



# TAT COALITION BUILD FOLLOW UP STRATEGIES

EDUCATE | EQUIP | EMPOWER | MOBILIZE

TAT, a 501c3 organization, is dedicated to raising up a defensive force of transportation professionals across North America to assist law enforcement in the recognition and reporting of human trafficking, in order to aid in the recovery of victims and the arrest of perpetrators. TAT Coalition Builds establish effective and sustainable working relationships between industry leaders and law enforcement on a federal, state/provincial and local level to combat human trafficking. They also inspire decision makers at trucking companies, truck stop companies, energy companies, bus companies, public transit agencies, school districts, trade associations, government agencies and law enforcement agencies to act while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

## Each of us has a role to play in the fight to end human trafficking... What Can You Do?

### TRAIN:

- Train your employees/drivers/officers with TAT's niche-specific resources and report back to TAT.
- Hand out TAT's niche-specific wallet cards.
- Adopt internal reporting protocols for when trafficking is suspected or reported.

### PARTNER:

- Industry: Coordinate with law enforcement and survivor organizations in your community.
- Law enforcement: Collaborate with key industry partners on investigations and other anti-trafficking initiatives.
- Industry and law enforcement: Exchange contact information and develop a plan to streamline reports of trafficking.

### LEVERAGE:

- Tell others in your industry about TAT.
- Become a TAT shipping partner.
- Document human trafficking cases involving the trucking, bus and/or energy industries and share the results with TAT.

### DISTRIBUTE:

- Drop off TAT materials at truck stops, rest areas, travel plazas, bus stations, etc.
- Implement TAT's Iowa MVE/Canadian CVE model at a state/provincial level.
- Hang TAT posters in locations where victims may see them (buses, bus stops, restrooms, etc.).

### PREVENT:

- Adopt an anti-trafficking-in-persons policy with a demand-reduction focus.
- Show TAT's Addressing Demand video.

### CONNECT:

- Download the TAT app.
- Follow TAT on social media @tatnonprofit.
- Subscribe to the TAT newsletter.

### INVEST:

- Become a TAT corporate sponsor.
- Make an individual donation to TAT.

### CONNECT WITH US:

EMAIL: [info@tatnonprofit.org](mailto:info@tatnonprofit.org)

WEBSITE: [www.tatnonprofit.org](http://www.tatnonprofit.org)



### GET OUR MATERIALS:

TAT shares its resources for free with its industry and law enforcement partners. Scan the QR code to access TAT's ever-growing library of materials.



# TAT PROGRAMS AND RESOURCES

## Industry Training

TAT reaches hundreds of thousands of frontline transportation professionals each year through its industry training. TAT's library of niche-specific training resources includes options for the trucking industry (Over-the-Road, Local Drivers, Movers/In-Home Delivery, Truck Stops), the bus industry (Transit, Motorcoach, School Transportation) and the energy industry. Additionally, TAT offers a series of posters designed to reach victims and potential victims with life-saving information and anti-trafficking policies to help companies enhance safety in the communities in which they live and work.

## Shipping & Logistics

TAT works with shippers and manufacturers to activate supply chains for the social good. Companies that become TAT shipping partners and advocate TAT training for their core ground transportation carriers have a major impact in spreading awareness about human trafficking and how to become part of the solution.

## Harriet Tubman Award

TAT's annual Harriet Tubman Award honors members of the trucking, bus or energy industries whose direct actions led to the recovery of a survivor of human trafficking or the disruption of the crime taking place. If one of your drivers or other employees has taken action, they could be eligible for this prestigious award.

## Law Enforcement Training

TAT's law enforcement training program helps ensure that officers understand the nuances of human trafficking and employ a victim-centered approach at all times. TAT offers free, online training modules for law enforcement, which include interactive features and an accompanying e-toolkit. Sessions are presented by law enforcement command staff, human trafficking survivors, victims' advocates and TAT trainers. For select law enforcement audiences, TAT provides in-person, in-depth training.

## Motor/Commercial Vehicle Enforcement Model

Through its six-element Iowa Motor Vehicle Enforcement (MVE) Model and Canadian Commercial Vehicle Enforcement (CCVE) Model, TAT activates law enforcement and government agencies to utilize entry points into the trucking and bus industries to spread anti-trafficking awareness.

## Risk Management and Addressing Demand

If no one purchased commercial sex, the crime of sex trafficking wouldn't exist. TAT encourages all companies to adopt an anti-trafficking-in-persons policy with a demand-reduction focus and has a series of resources on addressing demand through its Man-to-Man Campaign.

For additional information, please email us at  
[info@tatnonprofit.org](mailto:info@tatnonprofit.org)  
or visit  
[www.tatnonprofit.org](http://www.tatnonprofit.org)

