


BEYOND IA MVE MODEL: BEST PRACTICES

Beyond the implementation of the six core and six additional elements of the Iowa MVE Model, state agencies are addressing human trafficking in a variety of innovative ways.

1. Add a banner with TAT messaging onto inspection reports for commercial vehicles. Not only does the driver have access to this information, but his/her safety director and others at the company will as well. Sample banners can be viewed below.

Iowa:

<p>Make the Call, Save Lives.</p>  <p>1-888-3737-888 (US) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733) www.truckersagainsttrafficking.org</p> <p>Human trafficking is modern-day slavery. Traffickers use force, fraud and coercion to control their victims. Any minor engaged in commercial sex is a victim of human trafficking. Trafficking can occur in many locations, including truck stops, restaurants, rest areas, brothels, strip clubs, private homes, etc. Truckers are the eyes and the ears of our nation's highways. If you see a minor working any of those areas or suspect that the person selling sex is under someone else's control in order to make a quota, call the National Hotline and report your tip:</p> <p>1-888-3737-888 (US) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733)</p> <p>For law enforcement to open an investigation on your tip, they need "actionable information." Specific tips helpful when reporting to the hotline would include:</p> <ul style="list-style-type: none">Descriptions of cars (make, model, color, license plate number, etc.) and people (height, weight, hair color, eye color, age, etc.) Take a picture if you can.Specific times and dates (When did you see the event in question take place? What day was it?)Addresses and locations where suspicious activity took place.	<p>Make the Call, Save Lives.</p> <p>Questions to Ask:</p> <ul style="list-style-type: none">Do you keep your own money? If not, who does?Do your parents/siblings/relatives know where you are? If not, why not?When was the last time you saw your family?Are you physically or sexually abused? Are you or your family threatened? What is the nature of the threats? <p>Trafficking Red Flags to Look for:</p> <ul style="list-style-type: none">-Lack of knowledge of their community or whereabouts-Restricted or controlled communication-not allowed to speak for self-CB chatter about "commercial company" or flashing lights signaling "buyer" location-Not in control of own identification documents (ID/passport)-Any acknowledgement that she/he has a pimp and is making a quota-Signs of branding or tattooing of trafficker's name (often on the neck) <p>National Hotline: 1-888-3737-888 (Multi-Lingual) 1-800-222-TIPS (Canada) Text INFO or HELP to BeFree (233733)</p> <p>Report by Email: nhtrc@PolarisProject.org</p> <p>Warning: Please do not approach traffickers. Call the hotline, and if instructed, the local police (911). Allow law enforcement to deal with traffickers and rescue victims. Approaching traffickers is not only dangerous for you and their victims but could lead to problems in the eventual prosecution of traffickers. Also, if at a truck stop/travel plaza, please notify the manager-on-duty of the suspicious activity; she/he needs to be aware of what is taking place on the lot and assist in ending it.</p> <p>If you have seen the TAT Training DVD and reviewed this information, please register as TAT Trained at http://tat8.nodejitsu.com</p>
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Nevada:

TRUCKERS AGAINST TRAFFICKING

If you suspect human trafficking please contact 911 and call the national human trafficking hotline at 1-888-373-7888. Make the call, save lives!

Go to <https://truckersagainsttrafficking.org/> to learn more.

Michigan:

Signature of Driver: _____ Title: _____ Date: _____

**MAKE THE CALL, SAVE LIVES
1-888-373-7888 TOLL FREE NATION WIDE
TEXT 233733 (BE FREE)**

 Make a difference in your community. Start an exciting, rewarding, and challenging career with the Michigan State Police at WWW.Michigan.Gov/MSPJobs

Report Prepared By: ID/Badge #:

Copy Received By:



2. Promote Human Trafficking Awareness and TAT's free training through your social media channels. TAT has social media toolkits available for both the US and Canada with premade posts and graphics to aid in this process.

Social Media Toolkit:



3. Create victim-centered awareness/media campaigns. A great example is Nevada's Busing on the Lookout (now *TAT Transit*) poster campaign. TAT's posters were used at bus stops and in buses throughout Las Vegas.

