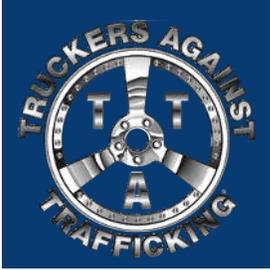


**TAT COALITION BUILDS  
CLOSING LOOPHOLES TO TRAFFICKERS**



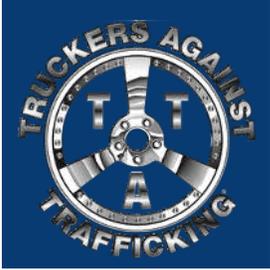
[www.TruckersAgainstTrafficking.org](http://www.TruckersAgainstTrafficking.org)

**Madison, WI  
September 27, 2018**



## Mission

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's coalition builds do just that, by gathering law enforcement and members of the truck and bus industries to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT coalition build is to establish an effective and sustainable working relationship between the trucking and busing industries and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done two months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.



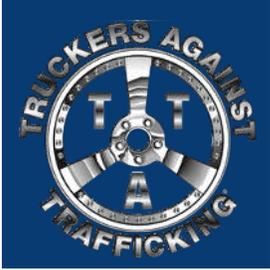
## Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies, busing companies and truck stop or bus terminal owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.
3. Introduce truck stop and bus terminal owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking and busing companies to train drivers as a result of the build.
5. Motivate truck stops and busing terminals to train employees and become points of distribution for TAT and BOTL materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

## Long-term goals:

1. Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT and BOTL training at the CDL entry-level.

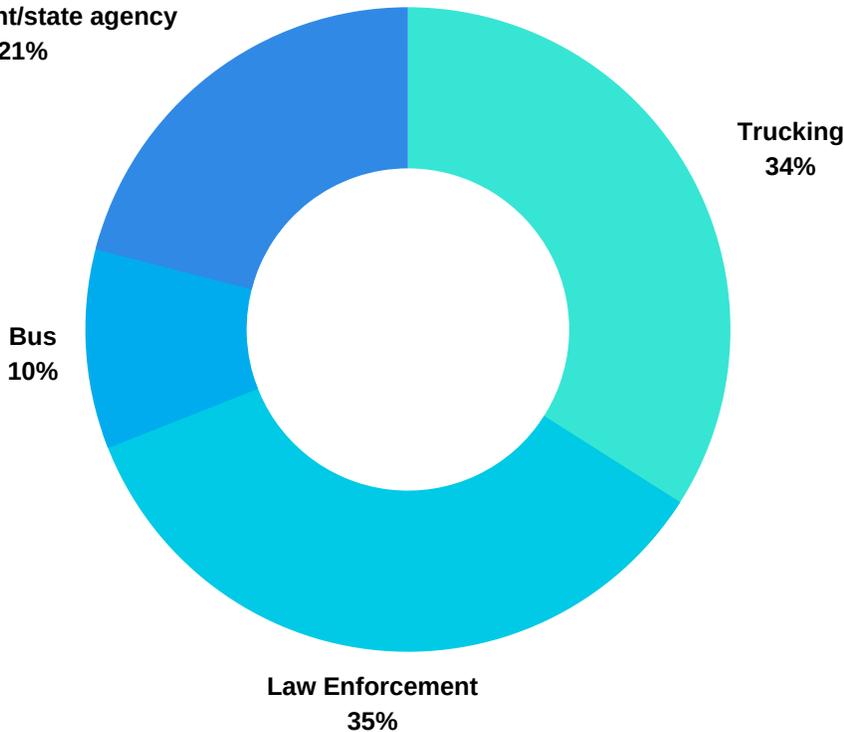




## Goal #1

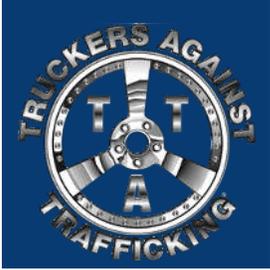
Gather leaders from trucking, busing and truck stop industries with law enforcement agencies for a half-day training.

