



## **WHY INVOLVE THE TRANSPORTATION INDUSTRY IN THE FIGHT AGAINST HUMAN TRAFFICKING?**

Human trafficking - or modern-day slavery - is a global crime in which people are bought and sold for forced labor or commercial sex. Traffickers use violence, manipulation and false promises of work opportunities or romance to lure, control and exploit their victims. Of the estimated 50 million victims worldwide, thousands of girls, boys, women and men are trafficked for sex or labor in the U.S. and Canada.

Whether at schools, malls, online sites, streets and other locations, traffickers are targeting our children - boys, girls and teens - as well as adults, drugging, coercing, beating, threatening, and selling them for sex, as well as labor, and making millions. Some of these victims are as young as 11 years old ... some even younger.

Traffickers view men from many professions deemed "transient in nature" as consumers, and they continually move their "goods" along circuits that cover multiple states to reach them. These locations also often include communities around oil and gas fields, as well as truck stops and hotels along roads and Interstates, and events including sports or conventions. Additionally, these same traffickers often use bus terminals and bus stops to recruit victims and then use buses of all kinds to transport them to buyers.

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**TAT, a 501c3 organization, is dedicated to** raising up a defensive force of transportation professionals across North America to assist law enforcement in the recognition and reporting of human trafficking, in order to aid in the recovery of victims and the arrest of perpetrators.

Recognizing that certain industries are uniquely positioned to recognize and report human trafficking, TAT partners with the trucking, truck stop, bus and energy industries to engage their workforces in this fight. TAT also partners with government agencies and law enforcement throughout the U.S. and Canada and builds public-private partnerships between the transportation and energy industries and law enforcement to combat this crime.

**TAT stands committed to educate, equip, empower and mobilize members of key industries and agencies to combat human trafficking.**

We **educate** our partners with industry/agency-specific top-tier training tools to recognize and report this crime and to use a victim-centered approach when engaging with potential victims of trafficking.

We **equip** our partners with training, language, action plans and policies to make a positive impact on this crime.

We come alongside our partners and **empower** them to activate those within their sphere of influence to get involved.

We **mobilize** the largest army of transportation/industry professionals and public sector partners to lend their expertise and their voices to this movement.

## MAKE THE CALL, SAVE LIVES.

After calling 911 or local law enforcement, also notify the hotline.

US - 1-888-3737-888 | CAN - 1-833-900-1010

MEX - 01800-5533-000



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