



IMPACT SNAPSHOT



FORT MCMURRAY, AB OCTOBER 4, 2022

70 INDUSTRY
PROFESSIONALS
AND LAW
ENFORCEMENT
WERE EQUIPPED WITH THE
RESOURCES NEEDED TO
COMBAT HUMAN TRAFFICKING

- **90%** of respondents said their knowledge about human trafficking increased as a result of the briefing.
- **90%** of respondents said they were better prepared to identify human trafficking.
- **100%** of respondents said they would recommend attending a briefing like this to others in their field.
- **100%** of respondents said they know what next steps to take in their work to combat human trafficking.

*"This is a conversation we need to have on a regular basis to continue spreading and sharing awareness to potentially save lives."
-Survey Respondent*

**THANKS TO OUR SPONSOR
& CO-HOST:**

**ConocoPhillips**