

**TAT COALITION BUILDS
CLOSING LOOPHOLES TO TRAFFICKERS**



www.TruckersAgainstTrafficking.org

**Albuquerque, NM
December 4, 2018**



Mission

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's coalition builds do just that, by gathering law enforcement and members of the truck and bus industries to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT coalition build is to establish an effective and sustainable working relationship between the trucking and bus industries and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done two months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.



Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies, busing companies and truck stop or bus terminal owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.
3. Introduce truck stop and bus terminal owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking and busing companies to train drivers as a result of the build.
5. Motivate truck stops and busing terminals to train employees and become points of distribution for TAT and BOTL materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

Long-term goals:

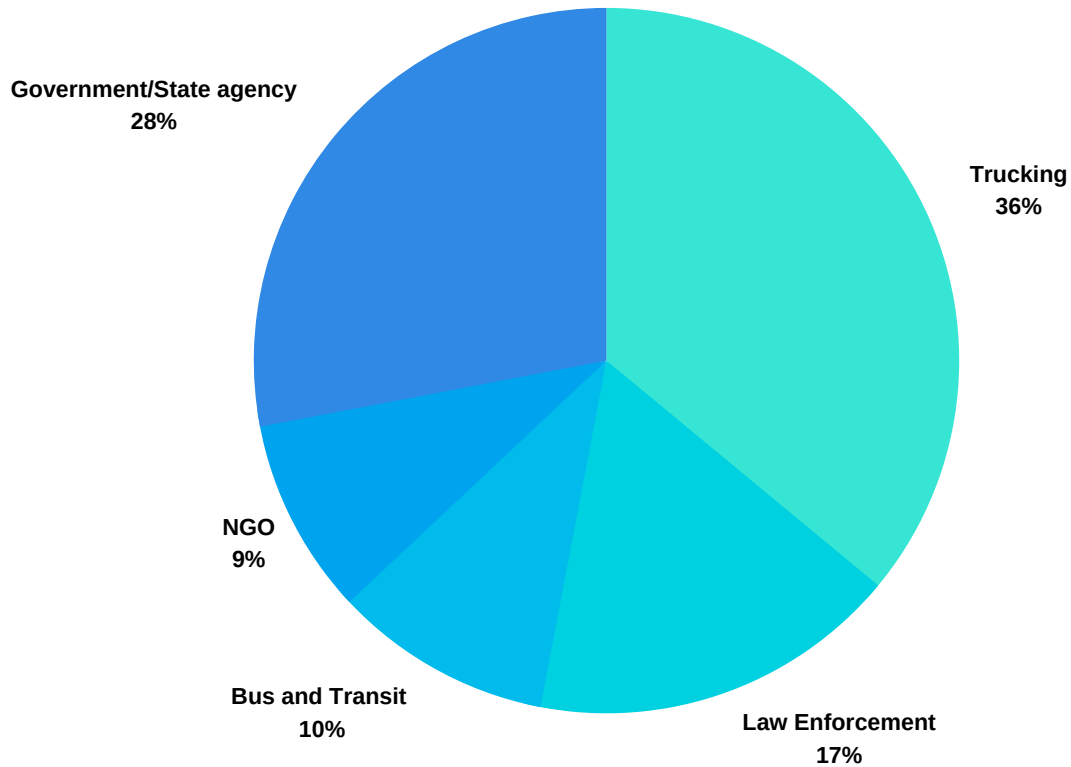
1. Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT and BOTL training at the CDL entry-level.





Goal #1

Gather leaders from trucking, busing and truck stop industries with law enforcement agencies for a half-day training.



