

TAT COALITION BUILDS CLOSING LOOPHOLES TO TRAFFICKERS



www.TruckersAgainstTrafficking.org

Truckers Against Trafficking Coalition Build Report: West Valley City, UT August 8, 2016

A coalition strives to bring together critical stakeholders to accomplish a single mission. TAT's coalition builds do just that, by gathering law enforcement and members of the trucking industry to work together to close loopholes to traffickers, who exploit victims and legitimate businesses for criminal gain. The primary goal of a TAT coalition build is to establish an effective and sustainable working relationship between the trucking industry and law enforcement statewide, in order to combat the crime of human trafficking. This is done through our short-term and long-term goals. Much of the short-term impact is seen immediately following the meeting, evidenced through the results of the survey and shown below under "same-day impact". The long-term impact is the result of follow up done one month, three months and six months after the meeting. TAT firmly believes that these meetings have far-reaching impact, not only in building strong coalitions between trucking and law enforcement agencies across the United States, but in ultimately saving lives.

Short-term goals:

1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.
2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.
3. Introduce truck stop owners and general managers to their local law enforcement officers in order to establish a local contact protocol through the contact list.
4. Motivate more trucking companies to train drivers as a result of the build.
5. Motivate truck stops to train employees and become points of distribution for TAT materials.
6. Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story.
7. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

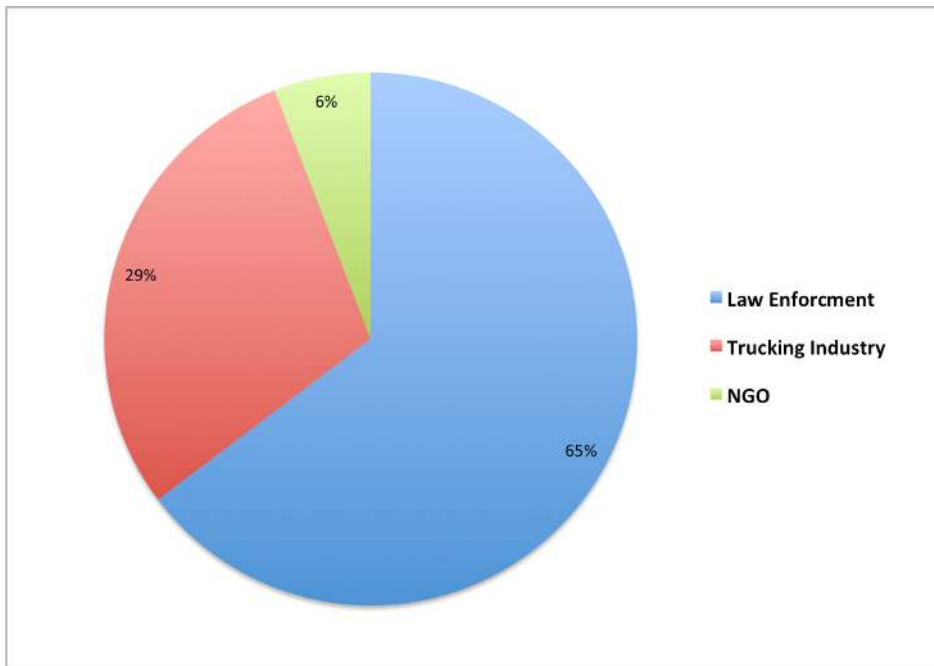
Long-term goals:

1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.
2. Chart increase in calls/reports into the hotline.
3. Equip local or statewide anti-trafficking task forces with industry stakeholders.
4. Assist in undercover investigations conducted between law enforcement agencies and industry stakeholders.
5. Aid in the adoption of the Iowa MVE model statewide.
6. Mandate TAT training at the CDL entry-level.

Same-day impact:

Goal #1. Gather leaders from various law enforcement departments, including representatives from the Department of Public Safety and the Department of Transportation, as well as county sheriff's offices, in the same room with representatives/executives of local trucking companies and truck stop owners and managers.

