

# TAT Oakland California Coalition Build Report

## January 13th, 2016

***61% of participants completed the follow up survey***

Indicate Your Level of Agreement with the Following Statements  
Options: Strongly Agree, Agree, Neutral, Disagree, Strongly Disagree

I am better prepared to identify human trafficking after attending the briefing.

91% Agree or Strongly Agree

Presenters were knowledgeable and approachable.

84% Agree or Strongly Agree

I would recommend attending a briefing like this to others in my field.

95% Agree or Strongly Agree

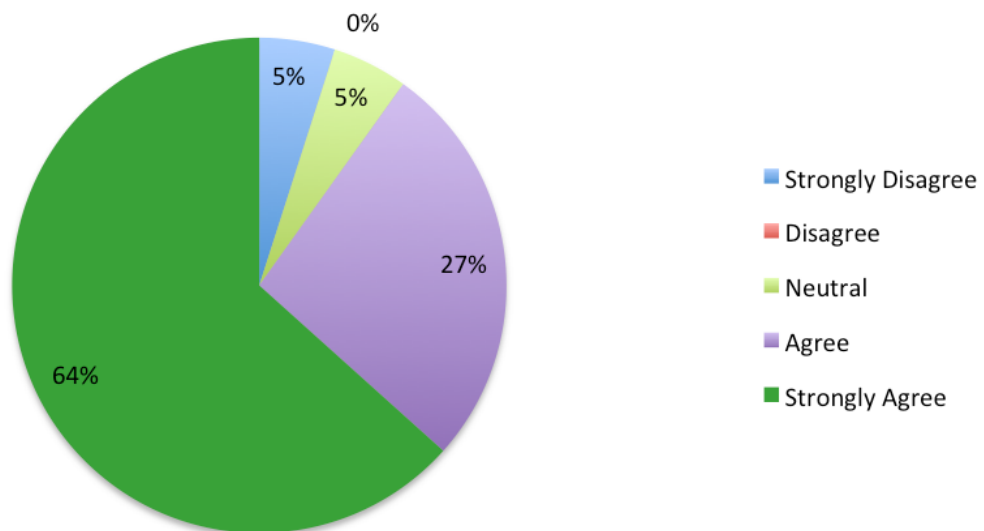
The briefing was a good use of my time.