Government/state agency  
21%



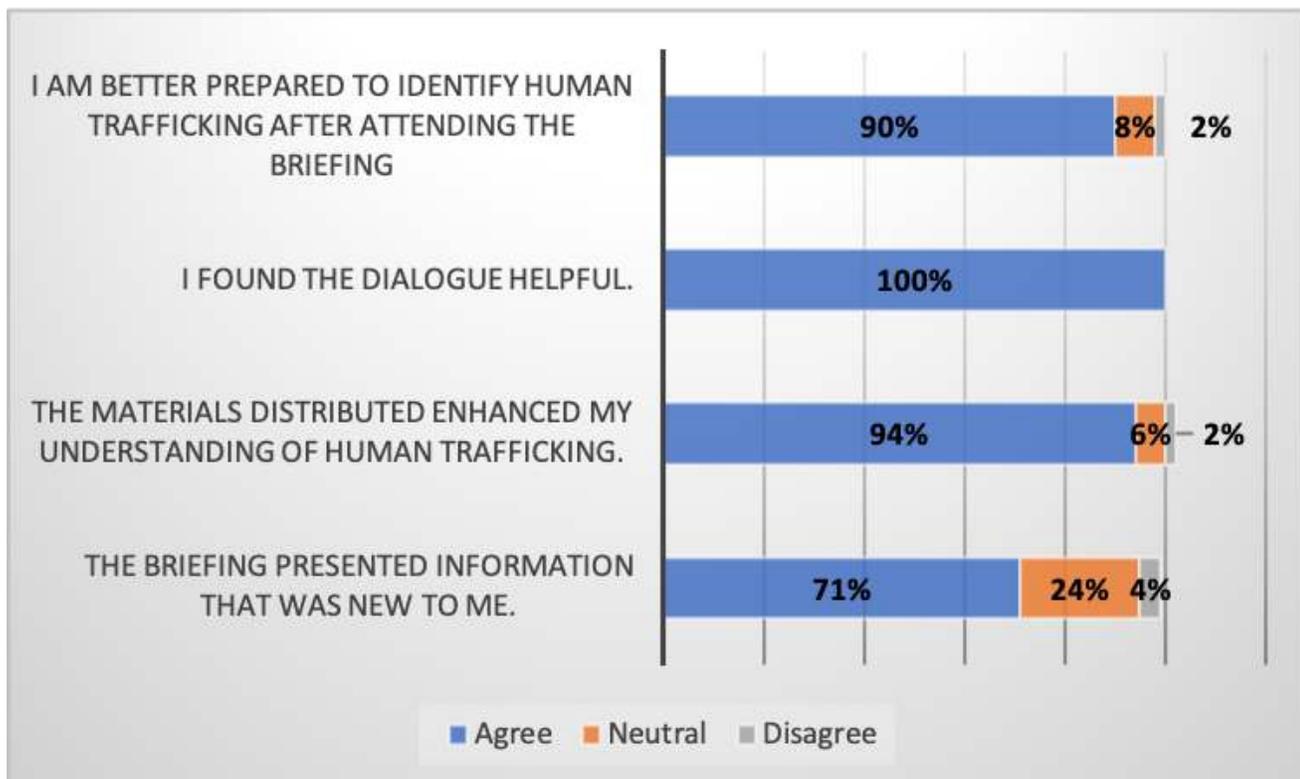
There were 81 participants at the meeting, and the following results are based off the survey gathered, which **60%** of participants completed.





## Goal #2

**Offer human trafficking training to all participants, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.**



**90%** of respondents said they know what next steps to take in order to combat human trafficking.

**96%** of respondents said presenters were knowledgeable and approachable.

**100%** of respondents said the briefing was a good use of their time.

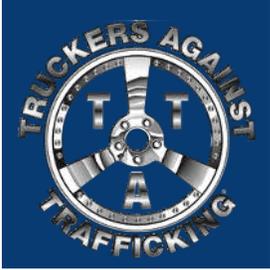


### **Goal #3**

#### **Motivate more trucking and busing companies to train drivers as a result of the build.**

- Skinner Transfer Corp trained and registered all 130 employees after attending the coalition build.
- Karl's Transport has implemented the TAT training into the CDL training. They have also scheduled to meet with a state senator to endorse potential legislation that would require all driving schools offering commercial vehicle training to teach human trafficking.
- Diamond Transportation has trained 17 contractors since the coalition build and is looking at growing the partnership with TAT.
- Fuch's Trucking has started training all drivers and employees with TAT materials. They are also looking into wrapping their trucks with information about TAT and human trafficking.
- Van Gelder/Coach USA has implemented the BOTL training and registered 75 drivers.
- After the coalition build, GoRiteway rolled out a plan to get 1400 employees company-wide trained by the end of 2018. Here is a quote from David Butcher, the GoRiteway Safety Director:

***"GoRiteway is pleased to join BOTL and TAT in educating all of our employees in awareness and reporting of human trafficking. GoRiteway management received training in July 2018 and has put together a training calendar to train all 1400 drivers in the coming months. GoRiteway will also be partnering with BOTL and TAT to provide actionable feedback to assist in combating human trafficking, both in Wisconsin, and in all parts of the country where we travel. The training provided by TAT and BOTL will enable our drivers to understand what human trafficking means, what to look for, and how to report possible cases. GoRiteway is aware that human trafficking has occurred in all 72 counties in Wisconsin, and that our participation will make an impact on reducing this illegal activity."***

