



 **FEB. 15,
2023**

Truckers Against Trafficking (TAT)

teamed up with Paso del Norte Center of Hope and the Texas Trucking Association to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with law enforcement, for a Coalition Build. TAT Coalition Builds **create pathways** for strategic engagement as stakeholders come together to leverage their networks in the fight against human trafficking. At the event, TAT provided **targeted action steps** and **free resources** for attendees to use within their companies and agencies.



TAT has and will continue to follow-up with attendees from the Coalition Build in order to help facilitate lasting connections and build strategies for combating human trafficking locally.

El Paso, Texas

IMPACT REPORT

EDUCATE EQUIP EMPOWER MOBILIZE

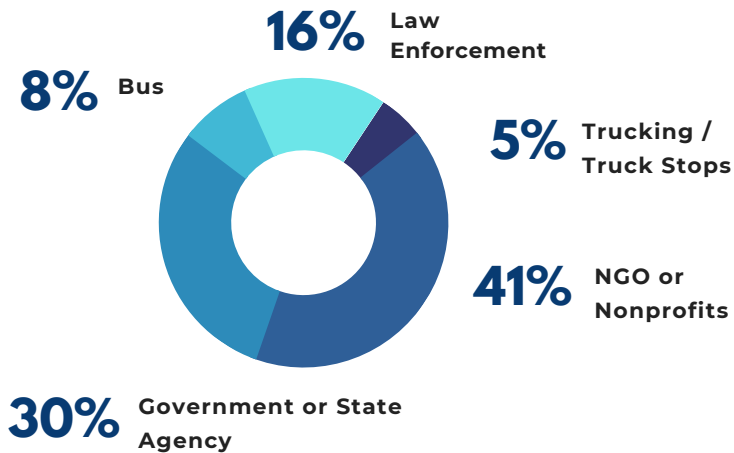


Paso del Norte
CENTER OF
HOPE



The Unified Voice of Texas Trucking

ATTENDEES



IMPACT BY NUMBERS

- **100%** of respondents said their knowledge about human trafficking increased as a result of this briefing.
- **90%** of respondents said they were better prepared to identify human trafficking.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **90%** of respondents said they know what next steps to take in order to combat human trafficking.



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"I loved all of the information that was provided. I feel so much more knowledgeable about human trafficking and how to identify it now."

-Merissa Amerena-Soliz, El Paso Juvenile Probation Department

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IMPACT IN ACTION

Coalition Builds inspire leaders from trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

Since the El Paso Coalition Build:

- ✓ The Texas Office of the Governor has pledged to co-host an energy-focused Coalition Build with TAT in Midland, Texas in early 2024.
- ✓ Love's Travel Stop truck stops displayed TAT materials at eight locations in El Paso.
- ✓ Pilot Flying J pledged to train employees and distribute TAT materials throughout their locations in El Paso.
- ✓ The El Paso Human Trafficking Task Force has strengthened their partnership with two agencies in attendance and is hopeful for future collaborations.
- ✓ The El Paso County Sheriff's Office requested to participate on the El Paso Human Trafficking Task Force.
- ✓ The El Paso Juvenile Probation Department trained six employees with TAT's state agency webinar.
- ✓ El Paso Public Works Planning and Development have committed to connect TAT's Busing on the Lookout program with the leadership at El Paso County Transit.

