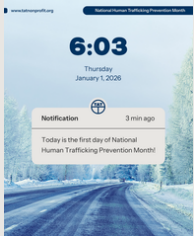




SOCIAL MEDIA CAMPAIGN GUIDE

National Human Trafficking Prevention Month (NHTPM)

Suggested use: Post once a week in January. Sample graphics and captions included may be used as-is or with your logo added/caption edited to make it a co-branded post.



Did you know that January is National Human Trafficking Prevention Month in the United States? Follow TAT (Truckers Against Trafficking) at @tatnonprofit to learn more about human trafficking and how the transportation industry plays a crucial role in combating this crime! Learn more at: www.tatnonprofit.org



[Company] is a proud partner of @tatnonprofit (Truckers Against Trafficking). [Truckers, bus drivers, transit employees, energy workers, etc.] are in a unique position to spot potential human trafficking situations! We are proud to TAT Train our employees with TAT's industry-specific, free, anti-human trafficking training: train.tatnonprofit.org.



Jan. 11 is National Human Trafficking Awareness Day in the United States. [Company] is proud to support the efforts of @tatnonprofit to build a mobile army of transportation professionals combating human trafficking. Learn more about TAT's innovative approach at: www.tatnonprofit.org.



Often hidden in plain sight, human trafficking happens in all 50 states and in D.C. The good news is that there are millions of transportation professionals in North America uniquely positioned to recognize and report it. Imagine if every one of them were trained to do so! @tatnonprofit is on a mission to build a mobile army of everyday heroes to do just that! Learn more and get TAT-trained at train.tatnonprofit.org.



By implementing their @tatnonprofit training, the actions of Larren Tarver and Lauren Gnall, two Lakefront Lines employees, ensured the recovery of a female passenger being held for forced prostitution by another passenger on the bus. These 2019 Harriet Tubman Award winners are just two of over 2.3 million professionals in the transportation industry trained by TAT to recognize and report human trafficking. [Company] is proud to TAT Train our drivers, as they are the eyes and ears of our nation's highways. Learn more about their story and other brave, everyday heroes at www.tatnonprofit.org.

Suggested hashtags: #TAT #NHTPM2026 #MobileArmy #EndHumanTrafficking #EverydayHeroesNeeded

Access the sample graphics here.

