

National Human Trafficking Prevention Month: January

SOCIAL MEDIA CAMPAIGN GUIDE

Suggested use: post once a week in January. Sample graphics and captions included may be used as-is or with your logo added/caption edited to make it a co-branded post.

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January is National Human Trafficking Prevention Month in the United States. Follow TAT at @tatnonprofit to learn more about human trafficking and how the transportation industry plays a crucial role in combating this crime! Learn more at: www.tatnonprofit.org

#EndHumanTrafficking #TAT #EverydayHeroesNeeded #NHTPM2025

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January 11th is National Human Trafficking Awareness Day in the United States. [Company] is proud to support the efforts of @tatnonprofit to build a mobile army of transportation professionals combating human trafficking. Find out more about their innovative approach at: www.tatnonprofit.org.

#MobileArmy #TAT #EndHumanTrafficking #NHTAD #NHTAD2025

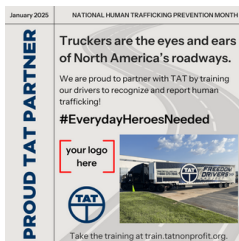
3



Arian Taylor, driver for Ballard Trucking and @tatnonprofit's 2018 Harriet Tubman Award winner, is just one of 1.9 million professionals in the transportation industry trained by TAT to recognize and report human trafficking. [Company] is proud to TAT-train our drivers, as they are the eyes and ears of our nation's highways. Learn more and start training today at train.tatnonprofit.org!

#MobileArmy #TAT #EverydayHeroes #TATTrained #NHTPM2025

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[Company] is a proud partner of @tatnonprofit (Truckers Against Trafficking). Truckers are the eyes and ears of North America's roadways and are in a unique position to spot potential human trafficking situations! We are proud to TAT-train our drivers with their industry-specific, free human trafficking training: train.tatnonprofit.org.

#EverydayHeroesNeeded #TAT #NHTPM2025 #NHTPM

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Human trafficking is happening all around us, hidden in plain sight. The good news is that there are millions of transportation professionals in North America who are uniquely positioned to recognize and report it; imagine if every one of them were trained to do so! @tatnonprofit is on a mission to build a mobile army of everyday heroes to do just that! Learn more at www.tatnonprofit.org.

#TAT #EndHumanTrafficking #NHTPM #NHTPM2025 #MobileArmy



Access the sample graphics [here](#).



Tag us on social media @tatnonprofit!