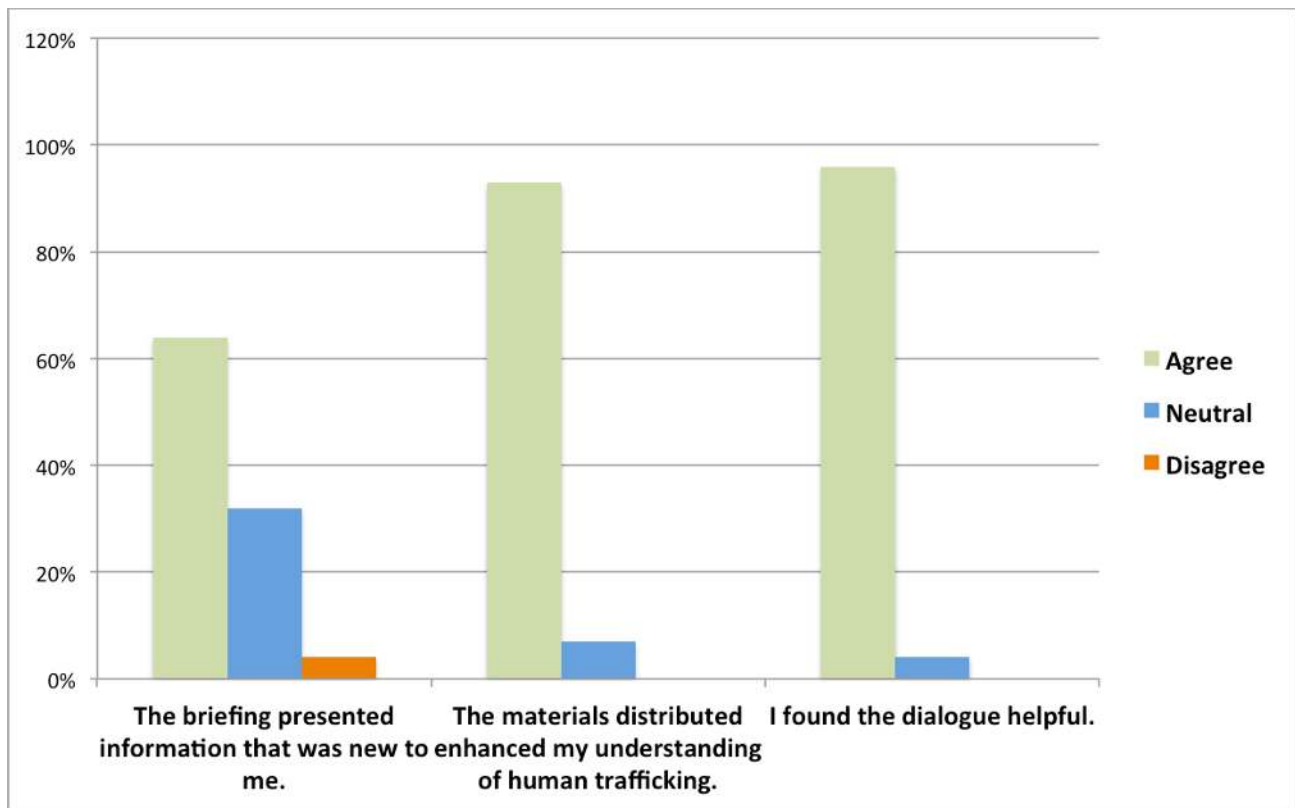
TAT co-hosted this coalition build with the Office of the Attorney General of Utah and the Utah Trucking Association. There were general managers, store managers, regional managers and one division manager from multiple truck stop corporations including TA/Petro, Pilot Flying J, and Sapp Bros. as well as three trucking companies. Law enforcement participants included Utah Highway Patrol, Unified Police Department, Park City Police Department, Weber County Sheriff's Office, the SECURE Strike Task Force, the Statewide Information and Analysis Center and the State Bureau of Investigations. The National Human Trafficking Hotline, the Asian Association of Utah and the Children's Rescue Association also attended and participated in the training. The following results are based off the survey gathered the day of the meeting, which 55% of participants completed.



79% of respondents said they were able to connect with pertinent members of the trucking industry.

68% of respondents said they were able to connect with pertinent law enforcement in the room.

Goal #2. Offer an initial training on human trafficking to all participants at the meeting, as well as offer concrete pathways and strategies for law enforcement and members of the trucking industry to work together to combat it.



100% of respondents said they know what next steps to take in order to combat human trafficking.

96% of respondents said presenters were knowledgeable and approachable.

100% of respondents said the briefing was a good use of their time.

100% of respondents said they would recommend attending a briefing like this to others in their field.

89% of respondents said they are better prepared to identify human trafficking after attending this briefing.

Here is what attendees had to say about the meeting:

“Your conference enabled me to meet others in the field and make connections needed to gather more data on human trafficking in the state. The survivor’s story really gave me perspective on human trafficking and the idea that having a survivor speak would be helpful for training law enforcement.”

“Let’s see this training again, so more law enforcement officers and NGOs receive this information and help.”

“Well chosen presentations. I learned several new things.”

Goal #3 Motivate more trucking companies to train drivers as a result of the build.

- Basin Western is now training its drivers and plans to register them as TAT trained.
- Double D Distribution is now training its drivers and plans to register them as TAT trained.

Goal #4: Motivate truck stops to train employees and become points of distribution for TAT materials.