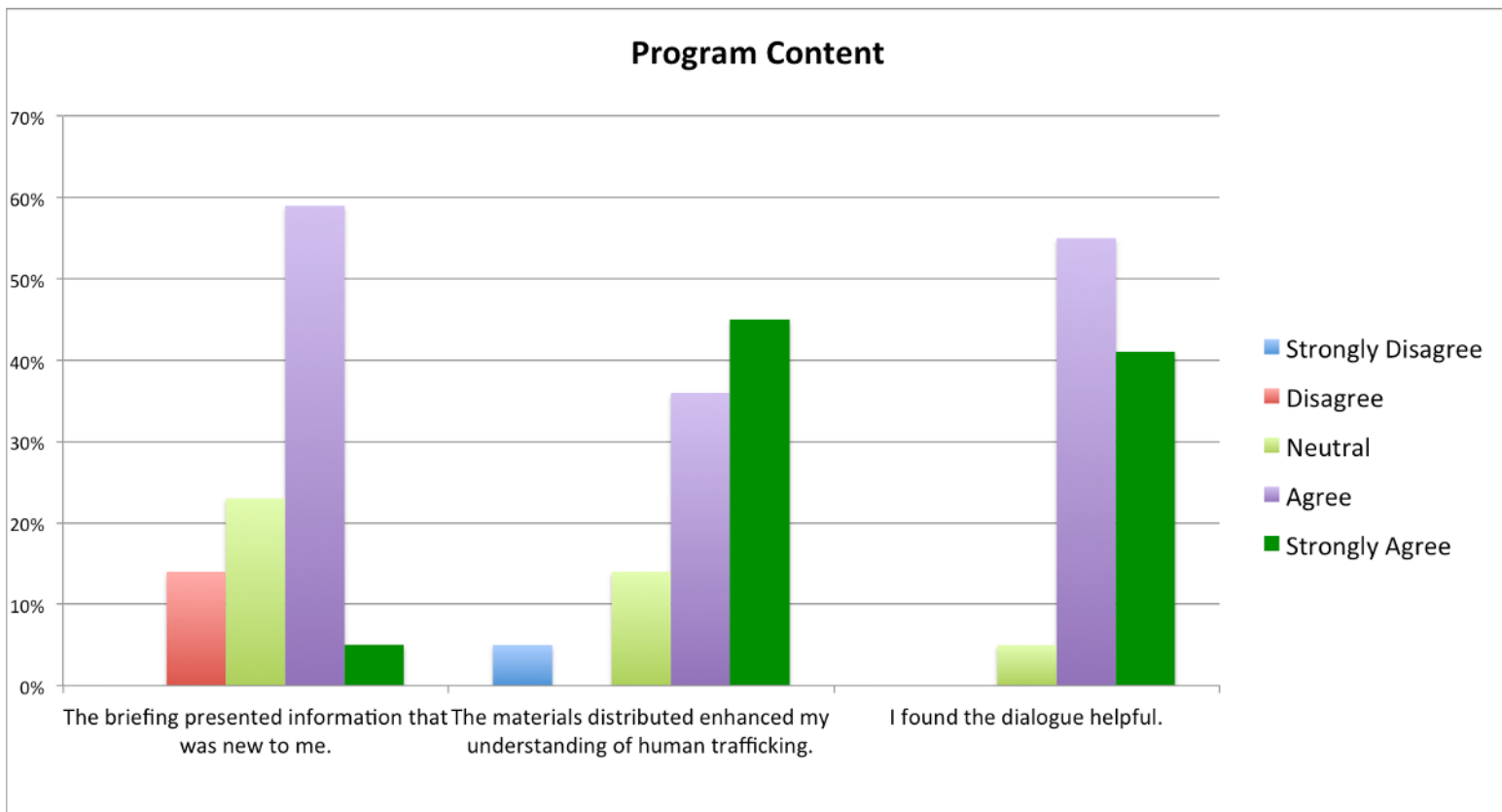
100% Agree or Strongly Agree

I know what next steps to take in order to combat sex trafficking.

100% Agree or Strongly Agree

### Hearing the survivor speak was powerful.





## Coalition Building and Impact

**73%** of members of the trucking industry said they were able to connect with pertinent law enforcement as a result of the coalition build.

**59%** of members of law enforcement said they were able to connect with pertinent members of the trucking industry.

**80-100** truck drivers each month are now receiving TAT materials through a working group at the Port of Oakland.

**350** truck drivers per month are now receiving TAT training materials from the California Police Department as part of their daily inspections.

**8** store managers of major truck stops and travel plazas took TAT materials to put at their places of business and are now receiving TAT's monthly newsletter in order to keep the issue of human trafficking in front of their employees.

The **Alameda County Sheriff's** office used the contact list from the coalition build to send out information and a poster about a runaway high risk juvenile to truck stops, travel plazas and rest areas in the region.

After the coalition build, the *California Trucking Association* sent an email alert to all member companies urging them to train and register their drivers as TAT trained. As a result, *over 20 trucking companies* decided to get their driver's TAT trained and registered.

In addition, the California Trucking Association are running a TAT story in their magazine and are partnering with the H.E.A.T Institute and TAT *to conduct research on the impact of truckers combatting sex trafficking along California's freeways.*

## What could have been done to improve this training?

*"I would have preferred a panel of trucking industry members and law enforcement experts with trucking experience. Local contacts are great but hearing from successes in the trucking coalition would have been wonderful."*

*"I would have liked a quick introduction of each attendee."*

*"Having handouts of power points and contact numbers would have been great."*

## Other Comments

*"This meeting was a wonderful opportunity to open the lines of communication about human and labor trafficking in Northern California and across the state."*

*"TAT is amazing!"*