

COLLABORATE WITH TAT TO BUILD PUBLIC-PRIVATE PARTNERSHIPS TO COMBAT HUMAN TRAFFICKING

TAT's Coalition Build program is a catalyst in building public-private partnerships between key industries, law enforcement and government agencies throughout North America. Coalition Builds create pathways for strategic engagement at the state/provincial and local levels as stakeholders come together to leverage their networks in the fight against human trafficking. Coalition Builds inspire decision makers at trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement. Since 2012, TAT has conducted 88+ Coalition Builds in 42 states and 3 provinces.

IMPACT HIGHLIGHTS: LAW ENFORCEMENT & STATE AGENCIES

- After the Orlando Coalition Build, the Florida Department of Highway Safety and Motor Vehicles teamed up with the Florida Attorney General to launch the Highway Heroes Initiative. As part of that initiative, more than 500,000 letters were sent to CDL holders across the state with information about human trafficking and how to become a certified TAT-trained driver. Other states have replicated the Highway Heroes model and launched statewide awareness campaigns of their own.
- Following the Seattle Coalition Build, as a result of connections TAT made between the
 trucking industry and law enforcement, Washington State Patrol conducted a series of
 undercover stings at rest stops that resulted in the recovery of 54 potential human
 trafficking victims, seven of whom were juveniles.
- Coalition Builds have helped TAT activate 49 states to implement at least one of the six core components of the lowa MVE Model, a framework that organizes law enforcement and state agencies to utilize entry points into the trucking and bus industries to spread anti-trafficking awareness. 42 states have full implementation₂ and many are taking steps beyond the lowa MVE Model, such as adding information about TAT to all their safety audits, new entry registrants and carrier compliance investigations₃.

APPROACH

TAT Coalition Builds strive to establish effective and sustainable working relationships between industry leaders and law enforcement on a state/provincial and local level to combat human trafficking. While TAT plays a substantial role in spearheading the initial coalition and maintains an ongoing role in equipping its partners with training resources and guidance, it is TAT's public-sector partners (law enforcement and government agencies) along with its private-sector partners (associations and companies) who assume the lead in their communities moving forward. These efforts result in the development and implementation of effective locally-tailored strategies to close loopholes to traffickers.

WHAT TO EXPECT

TAT Coalition Builds are half-day events that are co-hosted by state/provincial or local law enforcement and industry stakeholders. Attendees receive training on human trafficking, hear a presentation from a survivor-leader, learn about human trafficking cases that have been investigated and prosecuted in their area, gain insights into how human trafficking may be intersecting with the trucking, bus/transit or energy industries, find out how to access and utilize TAT's niche-specific training resources and receive a commitment from TAT to providing free, ongoing consultation on implementing anti-trafficking initiatives at their company/agency/organization.

For more information on TAT Coalition Builds or to discuss partnership opportunities, contact info@tatnonprofit.org

₁TAT Coalition Builds, https://bit.ly/3EG6Ogl
₂ lowa MVE Model, https://bit.ly/3gjjvVI

³ Beyond the Iowa MVE Model, https://bit.ly/3X4gtoy