

TAT COALITION BUILDS CLOSING LOOPHOLES TO TRAFFICKERS



www.TruckersAgainstTrafficking.org

Truckers Against Trafficking Coalition Build Report: Bismarck, ND August 14, 2017

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's coalition builds do just that, by gathering law enforcement and members of the trucking industry to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT coalition build is to establish an effective and sustainable working relationship between the trucking industry and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact." The long-term impact is the result of follow up done one month, three months and six months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.

Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.
3. Introduce truck stop owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking companies to train drivers as a result of the build.
5. Motivate truck stops to train employees and become points of distribution for TAT materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

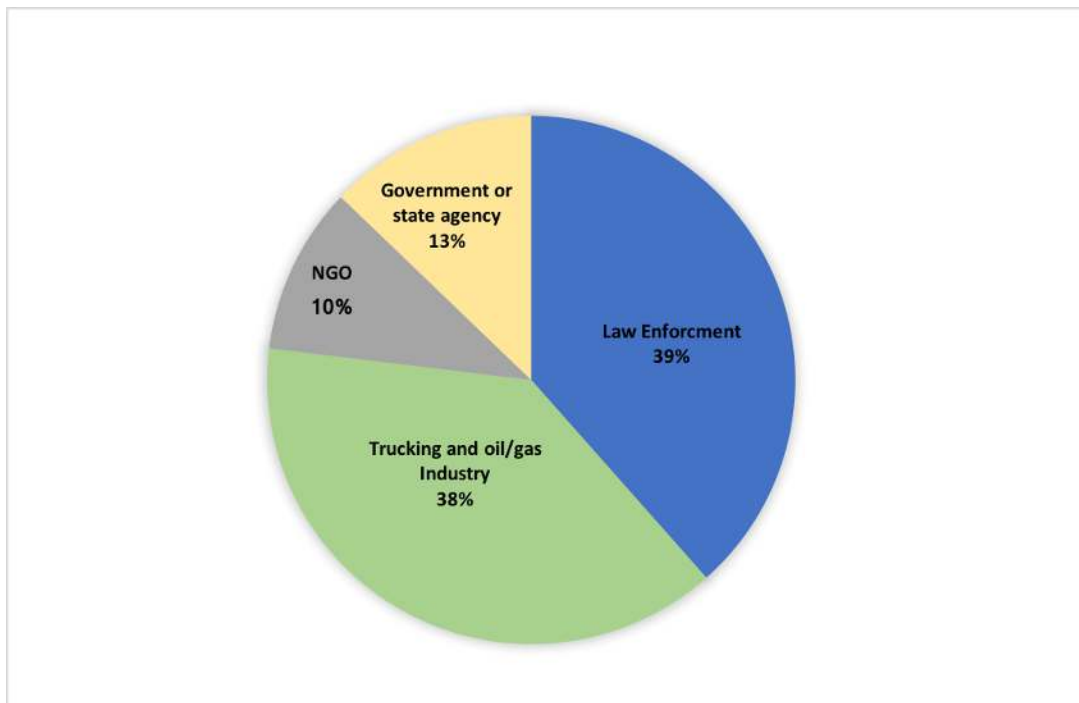
Long-term goals:

1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT training at the CDL entry-level.

Same-day impact:

Goal #1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.