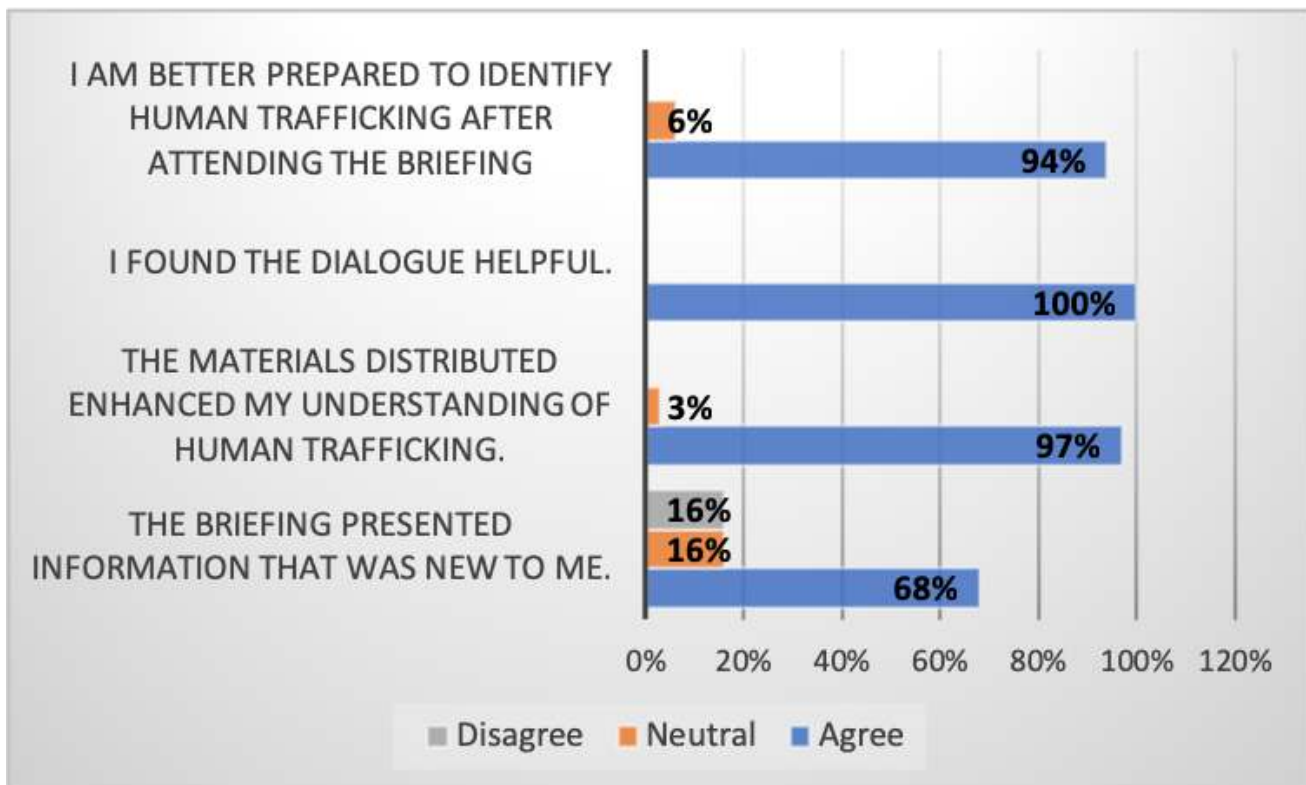
There were 54 participants at the meeting, and the following results are based off the survey gathered, which 58% of participants completed.





Goal #2

Offer human trafficking training to all participants, as well as offer concrete pathways and strategies for law enforcement and members of the trucking and busing industries to work together to combat it.



97% of respondents said they know what next steps to take in order to combat human trafficking.

97% of respondents said presenters were knowledgeable and approachable.

94% of respondents said the briefing was a good use of their time.



Goal #3

Motivate more trucking and busing companies to train drivers as a result of the build.

- Atomic City Transit in Los Alamos, NM has now BOTL trained and registered all of their employees.
- All Aboard America has now BOTL trained its NM-based employees.
- The NM Transit Association will be featuring BOTL and anti-human trafficking training at its annual conference in April 2019, with Annie Sovcik, BOTL director, as the keynote lunch speaker, followed by a panel discussion that will include Anthony Maez from the NM Attorney General's office and Lynn Sanchez from The Life Link/505 Get Help to provide information specific to trafficking in NM and how bus companies and transit agencies in the state can engage.
- TAT information and training was included in a newsletter by Sandia National Laboratories to all DOT operators. Sandia is looking into having TAT come do additional training at their laboratories.

Goal #4

Motivate truck stops and busing terminals to train employees and become points of distribution for TAT and BOTL materials.

- A Travel Centers of America location in Holbert did additional training with staff after the coalition build meeting.



During his welcoming remarks, Attorney General Balderas spoke about growing up in a community without access to many basic resources and how that still affects many children seeking safety and protection. He charged attendees to come together around human trafficking in order to make a difference in similar communities across New Mexico.



**Goal #5 & 6:
Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.**

Here is what respondents said about the presentation by TAT field trainer:

"She was amazingly brave to give us her story. The perspective, detail and reality were shocking. I admire her courage and resilience."

