



INDUSTRY PATHWAYS ENGAGEMENT MODEL

TAT's Industry Pathways Engagement Model (IPEM) is a six-point model providing guidance to activate companies in the fight against human trafficking. Taking into consideration each company's unique intersection within key industries, IPEM encourages targeted systems change through increasing the number of people trained to spot signs of human trafficking, promoting anti-trafficking awareness, implementing policies and practices that directly address the issue and allocating resources to drive impact and future progress in efforts to end modern-day slavery. TAT provides technical assistance, guidance and consultation in the implementation of the following model.

CORE IMPLEMENTATION ELEMENTS

- Train internal employees, including private fleet drivers (if applicable), field-based employees and office staff using TAT's free training materials.
- Co-host a private, live human trafficking and TAT 101 webinar to help relevant stakeholders, who will be involved in engagement with TAT, understand the issue of human trafficking, how their industry is vital in the fight against human trafficking and why the company has decided to get involved.
- Adopt a company-wide, anti-trafficking-in-persons policy with a demand-reduction focus. TAT can provide a template to assist in this.
- Invite TAT to present at a virtual or in-person carrier meeting or conference.
- Conduct a targeted outreach campaign with contractors and carriers to encourage or mandate TAT's human trafficking training for their frontline workers. TAT provides a template and assists in determining the most appropriate level of participation based on your company's desired engagement.
- Financially invest as a corporate sponsor and help TAT further its mission. TAT's ability to continue its life-saving work is only possible through the generous support of those in key industries who recognize the need for TAT's training.

ADDITIONAL ELEMENTS

- Share your commitment to fight human trafficking alongside TAT on social media or on your website.
- Go public with your TAT partnership in your newsletter, sustainability report or corporate social responsibility report.
- Introduce TAT to industry-related organizations and explore opportunities to invite TAT to present.
- Host an internal employee fundraiser or offer options for employee deductions or other giving platforms.
- Have employees watch TAT's Addressing Demand video.

*Help us mobilize the transportation industry to combat human trafficking.
Send an email to info@tatnonprofit.org for more information.
www.tatnonprofit.org*