******If co-branding with TAT or using TAT's logo or name, please contact TAT prior to creating/publishing your campaign.******



4. Use MCSAP money to purchase message boards. Messages about sex and labor trafficking can be programmed onto these boards and can be displayed on highways and at POEs, weigh stations, etc.



5. Host the Freedom Drivers Project at your state fair to bring awareness about human trafficking to your community.



6. Conduct outreach at your local truck stops by gaining permission from corporate, setting up a tent/table with TAT materials, and then having conversations with drivers as they fuel up and shop.



7. Create eye-catching vanity plates that raise awareness about human trafficking for display at truck stops, POEs, weigh stations and trucking companies.

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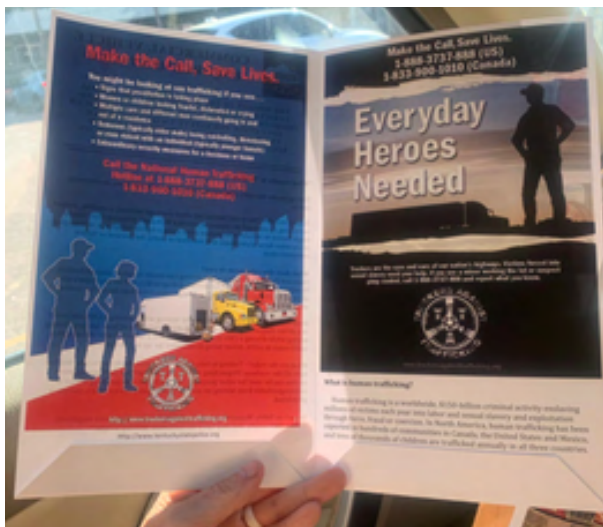
8. Participate in the January initiative and dedicating three days to saturating the commercial vehicle industry in your state with TAT materials and conducting human trafficking presentations to carriers. Michigan, Ohio, Illinois and Indiana have been doing a weeklong Quad-state initiative for years.



9. Incorporate TAT's online LE module training into your LE academy. In-person LE trainings available upon request for audiences of 150+ LEOs.



10. Create additional awareness through a pamphlet passed out to the commercial vehicle industry (Kentucky State Police CVE).



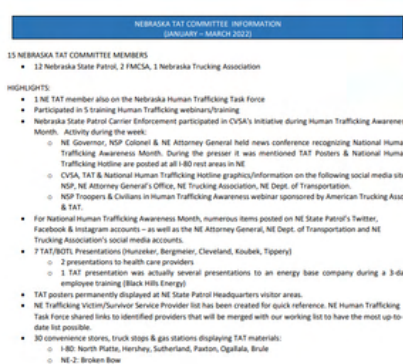
11. Add signage about human trafficking and how to report within the state at rest areas as Pennsylvania Turnpike Commission did.



12. Wrap an agency vehicle with HT awareness information like Delaware State Police.



13. Create quarterly or annual reports to document your agency's anti-trafficking efforts (this document can help show your community health/outreach efforts as well as show efficacy of your efforts which can justify funding for your program i.e. increased HT calls due to awareness. Examples from Michigan State Police and Nebraska State Patrol (EOY template available by request from Lt. Col. Krumm and Jake Elovirta)



14. For safety audits and new entrant registry done digitally (desk audits), add TAT one pagers to your packets that were first used by NYDOT. Available upon request: klanier@tatnonprofit.org



15. Add verbiage like the Wisconsin State Patrol Motor Carrier Investigation Unit has added as a recommendation on all of their safety audits and carrier compliance investigations:

As a motor carrier, you and your drivers are invaluable in the fight against human trafficking. Trafficking is an illegal form of modern-day slavery and involves the use of force or coercion to compel victims to perform labor or commercial sex acts for the trafficker. Victims often do not come forward out of fear of revenge, language barriers, or fear of law enforcement. These crimes have been reported throughout the country, and the number of victims in the United States alone is estimated in the hundreds of thousands. The trucking industry is in a unique position to make a difference by being vigilant in watching for human trafficking activities at rest stops, restaurants, and along our nation's highways. Please consider training your drivers in what to look for and encourage them to join the thousands of truckers nationwide who are helping to put an end to these terrible crimes. Information and training materials are available free of charge by visiting www.truckersagainstrafficking.org. If you suspect human trafficking, please call 911 or the National Human Trafficking Hotline at 1-888-373-7888. Make the call. Save lives.