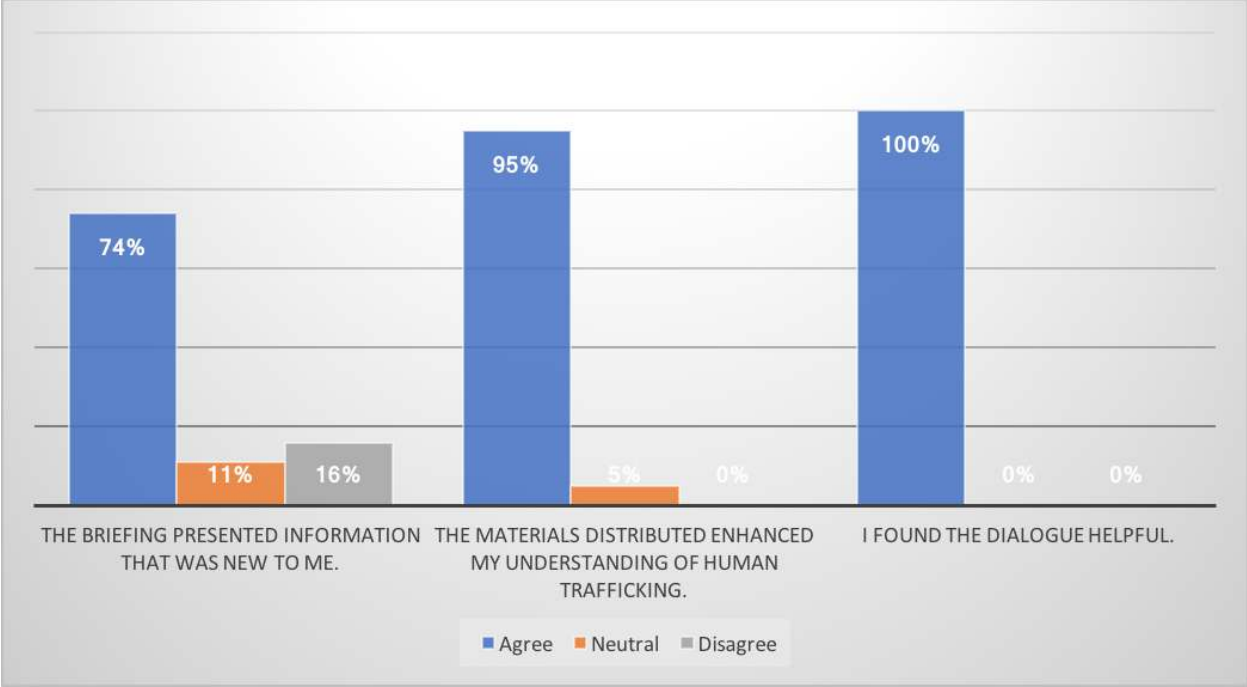
TAT co-hosted this coalition build with Senator Heidi Heitkamp, ConocoPhillips and the North Dakota Motor Carriers Association. ConocoPhillips invited companies in the oil/gas industry in order to gain new partners within that industry as well as create new entry points to the trucking industry. There were two sheriff's offices, Bismarck Police Department, North Dakota Highway Patrol, Department of Transportation, Homeland Security Investigations, and the United States Attorney's Office. The American Trucking Associations sent a Road Team Captain to help TAT with the Freedom Drivers Project. There were 11 companies from either the oil/gas industry or the trucking industry and two truck stops represented. The following results are based off the survey gathered the day of the meeting, which 49% of participants completed.



42% of respondents said they were able to connect with pertinent members of the trucking industry.

68% said they were able to connect with pertinent law enforcement in the room.

Goal #2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.



95% of respondents said they know what next steps to take in order to combat human trafficking.

100% of respondents said presenters were knowledgeable and approachable.

98% of respondents said the briefing was a good use of their time.

95% of respondents said they would recommend attending a briefing like this to others in their field.

79% of respondents said they are better prepared to identify human trafficking after attending this briefing.

Here is what attendees had to say about the meeting:

“The speakers were well prepared.”

“I really liked the panel. The panel was very beneficial.”

“I wish there were more time to learn more.”

“Great education, just need to continue to grow it nationwide. Glad to be a part of it.”

“I was exposed to new ideas and insights — deeper insights into what ways victims can be lured by traffickers and kept in prostitution. Thanks for a good day.”

“This briefing was something that was very beneficial to me. I appreciate this briefing and would like to see more of this type of thing in our area.”

“I know what can and should be done next, but the challenge is breaking through corporate bureaucracy to connect with the right person or get some momentum when everyone's slammed and going in five directions at the same time.”

“I am very interested in trying to bring this information and training to my coworkers and communities where we live and work.”

“Thank you so much and what a phenomenal presentation!!”

Goal #3 Motivate more trucking companies to train drivers as a result of the build.