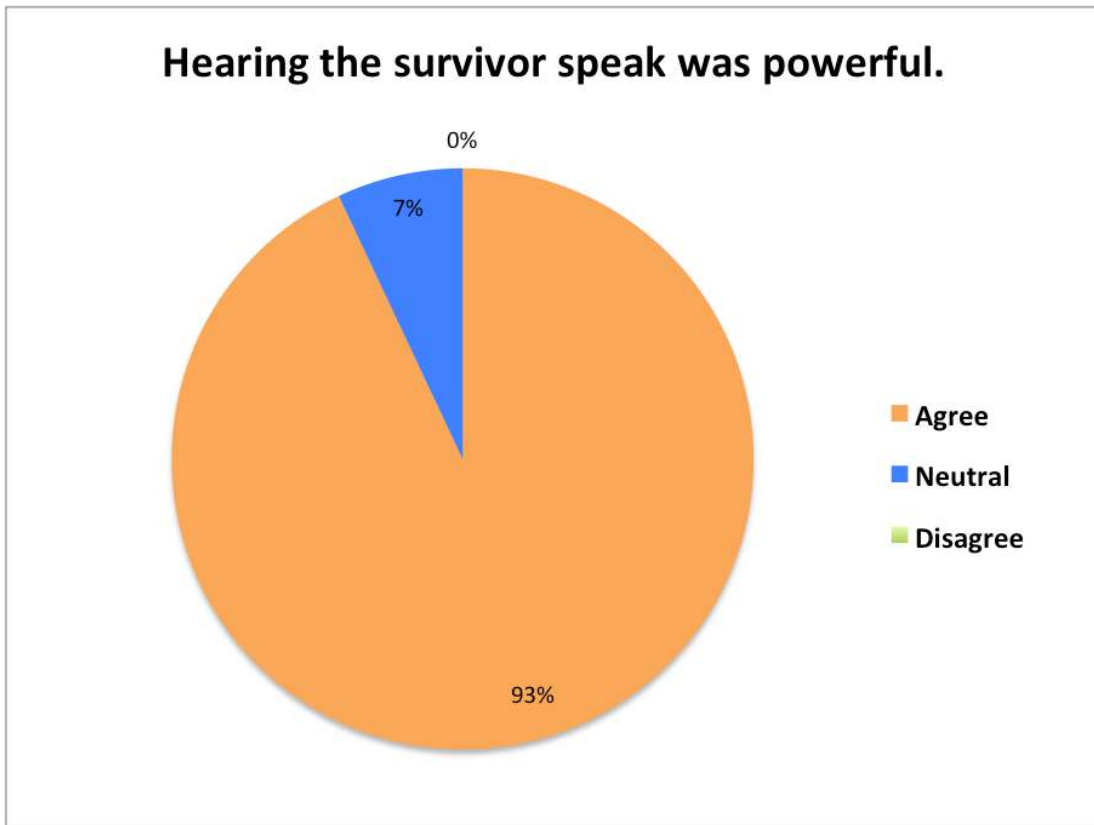
- A division director from Pilot Flying J was in attendance and, as a result of the meeting, distributed TAT materials to 44+ stores in the Northwest Region, requiring managers to have TAT materials in the bathrooms.
- A safety manager from Sapp Bros. has invited TAT's Freedom Drivers Project to come to their annual driver appreciation day in order to get TAT's message in front of hundreds of drivers and truck stop employees. She said:

"It was helpful to see that an adult can be a victim and to understand that maybe he or she also needs help."

- Another general manager took wallet cards and window decals at the meeting to put at his location and also requested posters for the rest rooms. He said he has had great comments from drivers and hopes that the posters and materials will work to help those who are being exploited.
- During the discussion time, one general manager asked Beth Jacobs how she could make adult victims know that she was there to help. She said there has been such a long history of "running them off the lot" and that this is the first time she has thought of those women as potential victims instead of nuisances.

Goals #5 & #6: Provide victim-centered law enforcement training on human trafficking by local law enforcement leaders and a survivor-leader sharing her story. Promote a change in verbiage and mentality in both industries from "prostitute" to victim.

While a cultural shift in how prostituted people are viewed is not easily quantified, it is a critical piece of these meetings. From the HT 101 training to the presentation from a survivor's perspective to the law enforcement training, all aspects of the day are geared towards promoting a victim-centered approach and the belief that every person has a part to play in ensuring that more lives are saved.



Here is what respondents had to say about the presentation by Beth Jacobs, TAT field trainer and survivor-leader:

"I have never heard a survivor tell their story. Very helpful!"

"This really hits home about what is going on and why we need to be educated. Great presentation!"

"Talk more about the challenges after the trafficking."

"What a great talk!"

"We just need more public education."

"She needs more time to tell the whole story."

