

# NOVEMBER 2, 2023



**TAT** teamed up with ConocoPhillips Canada to bring together key industry stakeholders in the energy and trucking industries, along with law enforcement, for a Coalition Build. TAT Coalition Builds **create pathways** for strategic engagement as stakeholders come together to leverage their networks in the fight against human trafficking. At the event, TAT provided **targeted action steps** and **free resources** for attendees to use within their companies and agencies.

*TAT has and will continue to follow-up with attendees from the Coalition Build in order to help facilitate lasting connections and build strategies for combating human trafficking locally.*

## Calgary, Alberta

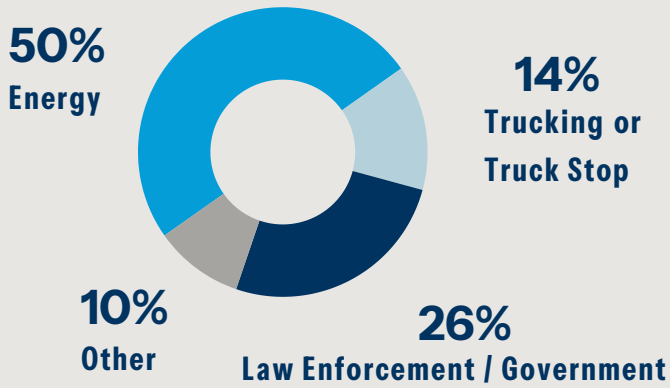
# IMPACT REPORT

EDUCATE EQUIP EMPOWER MOBILIZE



# 60 ATTENDEES

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## IMPACT BY NUMBERS

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- **94%** said their knowledge about human trafficking increased.
- **91%** said they know what steps to take.
- **97%** said they would recommend a briefing like this to others in their field.

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***"Very good presentation and very impactful. [It] is motivating me to get my agency more involved and get specific training for our members to be able to identify human trafficking."***

-Survey Respondent

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# IMPACT IN ACTION

Coalition Builds inspire leaders from trucking companies, truck stops, bus companies, public transit agencies, energy companies, transportation associations, government agencies and law enforcement agencies to act, while equipping them with the practical tools they need to become force multipliers in the anti-human trafficking movement.

## Since the Calgary Coalition Build:

- ✓ Alberta Fleet Maintenance Supervisors' Association (AFMSA) featured a half-page TAT ad in their quarterly newsletter and ordered materials to distribute at several locations to multiple industries.
- ✓ The Alberta Motor Truck Association (AMTA) hosted TAT on their podcast and pledged to encourage their members to TAT-train via a social media campaign.
- ✓ The Alberta Sheriff Highway Patrol participated in CVSA's Human Trafficking Awareness Initiative.
- ✓ Enbridge invited ACT Alberta, a local anti-trafficking NGO that was represented on the law enforcement panel, to facilitate a session for Enbridge staff on MMIWG and human trafficking in Canada.



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***"Thank you for educating us on these programs and showing us all how we can help."***

**-Survey Respondent**

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