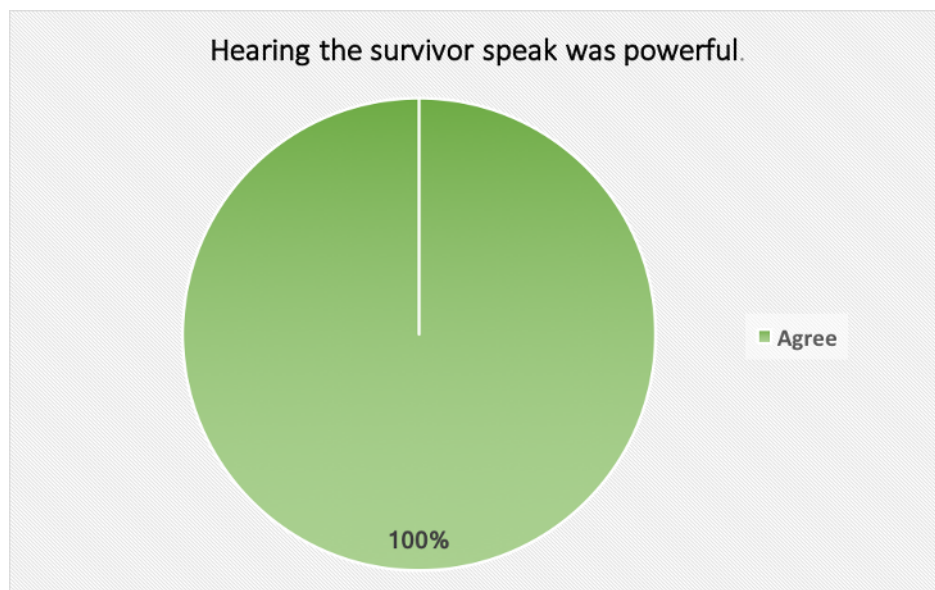
- The Dacotah Paper Company is planning to TAT train and register its drivers in September.
- The North Dakota Motor Carriers Association will be publishing a half-page article about TAT in their quarterly magazine.

Goal #4: Motivate truck stops to train employees and become points of distribution for TAT materials.

- Coffee Cup Travel Center will be putting TAT stickers up at entrances to all their locations. Management is checking to make sure human trafficking training is incorporated into orientation.

Goals #5 & #6: Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from “prostitute” to victim.

While a cultural shift in how prostituted people are viewed is not easily quantified, it is a critical piece of these meetings. From the HT 101 training to the presentation from a survivor's perspective to the law enforcement training, all aspects of the day are geared towards promoting a victim-centered approach and the belief that every person has a part to play in ensuring that more lives are saved.



Here is what respondents had to say about the presentation by Beth Jacobs:

"Powerful story — very informative. I so appreciated Beth's honesty and forthrightness."

"I thought the presentation was very eye opening."

"Very well done. She connected with her audience. Thank you for being so brave and sharing; it was very powerful."

"Hearing from someone who is a survivor was very helpful in trying to gain an understanding of what to look for/how to interact with them. "

"Very good. Personal examples and experiences are always the most powerful. "

Long-term impact and assessment:

The following results are based on follow up conducted one month after the meeting. Another follow up will be done in three months and six months, and the report will be periodically updated.

Goal #1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.

- Bismarck Police Department requested TAT materials and has begun visiting truck stops in their jurisdiction in order to distribute them.
- The Director of Criminal Justice for the University of Mary will be adding the TAT law enforcement training video to all his classes.
- One of the attendees representing Schlumberger has submitted an internal recommended approach for engagement and support of TAT.
- The Teamsters will be putting TAT posters in every union station in North Dakota. They are also trying to get TAT's Freedom Drivers Project a spot at the North Dakota state fair.

Goal #5: Aid in the adoption of the Iowa MVE model statewide.

- The director of the North Dakota Department of Transportation was at the meeting and spoke about wanting to utilize TAT's training throughout his agency. TAT is following up with his office on Iowa MVE implementation.

Goal #6: Mandate TAT training at the CDL entry-level.

- TAT has asked the NDMCA about working together to add human trafficking training to CDL schools in North Dakota.

Assessment:

The North Dakota coalition build was unique, in that it was the first time we have invited the oil and gas industry to participate and the first time we co-hosted a coalition build with a United States Senator. While the meeting was small, there many decision makers and state leaders in attendance. The impact of this meeting will not have as much short-term impact, because there were significantly fewer truck stops and local law enforcement represented. However, there are significant strategies underway that could have long-term impacts in North Dakota. Some of these longer-term strategies include working with DOT on best practices and Iowa MVE implementation, gaining potentially new partners in the oil and gas industry and working with the NDMCA to get TAT training included

in CDL schools across the state. All of these measures are in the beginning stages, will take some time to implement, and are a direct result of the coalition build.

Follow-Up Goals:

1. North Dakota DOT to adopt Iowa MVE model, train DMV employees, collect all data in relation to human trafficking cases running through DOT and use their influence with other state agencies to recommend full adoption of the Iowa MVE model.
2. Work with the NDMCA to get TAT training added to CDL schools statewide.
3. Gain a new strategic partner in the oil/gas industry that can support TAT's work in a significant way.

