

MAKE THE CALL, SAVE LIVES.

End human trafficking.

U.S.: 1-888-3737-888



CAN: 1-833-900-1010

HUMAN TRAFFICKING IN THE NEWS

NEPA Task Force Against Human Trafficking event draws 180 professionals from 10-county region

Tunkhannock — More than 180 professionals and leaders from a 10-county region of Northeast Pennsylvania gathered here recently at Stone Hedge Golf Course for the annual NEPA Task Force Against Human Trafficking's regional training program. [Click here](#) to read more.

How trucking can combat human trafficking in 2025

As truck drivers transport goods across the U.S., spending hours upon hours on highways and at truck stops, they're uniquely positioned to witness, help, and report human trafficking. This is why the Commercial Vehicle Safety Alliance and TAT, a nonprofit focused on educating the transportation industry about human trafficking, host the Human Trafficking Awareness Initiative annually in the U.S., Canada, and Mexico. [Click here](#) to read more.

Southern California woman accused of operating brothels disguised as skin care spas

A Southern California woman was arrested for allegedly operating brothels at the skin care spas she owned in Ventura and Orange counties. The suspect was identified as Amanda Xia, 44, from Yorba Linda, according to the Ventura County Sheriff's Office. [Click here](#) to read more.

What are you doing for National Human Trafficking Prevention Month?

If you're in the U.S. and haven't added an anti-trafficking educational or awareness event to your January calendar, there's still time. National Human Trafficking Prevention Month (NHTPM) is a specific time set aside by presidential proclamation for everyone to educate themselves about human trafficking and how to spot the signs of trafficking. It's also a time to spread that education to workplaces, churches, schools, government leaders and elsewhere. And January is that month each year.

Within January, Jan. 11 is National Human Trafficking Awareness Day (NHTAD) in the U.S. In Canada, it's Feb. 22.

To help you promote human trafficking awareness and prevention in your organization, whether

you're in the U.S. or Canada, TAT has created a menu of offerings, and a social media guide. Contact info@tatnonprofit.org to get yours.

JANUARY IS NATIONAL HUMAN TRAFFICKING PREVENTION MONTH

While the fight against human trafficking is a year-round battle, National Human Trafficking Prevention Month in January is an important opportunity to join a national conversation about the issue and leverage the country-wide momentum that is gained on the topic during the month. TAT has developed a menu of external and internal communication tools for our valued partners who are interested in becoming a part of the national conversation in January and furthering their partnership with TAT. Companies can elect to implement any combination of these ideas, and TAT will work with you to customize and co-brand materials as needed.

- Implement TAT's corporate training video.**
TAT's new training video will help corporate employees understand the intersections with both sex and labor trafficking where they live, work, or travel and will give them the tools to know what to look for and what to do if they ever suspect it.
- Download the TAT app.**
The app provides useful resources such as red flag indicators of human trafficking, how to report it, TAT-vetted hotlines to call, our training courses and more!

[Download here.](#)
- Post on social media.**
Utilizing TAT's guide, which includes sample graphics and captions to use as-is or with your logo added, post on your social media channels to spread awareness about human trafficking. Please tag us @tatnonprofit!

[Get the guide here.](#)
- Host a webinar with TAT.**
Offerings include general corporate training webinars or deeper dives into the nuances of human trafficking via our Connecting the Dots series. Contact us to see which option is right for you at info@tatnonprofit.org.

If you would like to implement any of these offerings or another idea, please email your TAT contact or info@tatnonprofit.org for more information and let us know in which offerings you will be participating!

www.tatnonprofit.org |
 [Facebook](https://www.facebook.com/tatnonprofit) |
 [Instagram](https://www.instagram.com/tatnonprofit) |
 [LinkedIn](https://www.linkedin.com/company/tatnonprofit) |
 [Twitter](https://twitter.com/tatnonprofit) |
 info@tatnonprofit.org

National Human Trafficking Prevention Month: January SOCIAL MEDIA CAMPAIGN GUIDE

Suggested use: post once a week in January. Sample graphics and captions included may be used as-is or with your logo added/caption edited to make it a co-branded post.

- January is National Human Trafficking Prevention Month in the United States. Follow TAT at @tatnonprofit to learn more about human trafficking and how the transportation industry plays a crucial role in combating this crime! Learn more at: www.tatnonprofit.org

#EndHumanTrafficking #TAT #EverydayHeroesNeeded #NHTPM2025
- January 11th is National Human Trafficking Awareness Day in the United States. [Company] is proud to support the efforts of @tatnonprofit to build a mobile army of transportation professionals combating human trafficking. Find out more about their innovative approach at: www.tatnonprofit.org.