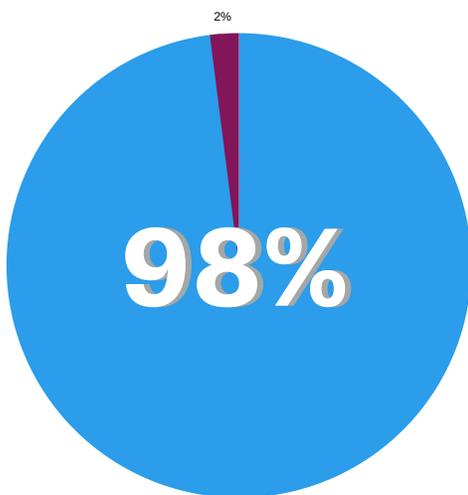


### Goal #5 & 6:

**Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.**

Here is what respondents said about the presentation by TAT field trainers:

*"It completely changed my perspective as to the victim's point of view."*



**98%** of respondents agreed that hearing the survivor speak was powerful.



*"Excellent presentation!"*

*"She did a great job. It is helpful to hear a real story of a survivor."*

*"I think she has a lot of courage to share her story. Thank you!."*

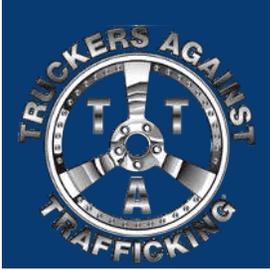
*"I was stunned to hear what she went through. I guess I had not imagined some of the things that happened."*

*"Very powerful, presented in a real and credible way."*

*"First-hand information was powerful. Maybe more information on how we could have been helpful or how to be helpful to future victims."*

*"She touched my heart. I thank the Lord she was able to free herself. The survivor's perspective was very eye opening. Very happy for her."*

*"Straight forward, honest and helpful part of the program. Perhaps a longer presentation with how law enforcement can help during interactions with the victims."*



## Here are just a few things that attendees had to say about the training:

*"The coalition build was about creating partnerships to enhance our ability to identify victims and apprehend traffickers," said Julie Braun, WI DOJ Human Trafficking Initiative Policy Advisor. "TAT has the expertise to facilitate meaningful collaboration between trucking and busing industry stakeholders and law enforcement. We also received practical resources to sustain and expand these partnerships moving forward."*

*"Law enforcement briefing was very good."*

*"Fantastic four-hour presentation! This would benefit all employees at our company. Awareness is everything."*

*"Thank you for presenting this opportunity and for the information."*

*"Case study discussion was excellent."*

*"Very powerful story by the survivor. I learned a lot of new information, but the case studies were the highlight."*

*"This is a very important issue that we as a team need to combat. Training like this helps me understand what to look for and gives me the knowledge to do something if and when I see something."*

*"This was a great block of training."*

# 100%

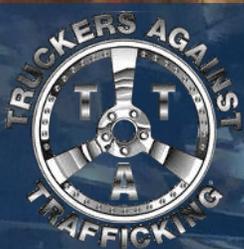
**of respondents said they would recommend attending a briefing like this to others in their field.**



## Long-term impact in Wisconsin

### ***Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.***

- The Wisconsin Department of Transportation requested training videos and materials to distribute to all rest area locations and staff.
- Town of East Troy Chief of Police requested 16 law enforcement training DVDs to distribute to other law enforcement agencies and has requested additional training from the Wisconsin Department of Justice.
- Wisconsin State Patrol Motor Carrier Investigation Unit has trained 15 safety investigators and provided them with the handouts for distribution during all new entrant safety audits and all satisfactory compliance reviews. They have also added TAT information in all of their motor carrier informational handout brochures.
- The Wisconsin Department of Justice provided DVDs to the Wisconsin State Patrol and made them available at several trainings, including Fleet Watch - a program in Appleton, WI that trains drivers of municipal fleet vehicles (delivery, snow plow, electrical, etc.) on crime issues.
- The Department of Justice did a special HT training for Wisconsin State Patrol troopers and had TAT's law enforcement DVDs out.
- An officer with the Manitowoc Police Department has trained 60 other officers and employees at the agency with TAT's law enforcement training video. He has also trained 20 Maritime bus drivers, shared the information with the school bus drivers and has trained 30 truck drivers by reaching out to various trucking companies in the area.



## Final summary

The Wisconsin coalition build was very well attended, with representatives from key state agencies, law enforcement and stakeholders from the trucking and busing industries. The Wisconsin Department of Justice is spearheading the continuation of anti-trafficking efforts and training between industry and law enforcement. The Wisconsin Department of Justice has asked TAT to come back in 2019 to provide in depth law enforcement training. The Wisconsin Motor Coach Association is passionate about TAT's mission, and to that end, is leading efforts to require TAT training in CDL schools. Through the partnerships built at the coalition build between law enforcement agencies and industry professionals, the work to combat human trafficking through transportation in Wisconsin is strengthened and will continue to grow.

