

COALITION BUILD IMPACT REPORT



TORONTO, CANADA - APRIL 19, 2022



2022

“Excellent session that highlights the power of industry representatives reporting suspicious behaviours and how law enforcement reacts to both support survivors and penalize offenders.
- Ontario Motor Coach Association”

TAT held its first Coalition Build (CB) in Canada since 2020, resulting in incredible success building private and public partnerships to combat human trafficking. Human trafficking occurs everywhere, including Canada. Because traffickers look for opportunities to exploit victims for profit, it's imperative that members of the trucking and transit industries receive training on what constitutes human trafficking, the crime's red flag indicators, and how to effectively, and immediately, report it to law enforcement.

On April 19, TAT teamed up with the Ontario Office of the Attorney General, the TAT Canada Committee and the Ontario Motor Coach Association to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with local and provincial law enforcement, for this CB. At the event, TAT provided targeted action steps for all attendees to use within their companies and agencies, as well as free training materials for industry members and law enforcement. Ultimately, TAT CBs seek to aid in the recovery of victims by closing loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and provincial level.

OUTCOMES

- The Canadian Trucking Association has pledged to co-host and sponsor additional CBs in other provinces.
- The Canadian Border Service Agency in the Toronto region played the TAT law enforcement training video to its Organized Crime Unit.
- Sovereign Insurance has pledged to adopt an anti-TIP policy and become a corporate sponsor.
- The Canadian Trucking Association is considering implementing TAT training into their CDL (MELT) curriculum.
- Better Together Group has pledged to show TAT's local driver video to all their new drivers.
- TAT's Canada Program Manager has been invited to speak at the Ontario Trucking Association and the Canadian Trucking Association Conferences this year to further TAT's work and message.
- TAT will present to Canadian Tire International Transportation and Support Team

LOOKING AHEAD

Stephen Lasowski, president of the Canadian Trucking Alliance, has pledged to host additional CBs in other provinces, as well as encourage other trucking companies and associations to partner with TAT on various initiatives.



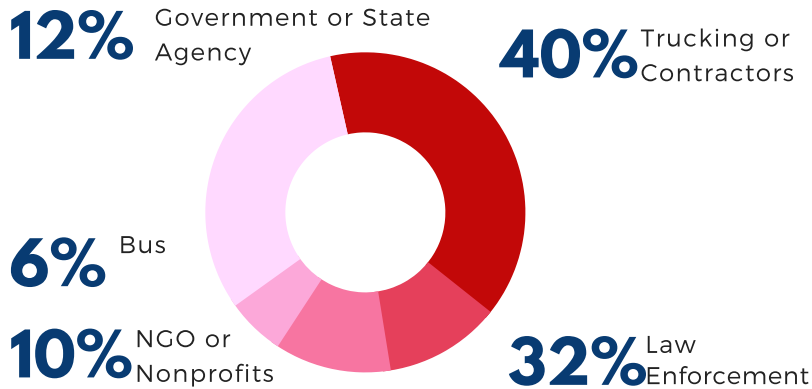
CO-HOSTS



MINISTRY OF THE ATTORNEY GENERAL



ATTENDEES



"I thought it was the perfect way to drive home the importance of taking action any way we can. Tremendous thoughtfulness and insight helped make the survivor's plight one that could universally be supported and break down stereotyping for a wide audience."

- **Ministry of Ontario Transportation**

"I thought the event was excellent! Well run, great presenters and very beneficial literature packages provided."

- **Canadian Border Service Agency**



SEEING RESULTS

"A moving and compelling event that brought to light the challenges and concerns with human trafficking. It provided the means of empowering our trucking community to make a difference in the lives of some of the most vulnerable who need our help."
Transportation Training Manager

IMPACT BY NUMBERS

- **100%** of respondents said presenters were knowledgeable and approachable.
- **100%** of respondents said hearing the survivor speak was powerful.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **94%** of respondents said they know what next steps to take in order to combat human trafficking.

