

COALITION BUILD IMPACT REPORT



BILLINGS, MONTANA - OCT 19, 2022



💧 The presenter rocks – great – real info. 💧

-Project Coordinator, Yellowstone County Area Human Trafficking Task Force

2022

The trucking, truck stop and bus industries have a vital role to play in helping to combat human trafficking. Because members of these industries may be coming into contact with victims of trafficking in the course of their everyday jobs, it is imperative they receive training on what constitutes human trafficking, the crime's red flag indicators and how to effectively report their suspicions to law enforcement.

On October 19, TAT teamed up with the Montana Trucking Association, the Montana Attorney General's Office, the Yellowstone County Area Human Trafficking Task Force, the Montana Beer & Wine Distributors Association, the Sentinel Project, and the Montana Highway Patrol to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with local and state law enforcement, for a Coalition Build. At the event, TAT provided targeted action steps for all attendees to use within their companies and agencies, as well as free training materials for industry members and law enforcement. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

OUTCOMES

- A & I Distributors has pledged to train drivers in 2023
- Yellowstone County Area Human Trafficking Task Force has pledged to distribute TAT materials within the Billings community
- Corcoran Trucking has pledged to train drivers in 2023
- Brenntag has pledged to train drivers in 2023

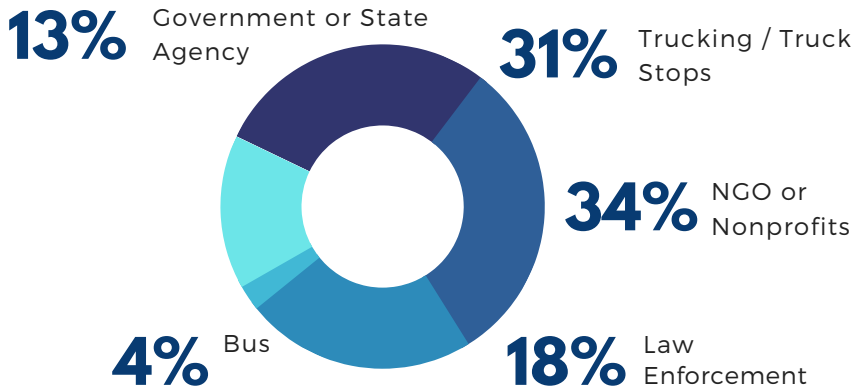
LOOKING AHEAD

Montana has implemented three elements of TAT's Iowa MVE model and is working on adding three more elements after this event, which would bring it into full implementation.

"It gave real substance to the topic. We can all learn something from a book but from someone who lived it, is different." – Survey Respondent



ATTENDEES



"I took a lot of information away from the presenters."

– Regional Dispatcher, True North Steel



SEEING RESULTS

"Loved it, we should always have survivors to tell their story during these events."

– Montana Motor Carrier Services

IMPACT BY NUMBERS

- **100%** of respondents said presenters were knowledgeable and approachable.
- **100%** of respondents said hearing the survivor speak was powerful.
- **96%** of respondents said they would recommend attending a briefing like this to others in their field.
- **86%** of respondents said they know what next steps to take in order to combat human trafficking.