#MobileArmy #TAT #EndHumanTrafficking #NHTAD #NHTAD2025
- Arian Taylor, driver for Ballard Trucking and @tatnonprofit's 2018 Harriet Tubman Award winner, is just one of 1.9 million professionals in the transportation industry trained by TAT to recognize and report human trafficking. [Company] is proud to TAT-train our drivers, as they are the eyes and ears of our nation's highways. Learn more and start training today at train.tatnonprofit.org!

#MobileArmy #TAT #EverydayHeroes #TATTrained #NHTPM2025
- [Company] is a proud partner of @tatnonprofit (Truckers Against Trafficking). Truckers are the eyes and ears of North America's roadways and are in a unique position to spot potential human trafficking situations! We are proud to TAT-train our drivers with their industry-specific, free human trafficking training: train.tatnonprofit.org.

#EverydayHeroesNeeded #TAT #NHTPM2025 #NHTPM
- Human trafficking is happening all around us, hidden in plain sight. The good news is that there are millions of transportation professionals in North America who are uniquely positioned to recognize and report it; imagine if every one of them were trained to do so! @tatnonprofit is on a mission to build a mobile army of everyday heroes to do just that! Learn more at www.tatnonprofit.org.

#TAT #EndHumanTrafficking #NHTPM #NHTPM2025 #MobileArmy

Access the sample graphics [here](#). [Facebook](https://www.facebook.com/tatnonprofit) [Instagram](https://www.instagram.com/tatnonprofit) [LinkedIn](https://www.linkedin.com/company/tatnonprofit) [Twitter](https://twitter.com/tatnonprofit) Tag us on social media @tatnonprofit!

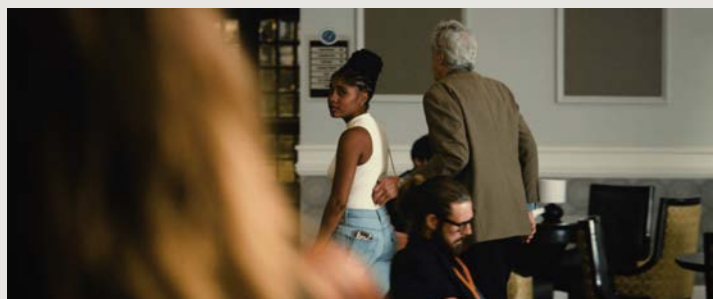
Been waiting for TAT's corporate training video? It's here!



For a number of years, many TAT partners have been requesting a training video they could use to equip people across their organizations – not just drivers -- to recognize how sex and labor trafficking and the victims of these crimes intersect with us in all areas of life. That video is now available. [Watch the trailer here.](#)

Using a new format for TAT, the corporate video carries a dual story line. Re-enactments of human trafficking situations, which portray the reality of the crime, are seamlessly woven together with narration provided by a TAT representative, a corporate representative and three diverse survivors, who share insights throughout.

“Regardless of their role in your organization, we think your employees will find this video to be a powerful and effective training about human trafficking, its pervasiveness in our daily lives and the ease with which you might miss it if you’re not aware and don’t know what to look for,” TAT Executive Director Esther Goetsch said.



To request the full-length corporate video, contact info@tatnonprofit.org.

Junction Briefing pilot goes well

Because truck stops and travel plazas are busy 24/7 and generally spread out across states and regions, it's impossible for employees to gather together at any one time to receive in-person training.

To solve that problem, TAT developed a new initiative in 2024 called Junction Briefings, designed to provide truck stops and travel centers with in-person human trafficking training and to facilitate collaboration with law enforcement at a local level. By targeting locations with a high concentration of truck stops and travel centers near major interstate or highway junctions - - and offering multiple 45- to 60-minute sessions in one day -- Junction Briefings provide locally tailored, niche-specific human trafficking training to critical frontline managers and employees.



Louie Greek, TAT Training specialist, was one of two presenters at TAT's first Junction Briefing in Colorado.

TAT piloted this new engagement model in early December in Commerce City, Colorado, with Sapp Bros., Inc. and the Laboratory to Combat Human Trafficking (LCHT), which runs the Colorado Human Trafficking Hotline. Thirty-two truck stop and travel center employees attended one of the three sessions provided.

Louie Greek, TAT Training specialist, and Kristina Wilburn, associate manager of Training and Education at LCHT, co-presented the three sessions.

