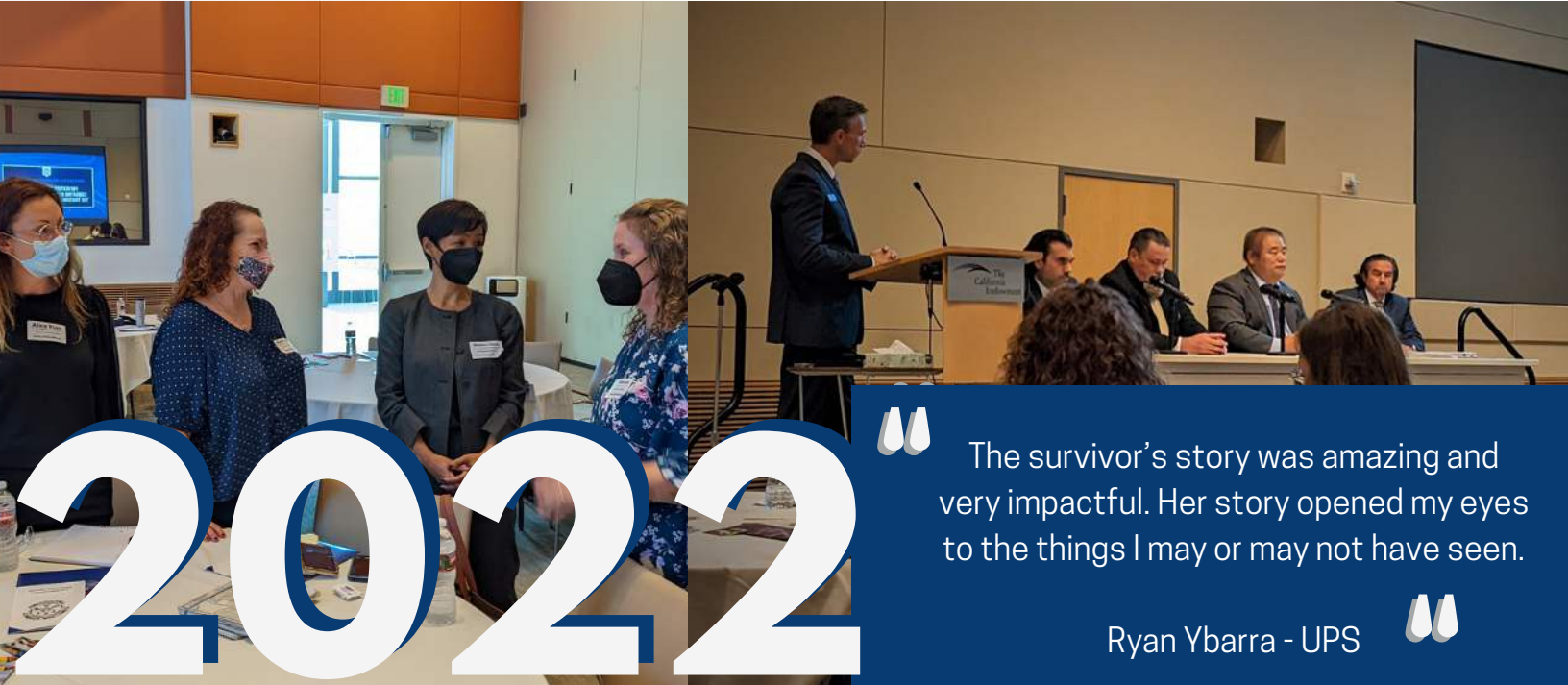


# COALITION BUILD IMPACT REPORT



## LOS ANGELES, CALIFORNIA - JULY 28, 2022



# 2022

“ The survivor’s story was amazing and very impactful. Her story opened my eyes to the things I may or may not have seen. ”

Ryan Ybarra - UPS

The trucking, bus and transit industries have a vital role to play in helping to combat human trafficking. Because members of these industries may be coming into contact with victims of trafficking in the course of their everyday jobs, it is imperative they receive training on what constitutes human trafficking, the crime's red flag indicators and how to effectively report their suspicions to law enforcement.

On July 28, TAT teamed up with the California Trucking Association, the Los Angeles City Attorney’s Office, the California Association for Coordinated Transportation (CALACT) and the California Highway Patrol to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with local and state law enforcement, for a Coalition Build. At the event, TAT provided targeted action steps for all attendees to use within their companies and agencies, as well as free training materials for industry members and law enforcement. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

# OUTCOMES

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- Pilot Flying J displayed TAT materials and window decals at 7 truck stop locations in the Los Angeles area.
- The Los Angeles Police Department's Vice Division trained 12 undercover agents with TAT's law enforcement training video.
- UPS South California District showed the TAT training video to their drivers.
- FlixBus committed to incorporating anti-human trafficking training for their direct employees. They will also be sharing information about TAT's Busing on the Lookout (BOTL) program with their 60+ partner companies operating throughout North America to encourage their partners to also provide anti-human trafficking training for their drivers.

# LOOKING AHEAD

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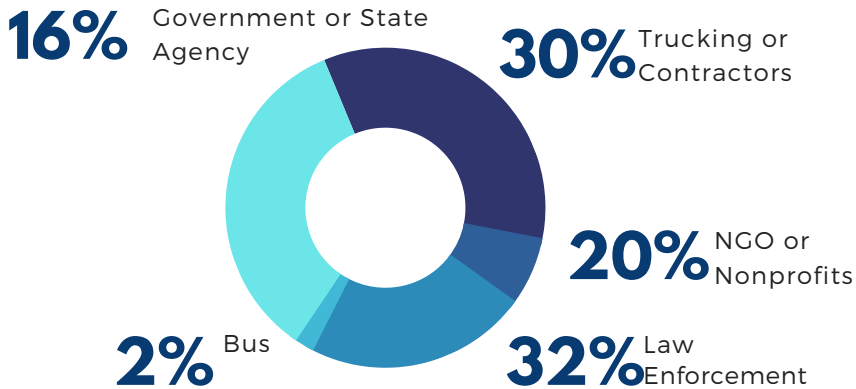
The California Trucking Association, CALACT, and the California Highway Patrol will be hosting a similar event with TAT in Sacramento to bring together key stakeholders in that area of the state on November 9th, 2022.

CALACT will be featuring BOTL and transit's role in combating human trafficking as a plenary session at their Autumn 2022 Conference & Expo.

For National Human Trafficking Awareness Month in January 2023, the same group of co-hosts will hold a coalition build along the U.S.-Mexico border in order to bring industry members and law enforcement together to combat human trafficking in this part of California.



# ATTENDEES



"There is tremendous value in collaborating with Truckers Against Trafficking to co-host the event in our area. It presented a unique opportunity to foster public-private partnerships, to avail ourselves of TAT's innovative online training platform, and ultimately to expand our strategic eyes and ears network in the fight against human trafficking."

**Anh Truong**  
**Supervising Attorney**  
**Sex & Labor Trafficking Unit**  
**Los Angeles City Attorney's Office**



# SEEING RESULTS

This is an important topic that everyone in the trucking/ bus/ transit industries should make a priority. It is up to all of us to stand together and stay alert. Even one person saved from human trafficking is worth the effort.

Jordan Van Treese – FlixBus

# IMPACT BY NUMBERS

- **100%** of respondents said presenters were knowledgeable and approachable.
- **100%** of respondents said hearing the survivor speak was powerful.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **90%** of respondents said they know what next steps to take in order to combat human trafficking.

