

# COALITION BUILD IMPACT REPORT



## HELENA, MONTANA - AUGUST 23, 2022



# 2022

“The law enforcement panel was the most informative in the task of presenting these cases.”

Susann Tharp – North Central Transit

The trucking, truck stop and transit industries have a vital role to play in helping to combat human trafficking. Because members of these industries may be coming into contact with victims of trafficking in the course of their everyday jobs, it is imperative they receive training on what constitutes human trafficking, the crime's red flag indicators and how to effectively report their suspicions to law enforcement.

On August 23, TAT teamed up with the Montana Trucking Association, the Montana Attorney General's Office, and the Montana Highway Patrol to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with local and state law enforcement, for a Coalition Build. At the event, TAT provided targeted action steps for all attendees to use within their companies and agencies, as well as free training materials for industry members and law enforcement.

Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

# OUTCOMES

---

- Montana Motor Vehicle Division has pledged to pass out wallet cards and resources.
- Park County Windrider Transit registered 6 employees as BOTL trained. They also requested additional BOTL wallet cards for continuing to train new drivers in the future.
- Whitehall Public Transportation requested BOTL decals.
- North Central Montana Transit requested BOTL materials and expressed interest in training.
- Mountain Line (MUTD) shared that they had previously incorporated the BOTL video as part of their new driver training program.

# LOOKING AHEAD

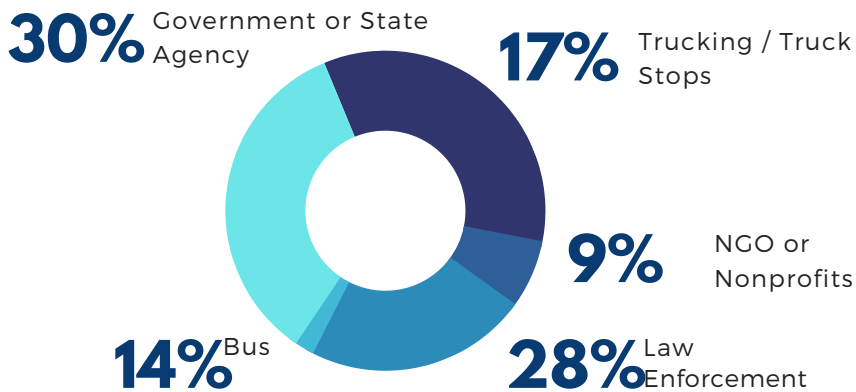
---

The Montana Trucking Association, the Montana Attorney General's Office, the Montana Beer and Wine Distributors Association, the Sentinel Project, and the Yellowstone County Area Human Trafficking Task Force will be hosting another Coalition Build with TAT in Billings, MT on October 19, 2022.

Montana has implemented three elements of TAT's Iowa MVE model and is working on adding three more elements after this event.



# ATTENDEES



**“Very informative, all speakers were extremely knowledgeable.”**  
-Survey Respondent



## SEEING RESULTS

**“Great speakers and the guest speaker about her experiences with being trafficked was powerful.”**

-Jason, safety and retention manager, Decker Truck Line Inc.

## IMPACT BY NUMBERS

- **100%** of respondents said presenters were knowledgeable and approachable.
- **94%** of respondents said hearing the survivor speak was powerful.
- **96%** of respondents said they would recommend attending a briefing like this to others in their field.
- **96%** of respondents said they know what next steps to take in order to combat human trafficking.

