MARCH 31, 2026

In preparation for the 2026 FIFA World Cup, **TAT** teamed up with the Office of the Missouri Attorney General, Missouri Department of Transportation and the Missouri Trucking Association to bring together key industry stakeholders in the trucking and truck stop industries, along with law enforcement and government agencies, for a Coalition Build. TAT Coalition Builds **create pathways** for strategic engagement as stakeholders come together to leverage their networks in the fight against human trafficking. At the event, TAT provided **targeted action steps** and **free resources** for attendees to use within their companies and agencies.

Kansas City, Missouri

IMPACT REPORT

EDUCATE EQUIP EMPOWER MOBILIZE

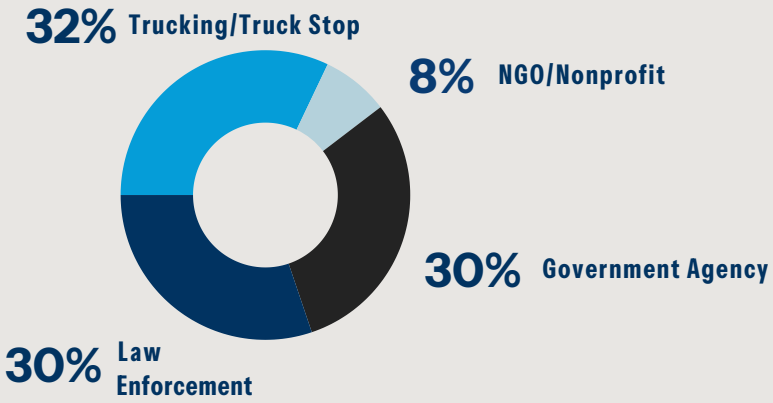
TAT

Catherine L. Hanaway
MISSOURI ATTORNEY GENERAL

MISSOURI TRUCKING ASSOCIATION

MoDOT

53 ATTENDEES



IMPACT BY NUMBERS

- **100%** said they know what next steps to take to combat human trafficking, representing a **49%** increase from pre-event responses.
- **100%** said they will share the information they learned with others.
- **100%** said they would recommend attending a briefing like this to others in their field.
- **88%** said they would connect with someone they met in the future.

"Not knowing a lot about human trafficking prior to this training, I really appreciated the panel discussion. The realization of trafficking happening more often with someone the victim knows and the vulnerabilities was great information! The survivor talk was very impactful."

Detective Justin Wyrick
Blue Springs Police Department

IMPACT IN ACTION

Coalition Builds inspire leaders from trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

Since the Kansas City Coalition Build:

- ☑ TravelCenters of America continued to deepen their partnership with TAT by:
  - Hosting a TAT booth during National Truck Driver Appreciation Week
  - Co-hosting two TAT Junction Briefings and highlighting the initiative in a company newsletter
  - Inviting TAT to present at their Leadership Expo, resulting in training for franchise managers
  - Naming TAT as a beneficiary of their annual charity golf outing
  - Strengthening organizational engagement through the TravelCenters of America CEO's participation on TAT's Board of Directors

- ☑ The Missouri Trucking Association participated in TAT's 2026 Drive-to-Defend State Trucking Association Challenge, earning multiple badges by featuring TAT in their newsletter, distributing co-branded materials to their members and promoting TAT's Harriet Tubman Award through member outreach.

- ☑ The Missouri Department of Transportation (MoDOT) partnered with TAT to co-brand TAT's evergreen educational materials with Missouri-specific, human trafficking reporting information. MoDOT will coordinate distribution to roadside inspectors, DMV offices, school transportation and transit locations and ensure materials are displayed at key transportation facilities.

- ☑ The Blue Springs Police Department requested access to TAT's law enforcement training modules.

IMPACT IN ACTION CONTINUED

- [x] Robertson Williams Transport strengthened their partnership with TAT through a FIFA World Cup awareness campaign, featured TAT in an employee newsletter and a website article, shared TAT training videos with employees, placed TAT stickers on trucks and made TAT wallet cards available in their lobby.

- [x] Missouri Highway Patrol participated in numerous human trafficking law enforcement operations across the state during FIFA World Cup events and distributed TAT's World Cup awareness posters and postcards.

- [x] Sapp Bros. supported TAT through a fundraising campaign and hosted a TAT outreach booth during National Truck Driver Appreciation Week.

- [x] Land Line Magazine highlighted the Coalition Build and TAT's work in an article.

- [x] The Owner-Operator Independent Drivers Association (OOIDA) featured a TAT Ambassador on their podcast.

- [x] The Trucking Industry Defense Association (TIDA) named TAT as the recipient of its 2026 DRIVE Grant.

- [x] In preparation for the FIFA World Cup, TAT partnered with the Missouri Attorney General's Office, Missouri Department of Transportation and the Missouri Trucking Association to distribute 15,000 co-branded human trafficking awareness postcards through transportation sites, government and law enforcement partners, member meetings and events, new member packets and participating companies. Following the campaign launch, Missouri reported increased human trafficking tips and survivor engagement, including nine times more hotline tips in May-June and an increase in survivor engagement from an average of four to more than 10 per month.

TAT has and will continue to follow-up with attendees from the Coalition Build to help facilitate lasting connections and build strategies for combating human trafficking locally. The activities outlined above were documented as of 10/30/2026.