



JULY 18, 2023



Truckers Against Trafficking (TAT) teamed up with Bridgestone, Pilot Company and the Tennessee Bureau of Investigation to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with law enforcement, for a Coalition Build. TAT Coalition Builds **create pathways** for strategic engagement as stakeholders come together to leverage their networks in the fight against human trafficking. At the event, TAT provided **targeted action steps** and **free resources** for attendees to use within their companies and agencies.



TAT has and will continue to follow-up with attendees from the Coalition Build in order to help facilitate lasting connections and build strategies for combating human trafficking locally.

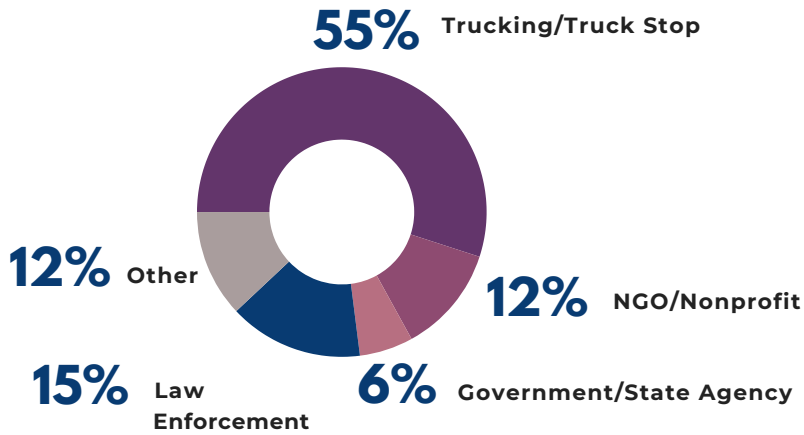
Nashville, Tennessee

IMPACT REPORT

EDUCATE EQUIP EMPOWER MOBILIZE



ATTENDEES



IMPACT BY NUMBERS

- **93%** of respondents said their knowledge about human trafficking increased.
- **93%** of respondents said they were better prepared to identify human trafficking.
- **97%** of respondents said they would recommend attending a briefing like this to others in their field.
- **97%** of respondents said they know what next steps to take in order to combat human trafficking.

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"Honest, raw, on point, inspiring. We all have the opportunity to choose to help. Get involved, take a stand with Truckers Against Trafficking. Together we can make a difference."

Maria Morris, Accenture

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IMPACT IN ACTION

Coalition Builds inspire leaders from trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

Since the Nashville Coalition Build:

- ✓ Bridgestone continued to expand their anti-trafficking efforts by:
 - Joining TAT on the Dave Nemo Radio Show to showcase the event and our long-standing partnership;
 - The Women's Initiative Network participated in a local NGO's Volunteer Days event;
 - Sharing their anti-trafficking-in-persons policy and offering consultation;
 - Updating their YTD training numbers to record 22,754 TAT-trained employees;
 - Co-sponsoring a Freedom Drivers Project event.
- ✓ Tennessee Bureau of Investigation trained 50+ state troopers, distributed TAT materials at rest stops, connected with hotels in high crime areas to offer human trafficking training and is considering a proactive operation at a local truck stop.
- ✓ TAT was invited to join the Tennessee Businesses Against Trafficking Coalition in partnership with the Tennessee Secretary of State.
- ✓ New Waverly Transportation is interested in raising awareness during National Human Trafficking Awareness Month by promoting TAT's social media graphics.
- ✓ A local transportation provider has shown interest in adopting an anti-trafficking-in-person policy and adding TAT training to their internal LMS content.
- ✓ Tennessee Highway Patrol's renewed partnership with TAT has led to a commitment to integrate TAT's school transportation-specific video into their statewide curriculum, reaching 12,000 drivers.
- ✓ Several attendees summarized the day's content for their executive leadership teams, aiming to kickstart anti-human trafficking initiatives.
- ✓ Tennessee Department of Child and Family Services created a specialized child trafficking unit.
- ✓ Averitt Express became a Bronze Level sponsor of TAT.