16. Display HT awareness slides on screens at weigh stations, DMVs or other agencies like Alaska and South Carolina DMV. Slides available through Truckers Against Trafficking.



17. Companies and state agencies that provide paper logs to their drivers can use one with TAT's wallet card information included like this example from Maine State Police.

18. Write a letter to all commercial driving schools in your state encouraging them to incorporate a component on human trafficking, including TAT and BOTL training materials with it, like Minnesota State Patrol did. Sample letter attached (Appendix A).

19. Create a challenge coin with the TAT logo like Michigan State Police (MSP).



20. NYSDOT created a driver visor card with information concerning distracted driving on the front and human trafficking awareness on the back. This is another great way to raise awareness on human trafficking with professional drivers in a format that is durable and practical.



21. When you have partnerships with public transit, consider an awareness campaign using our TAT Transit materials with both external and internal wraps of buses like our partners in Peoria, Illinois and St. Lawrence County in New York.



22. Each year, Nebraska State Patrol (NSP) hosts a Citizen Academy, where they partner with their state trucking association and bring in 25 industry partners to give them a “behind the curtain” look at NSP. Each year, they dedicate a block of their education to TAT and trafficking awareness. Each attendee is given a packet of materials for the day, including TAT awareness material.



Related Resources:

- US Department of Transportation---Transportation Leaders against Human Trafficking
- US Department of Homeland Security---Blue Campaign
- US Department of Health and Human Services---Look Beneath the Surface Campaign
- Federal Motor Carrier Safety Administration---Our Roads, Their Freedom Campaign
- Polaris Project



Appendix A

MINNESOTA DEPARTMENT OF PUBLIC SAFETY



Alcohol
and Gambling
Enforcement

ARMER/911
Program

Bureau of
Criminal
Apprehension

Driver
and Vehicle
Services

Homeland
Security and
Emergency
Management

Minnesota
State Patrol

Office of
Communications

Office of
Justice Programs

Office of
Traffic Safety

State Fire
Marshal and
Pipeline Safety



Minnesota State Patrol-District 4700

Commercial Vehicle Section

1110 Centre Pointe Curve Suite 410, Mendota Heights, MN 55120

Phone: 651/405-6196 • Fax: 651/405-6199 • TTY: 651/282-6555

<http://msp.dps.mn.gov>

November 18, 2016

Dear Commercial Vehicle Training Director,

Human traffickers are continually moving victims from venue to venue for sale and exploitation. Unfortunately, drivers in the commercial vehicle industry are heavily preyed upon and frequently propositioned to be a part of this awful crime. Many believe these crimes are victimless crimes. However, that is not the case. States across the country, including Minnesota, are teaming up with Truckers Against Trafficking (TAT) to help combat the exploitation of victims through education.

TAT is a 501c3 non-profit organization whose mission is to educate, equip, empower and mobilize members of the trucking industry to recognize the signs of human trafficking and know how to combat it through the normal course of their jobs.

We have the opportunity to equip new drivers that are entering the commercial vehicle industry with the knowledge of what trafficking is, as well as the mutilation and destruction trafficking has on the men and women (boys and girls) that are forced into this world. Most importantly, TAT educates professional drivers to recognize the signs of trafficking, and what to do to help. Commercial vehicle drivers play a critical role in assisting all law enforcement across the nation by being the eyes, ears, and reporter in these crimes. Victims of trafficking are forced into this life through fear and intimidation, and do not have the ability to speak up and fight for themselves because of it.

The Minnesota State Patrol's Commercial Vehicle Enforcement Division encourages you to include the Truckers Against Trafficking message and training into your commercial vehicle driver curriculum. There are a variety of free training materials available through the TAT's website: <http://www.truckersagainstafficking.org/>. Additionally, through the TAT, we are including one of their training DVDs and wallet cards that serve as examples of what is currently available from them.

Again, please consider assisting Truckers Against Trafficking and the Minnesota State Patrol in educating our professional drivers in this important message. The decision you make today could save the life of a young woman or man in the future.

Respectfully,

Captain Jon Olsen
Commercial Vehicle Enforcement Division