



COALITION BUILD IMPACT REPORT



SHREVEPORT, LOUISIANA - NOV. 16, 2021



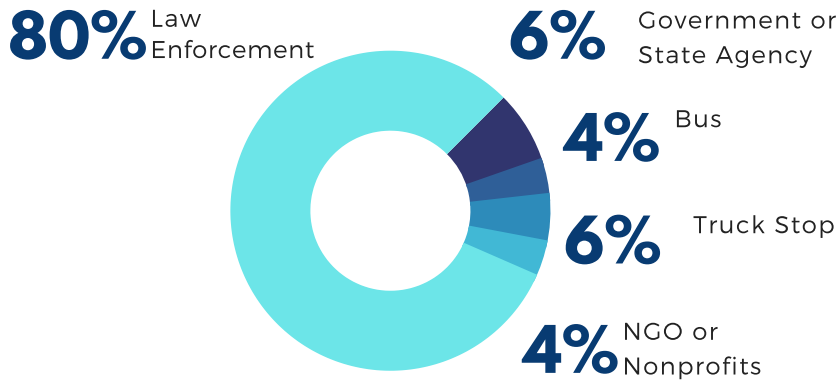
Eye-opening presentations that brought to life this very real problem that is obviously plaguing our county and communities.

Investigator Timothy Colvin
Rayville Police Department



Recognizing the impact the truck and bus industries can have on communities where they operate and the reality that traffickers will look for opportunities to make money and exploit victims, it is imperative that these and related industries be trained on human trafficking, the red flag indicators to be looking for and how to effectively and immediately report it to law enforcement. Truckers Against Trafficking teamed up with the Louisiana Department of Justice and the Greenwood Police Department to bring together key industry stakeholders in the truck and bus industries, along with local and state law enforcement, to provide that training at a half-day Coalition Build (CB). At the CB, TAT gave targeted action steps for all attendees, as well as free training materials for industry members and law enforcement to use within their companies and agencies. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing down loopholes to traffickers, who not only exploit victims but also legitimate businesses. By coming alongside industry, and simultaneously training the law enforcement who will be the first ones arriving on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

ATTENDEES



"This program gave me information on what to observe and how to take the appropriate action. Thank you and your team very much."

- Josephine Robinson, Greenwood Chamber of Commerce

"Thank you for inviting us to attend and I really found it very valuable."

- Transportation Safety Supervisor, SporTran



IMPACT BY NUMBERS

- 100% of respondents said hearing the survivor speak was powerful.
- 92% of respondents said presenters were knowledgeable and approachable.
- 92% of respondents said they would recommend attending a briefing like this to others in their field.
- 83% of respondents said they know what next steps to take in order to combat human trafficking.



ADDITIONAL OUTCOMES

- Shreveport's transit agency, SporTran, will be training their bus drivers in quarter one of 2022, as well as hanging BOTL victim-centered posters in their terminals.
- The TravelCenter of America truck stop in Greenwood, LA trained 25 employees with TAT's industry-specific training.
- Greenwood Police Department and the Lafayette Parish Sheriff's Office have pledged to visit the local truck stops in their area with TAT materials, encouraging them to train employees.



LOOKING AHEAD

- The U.S. Department of Justice Western District of Louisiana is interested in having a future Truckers Against Trafficking law enforcement training for the agencies in that jurisdiction.