"LCHT is grateful for the opportunity to expand its partnership with TAT through co-facilitation of human trafficking presentations to owners and employees of truck stops in the Denver Metro area," shared Wilburn. "There have been several calls to the Colorado Human Trafficking Hotline in which a survivor or community member reported they were victimized or met someone who was a survivor of human trafficking at a truck stop. Survivors often seek public places when escaping their trafficker, and, since most truck stops are open 24/7, it is an ideal place for a survivor to seek help. LCHT would love to continue collaborating with TAT to increase awareness of this crime to other owners and employees at various truck stops throughout Colorado."

TAT has been receiving requests from other truck stop organizations for Junction Briefings in additional locations.



THANK YOU

*to everyone who helped us
meet and exceed our
matching grant goal!*

CALENDAR OF EVENTS

Jan. 5 and 7 – Transportation Research Board, Washington D.C.

Jan. 7 – Gordon Food Service National Human Trafficking Prevention Month Lunch N Learn, Wyoming, MI

Jan. 7 – Maine Association for Pupil Transportation Board meeting, virtual

Jan. 8 – Central Jersey Association of Supply Chain Management (ASCM), virtual

Jan. 8 – Missouri Association for Pupil Transportation webinar, virtual

Jan. 8 – National Tank Truck Carriers human trafficking presentation, virtual

Jan. 9 – The Women’s Fund Miami-Dade Addressing Demand webinar, virtual

Jan. 9 – End It Summit, virtual

Jan. 9 – The Children’s Assessment Center, Houston, TX

Jan. 9 – redM Energy Empowers Freedom, Houston, TX

Jan. 9 – Infragard Human Trafficking and Forced Labor Council webinar, virtual

Jan. 12 – Bridgestone Fleet Symposium, Phoenix, AZ

Jan. 13 – American Public Transportation Association Human Trafficking webinar, virtual

Jan. 13-17 – Commercial Vehicle Safety Alliance Human Trafficking Awareness Initiative

Jan. 14 – Labor Trafficking Connecting the Dots session, virtual

Jan. 15 – The U.S. Department of Homeland Security’s Center for Countering Human Trafficking Human Trafficking Prevention Month Symposium, Washington, D.C.

Jan. 15 – Arizona Department of Public Safety Ride Along, Phoenix, AZ

Jan. 15 – One Atlanta: Driving Collaborative Counter-Trafficking Solutions, Atlanta, GA

Jan. 15 – EJ Co. Driver Safety meeting, Lansing, MI

Jan. 16 – DriverSource Human Trafficking Awareness Lunch N Learn, virtual

Jan. 16 – Openforce National Human Trafficking Prevention Month internal training webinar, virtual

Jan. 21 – UPS Lunch N Learn, virtual

Jan. 21 – PepsiCo, Connecting the Dots: Addressing Demand, virtual

Jan. 22 – National Safe Place Network: Partnering to Protect: Keeping Kids Safe in our Communities, virtual

Jan. 22 – PepsiCo, Labor Trafficking Connecting the Dots, virtual

Jan. 22 – EJ Co. Driver Safety meeting II, Lansing, MI

Jan. 23 – Openforce National Human Trafficking Prevention Month internal training webinar, virtual

Jan. 27 – TA Expo, Sandusky, OH

Jan. 28 – Canadian Trailblazers, virtual

Jan. 29 – Prevention and Intervention: Combating Human Trafficking at Home and in Your Community, virtual

Jan. 29 – EJ Co. Driver Safety meeting III, Lansing, MI

Jan. 30 – Medina County Task Force meeting, Medina County, OH



THANK YOU TO OUR DRIVING FORCE, NORTH STAR, FREEDOM DRIVER, DIAMOND, PLATINUM AND GOLD LEVEL SPONSORS!



THANK YOU TO OUR COPPER LEVEL AND ABOVE INDIVIDUAL DONORS!

GOLD Bob Paris, Jonathan and Jill Lim, Andy and Karin Larsen, Anne and Merlin Namuth

SILVER Scott and Terry Koch

BRONZE Anna McCoy, Grinnell Family, Melissa Powell, Mike Poirier, Steven and Christine Covert

COPPER Patti Gillette, Linda Burtwistle, Don Blake, Scott Perry, Dan and Emily Dykstra, Jacqueline Daves Isser, Judith Ridgley, Lou and Ronda Leeburg, Nicole Siegler, Chris Dumbrell, Michael Eysler, Gareth Aiken, Wayne and Gaye Sander, Dirk Bird, Patrick Wagner, Norma and Daniel Hendrix, Bhupinder Gosal

TAT (Truckers Against Trafficking) | P.O. Box 816 | Englewood, CO 80151 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!