OF EVENTS

**June 3** – Oklahoma Traffic Safety Summit,  
Oklahoma City, OK

**June 11** – Community Action Against Human  
Trafficking in the Four Corners (FDP)

**June 3** – 2025 Commercial Driver's License Violations Training: Enforcement, Prosecution and Reporting, Dallas, TX

**June 3** – International Supply Chain Protection Organization (ISCPO) One-Day Summit, Dallas, TX

**June 4** – Daimler Webinar – TAT Survivor Story: The Vulnerabilities of Human Trafficking, virtual

**June 5** – Michigan Department of Education Pupil Transportation Advisory Committee meeting, virtual

**June 9** – Colorado Transportation Administrator Consortium Meeting, Grand Junction, CO

**June 10** – 2025 Transit Safety and Operations Summit, Tampa, FL

**June 10** – TAT Energy Coalition Build, Tulsa, OK

Farmington, NM

**June 17-19** – TAT Bootcamp

**June 25** – Students Opposing Slavery International Summit, Washington, D.C.



## HARRIET TUBMAN AWARD

[www.tatnonprofit.org/hta](http://www.tatnonprofit.org/hta)



### CELEBRATE YOUR CHANGEMAKERS!

Do you know someone who has made a call or taken action on behalf of a potential victim of human trafficking?

*They could be in the running for TAT's (Truckers Against Trafficking) prestigious Harriet Tubman Award, which includes:*



\$5000

&



TROPHY

**Nominations are open!**

*Click the graphic to learn more about the award or to nominate a hero.*

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TAT



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