"Thank you, Beth, for your courage and guidance to help potential victims."

"I admire her courage."

Long-term impact and assessment:

The following results are based on follow up conducted one month after the meeting. Another follow up will be done in three months and six months and the report will be periodically updated.

Goal #1. Utilize TAT materials in ongoing, in-state trainings for both law enforcement agencies and industry members.

- The Office of the Attorney General has asked TAT Field Trainer, Beth Jacobs, to conduct future training to law enforcement in Utah.
- The Utah Trucking Association has invited TAT to come speak at two safety director meetings, one targeting member companies in the north and one targeting member companies in the south.
- The Utah Trucking Association has committed to send updates and stories from TAT in its weekly newsletter.

Goal #5: Aid in the adoption of the Iowa MVE model statewide.

- Utah Highway Patrol is using TAT materials to reach truck stops along I-70 and distributing TAT materials to members of the trucking industry.

Goal #6: Mandate TAT training at the CDL entry-level.

- Major Brian Redd of the Utah Department of Public Safety has set a meeting with the Driver License Division to discuss the possibility of mandating TAT training for all new CDL holders.

Assessment:

One unique and outstanding part of the Utah coalition build was the Attorney General's personal involvement in the day. He moderated the law enforcement panel and was able to train the entire room about how to actively combat human trafficking on the job and within spheres of influence. He dispelled the myth that it doesn't happen in "your" neighborhood and even told a story of it actually happening in his neighborhood! While his personal commitment and passion to fight human trafficking leads the charge in Utah, he relies on and utilizes a multitude of partners to get the job done. TAT is one of those key partners that comes alongside the Attorney General's office, utilizing our Iowa MVE model and our training materials to supply CMVE troopers with TAT materials, stock and train truck stop personnel with TAT materials, train Utah law enforcement officers from a victim-centered approach, inspire more trucking companies to train their drivers and work with the Department of Public Safety to get all new CDL holders TAT trained before they hit the road. While not all of these efforts are implemented yet, the coalition build laid the critical groundwork and connections needed in order to accomplish these ambitious goals.

Follow-Up Goals:

1. Continued increase in the number of Utah trucking companies training and registering their drivers as awareness of TAT's program spreads through efforts of the Utah Trucking Association and repeat visits by TAT to Utah.
2. The mandating of TAT training for all entry-level CDL holders through the Driver License Division of DPS.
3. Additional training from a victim-centered approach for Utah law enforcement by TAT field trainer.
4. Increased calls and tips into the hotline from truck stops present at the build.

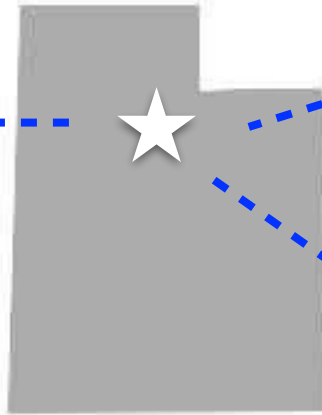


West Valley City Coalition Build At-a-Glance

Major Brian Redd of the Utah Department of Public Safety has set a meeting with the Driver License Division to discuss the possibility of mandating TAT training for all entry-level CDL holders.

"This really hits home about what is going on and why we need to be educated. Great presentation!"
 - *Truck Stop General Manager*

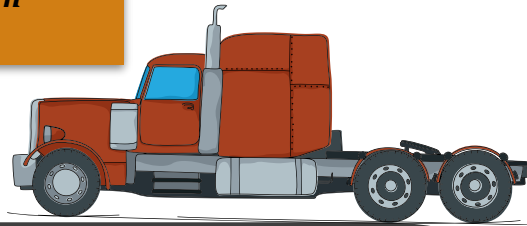
Two trucking companies are now training their drivers with TAT materials.



"Well chosen presentations. I learned several new things. Very well done. Presentations were helpful and the food was great! Thank you!" - *Intel Analyst, Utah DPS*

"Lets see this training again, so more law enforcement officers and NGOs receive this information and help. Keep up the good work!" - *unknown*

Pilot Flying J is now stocking 44+ stores across the Northwest with TAT materials.



Law Enforcement, Trucking and NGO Participants

- Asian Association of America
- Basin Western, Inc.
- C.R. England
- Children's Rescue Association
- Department of Public Safety
- Double D Transportation
- Park City Police Department
- PFJ #743
- PFJ #746
- Pilot Flying J Corporate
- Polaris Project
- Sapp Bros. Travel Centers
- State Bureau of Investigations
- Statewide Information and Analysis Center
- TA-Ft. Bridger
- TA-Tooele
- Unified Police Department
- SECURE Strike Force
- Utah Attorney General's Office
- Utah Trucking Association
- Weber County Sheriff's Office