

COALITION BUILD IMPACT REPORT



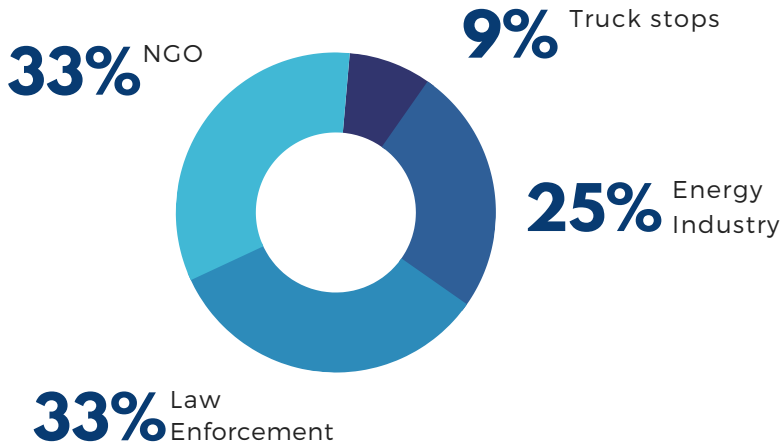
CARLSBAD, NEW MEXICO - MAY 24, 2022



While the energy industry's operations are global in scale, the six million workers it employs are scattered throughout thousands of locations and their impact is highly local. Because traffickers look for opportunities to exploit victims for profit, they pay attention when energy companies move in teams to launch new operations in rural communities or temporarily relocate workers to maintain or upgrade energy infrastructure. Beyond that, as the energy industry intersects with trucking through midstream transportation, heavy machinery, fuel logistics, etc. members of both industries may be coming into contact with human trafficking.

Recognizing the important role they can play in helping to end human trafficking, the energy and trucking industries are joining forces with law enforcement and indigenous leaders to combat this crime together. On May 24, TAT teamed up with ConocoPhillips and the New Mexico Attorney General's Office to bring together key stakeholders in the energy, trucking and truck stop industries, along with local and state law enforcement, for a Coalition Build (CB) in Carlsbad, NM. At the event, TAT provided training on recognizing and reporting human trafficking, outlined targeted action steps for all attendees to use within their companies and agencies, and shared its free training materials for industry members and law enforcement. Ultimately, TAT CBs foster public-private partnerships that aid in the recovery of victims and help to close loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

ATTENDEES



OUTCOMES

- Kermit, TX police department trained their department on human trafficking using TAT's Law Enforcement training video.
- 6 New Mexico Child Advocacy Centers are now distributing TAT materials and resources at their locations.
- Schlumberger is working on multiple opportunities. Currently, they are rolling out the TAT training through their driving school
- The Cavern City Child Advocacy Center would like TAT to present with them at their next crimes against children conference in Carlsbad, NM in March 2023.

IMPACT

- **100%** of survey respondents said the presenters were knowledgeable and approachable.
- **93%** of respondents said hearing the survivor speak was powerful.
- **90%** of respondents said they would recommend attending a briefing like this to others in their field.
- **98%** of respondents said they know what next steps to take in order to combat human trafficking.

"Very powerful indeed! Very grateful to have heard the survivor story as it really adds perspective to this issue, especially to those of us that don't have first hand knowledge of this issue."

- Vice President HSE The Americas - Schlumberger

"Thank you for taking the time to educate us and provide us with necessary resources."

- Youth Advocate - CASA Kids Drop in Center

"This was a very valuable experience."

- Sergeant - Kermit, TX Police Department