"Great information and time management."

"It was very powerful, and I applaud her courage to speak. Hearing from survivors is vital to putting a real face to this horrific crime."

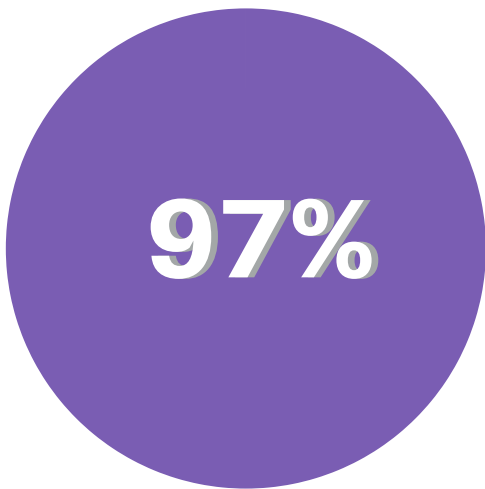
"I thought it was very good, because she told her story vividly. This is what is needed!"

"It was very powerful and emotional. She is courageous to tell her story to help other individuals get out."

"Amber's story was very powerful. It's so sad to realize the parents' role in contributing to this situation a child can find themselves in. I didn't realize the amount of programs out there that can help victims. Community involvement is so important."

"It was very powerful. I commend her steadfast presence, the level of details she was willing to share. It also reinforces that you can't judge someone without knowing the story. She's a survivor."

"Her presentation is beyond impactful. It is emotional and though provoking. She puts a face on the problem of human trafficking. Thank you!"



100%

97% of respondents agreed that hearing the survivor speak was powerful.





Here are just a few things that attendees had to say about the training:

"It is a tough topic, but so important, and all presenters did a very good job."

"Great format on agenda. Great order of events."

"Very good presentations."

"The panel was very good and informational."

"I think a good idea is also educating potential victims, such as middle school and high-school students ... possibly college students as well."

"The information was informative and helpful."

"Thank you for this class. It was really informative. I can take what I learned back to my employees. Again, thank you!"

"Great and informative presentation on all aspects of human trafficking."

"I would like to be more involved in this initiative. Please give me ideas on how I can help. I am an educator and working towards ministry and feel this is important. Thank you."

"Our company is already using TAT in our training materials for all employees."

"Great presentation. Resources and information were greatly provided."

97%

of respondents said they would recommend attending a briefing like this to others in their field.



Long-term impact in New Mexico

Utilize TAT and BOTL materials in ongoing, in-state trainings for both law enforcement agencies and industry members.

- First Nations Community HealthSource-East is utilizing and disseminating TAT materials through its various programs.
- New Mexico State Police is exploring having TAT provide an in-depth law enforcement training with all Commercial Vehicle Enforcement troopers.
- The New Mexico Trucking Association has invited TAT to come speak alongside the Attorney General at their 80th-year celebration this summer. TAT's Freedom Drivers Project will also be at the event.
- Chave's County Sheriff's Office will be training patrol officers with TAT's training video and distributing TAT and BOTL materials throughout the community.

Aid in the adoption of the Iowa MVE model statewide.

- The New Mexico Trucking Association is considering adding TAT's curriculum for entry-level CDL holders in all CDL schools in New Mexico.





Final summary

New Mexico was one of the earliest states to host a TAT coalition build, back in 2014. Since that time, TAT has expanded existing programs and created new programs, such as Busing on the Lookout (BOTL), the Oil and Gas training program as well as multiple free training resources for law enforcement. The Albuquerque coalition build (CB) in 2018 sought to bring TAT's expanded and new programs to the state and reinvigorate partnerships in the trucking, truck stop, busing and oil and gas industries. Through our strong partnerships with the Office of the Attorney General and the New Mexico Trucking Association, this expanded work is underway. Introductions and connections made at the coalition build are working towards Iowa MVE implementation, future speaking opportunities for TAT in front of strategic audiences and ongoing training with law enforcement.

“Great event! It was remarkable to see so many professionals from different industries and law enforcement learning together and networking with each other to put an end to Human Trafficking. Since the event, I have received several calls from professionals in the community that Truckers Against Trafficking (TAT) speakers made an impact on them. They are excited to share what they learned with their industries and the community, so they can be part of the solution to end Human Trafficking.” - Anthony Maez, Special Agent in Charge/Commander, Office of the New Mexico Attorney General Human Trafficking Task Force

